



**THE NATIONAL ACADEMY OF
TELEVISION ARTS & SCIENCES
TO HONOR
BROADCAST TELEVISION VISIONARY
AND UNIVISION PRESIDENT & CEO
RANDY FALCO
AT TRUSTEES' AWARD GALA**

New York, NY - February 18, 2015 - The National Academy of Television Arts & Sciences (NATAS) today announced that Randy Falco, renowned media executive and President and Chief Executive Officer of Univision Communications Inc. (UCI), will receive the prestigious Board of Trustees' Award at a gala to be held on Thursday, June 4th, 2015 in New York City.

"Randy Falco has been a trailblazer in every facet of the television business he has touched," said Chuck Dages, Chairman, NATAS. Starting with his branding of NBC as the 'network of the Olympics,' leading the initiative for the NBC-Universal merger, acting as Chairman and CEO of AOL as it rebranded itself and helping transform Univision from a niche broadcast network serving the Hispanic community into a global media empire, he's done it all. Falco is a talented and highly regarded television visionary. The NATAS Board of Trustees has wisely chosen to bestow their highest honor to a leader of unquestionable accomplishments."

RANDY FALCO

Randy Falco is president and chief executive officer of Univision Communications Inc. (UCI). Under his leadership, UCI has accelerated its transformation to the multimedia powerhouse of today. UCI has quickly expanded into a top tier multimedia company with 16 broadcast, cable and digital networks; 61 television stations; 67 radio stations; an array of online and mobile apps and products and content creation facilities in Miami, New York and Los Angeles.

Falco's visionary rise began with the 1992 Barcelona Olympics, running NBC's Olympic operations, a multi-billion dollar business that operated as a separate business group, as well as negotiated the contracts from 1992 through 2006 covering six Olympic game telecasts. He also branded NBC television network as the network of the Olympics. He conceived and negotiated two blockbuster deals that surprised the competition and secured exclusive coverage for five consecutive Summer and Winter Olympic Games: 2000, 2002, 2004, 2006, and 2008 that became a major profit contributor to the Company.

Falco led the initiative for the NBC-Universal merger and subsequently was named President of the NBC Universal Television Network Group in 2004. Following the merger, Falco combined the advertising sales operations of NBCU's broadcast and cable units – the first major media company to take that approach. He also was responsible for the group's commercial and operational functions, including affiliate relations, cable distribution, sales and marketing and other assets, including Telemundo.

Prior to joining UCI in January 2011, Falco served as chairman and chief executive officer of AOL, Inc. from 2006 to 2009. In this role, he was responsible for setting strategy and overseeing operations as the company transitioned to an advertising-based business model.

Falco, a 2013 Broadcasting & Cable Hall of Fame inductee, has received several recognitions including the Frank Stanton Award in 2007, the Ballet Hispanico Gala Honor 2013, MALDEF Legacy Leader Award 2012, CableFax 100 "Above it All" 2012 and 2013, Museum of Moving Image Honor 2012 as well as several Emmys for NBC's Olympic coverage. He has also been recognized for his work in support of children's causes, including the Ronald McDonald House, St. Jude Children's Research Hospital and the creation of the first Children's Rehabilitation Institute of Teleton USA in San Antonio, Texas.

He holds an M.B.A. in finance and a bachelor's of science degree, also in finance, from Iona College. He received an honorary doctorate from Iona College in 2001. Falco sits on the board of the Smithsonian and Ronald McDonald House.

About The National Academy of Television Arts & Sciences

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, and Technology & Engineering. NATAS membership consists of more than 14,000 broadcast and media professionals represented in 19 regional chapters across the country. Beyond awards, NATAS has extensive educational programs including Regional Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv

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About Univision Communications Inc.

Univision Communications Inc. (UCI) is the leading media company serving Hispanic America. The Company, a leading content creator in the U.S., includes Univision Network, one of the top five networks in the U.S. regardless of language and the most-watched Spanish language broadcast television network in the country reaching approximately 94% of U.S. Hispanic television households; UniMás, a leading Spanish-language broadcast television network reaching approximately 88% of U.S. Hispanic television households; Univision Cable Networks, including Galavisión, the country's leading Spanish-language cable network, as well as Univision tlnovelas, a 24-hour cable network dedicated to novelas, Univision Deportes Network, a 24-hour cable network dedicated to sports, ForoTV, a 24-hour Spanish-language cable network dedicated to news, and an additional suite of cable offerings - De Película, De Película Clásico, Bandamax, Ritmoson and Telehit; Univision Television Group, which owns and/or operates 61 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Hispanic radio group which owns and/or operates 67 radio stations in 16 of the top 25 U.S. Hispanic markets and Puerto Rico; an Interactive network of online and mobile apps and products including UVideos, the first bilingual digital network serving Hispanic America, Uforia, the leading Hispanic digital music service, Univision.com, the No. 1 most-visited Spanish-language website among U.S. online Hispanics, and Univision Partner Group, a specialized advertising and publisher network. UCI's assets also include a minority stake in El Rey Network, a 24-hour English-language network founded by maverick filmmaker Robert Rodriguez, and a joint venture with Disney/ABC Television Network for Fusion, a news, pop culture and satire TV and digital network. Headquartered in New York City, UCI has television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States. For more information, please visit www.Univision.net.
