New York, NY – May 15, 2004 – The National Television Academy presented the 31st Annual Creative Craft Daytime Emmy Awards on Saturday, May 15, 2004 during simultaneous black-tie ceremonies held at the Marriott Marquis Hotel in New York City and the Grand Ballroom at Hollywood and Highland in Los Angeles. A stellar line-up of Daytime celebrities including, Eva LaRue, Paul Anthony Stewart, Kevin O’Connor and Bob McGrath presented the awards at the New York ceremony, with television’s renowned chef Emeril Lagasse as emcee of the event. In Los Angeles, a star-studded ensemble including Alex Trebek, John McCook, Heidi Mueller, Tamara Braun and William DeVry presented the awards, with Soap Talk’s Lisa Rinna and Ty Treadway as hosts of the event.

“Awards were presented in such categories as: Directing in a Talk Show; Casting Director for a Drama Series; Art Direction/Set Decoration/Scenic Design; Writing in a Children’s series; Costume Design/Styling; Multiple Camera Editing; Music Direction and Composition; Outstanding Children’s Special; Outstanding Children’s Series; Outstanding Pre-School series and Outstanding Service Show.

“These creative craft awards recognize the true quality and professionalism seen in Daytime television today,” said Peter O. Price, president of the National Television Academy. “We are thrilled to award such a distinguished and accomplished group of honorees at this year’s 31st annual ceremony.”

The Emmy Award for Outstanding Individual Achievement in Animation was presented to Dan Kuenster, Storyboard Artist for Jakers! The Adventures of Piggley Winks for the episode “All Night Long”, PBS and for John Over, Production Designer for Jakers! The Adventures of Piggley Winks, PBS. The Animation Emmy is a juried award for a single episode of a series or a special. The Award is based on individual achievement rather than team effort.

The Creative Craft Daytime Emmy Award recipients were chosen by a panel of their peers in 43 categories. Emmy Awards are presented to daytime television programs that are broadcast nationally between the hours of 2 a.m. and 6 p.m. The eligibility period for this year’s Daytime Emmy Awards was January 1, 2003 – December 31, 2003.

Daytime Emmy Awards in 18 additional categories, primarily for performances and programs, including the Lifetime Achievement Award will be presented at the 31st Annual Daytime Emmy Awards on Friday, May 21st (9-11 PM/ET) and aired on NBC.

The 31st Annual Daytime Emmy Awards is a presentation of the National Television Academy in cooperation with the Academy of Television Arts & Sciences.

The awards were tabulated by the independent certified public accounting firm of Deloitte & Touche LLP. A breakdown of the Awards by broadcast and cable entities as tabulated by Deloitte & Touche LLP is as follows:

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<td>NBC</td>
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1
The National Television Academy is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy Award for News & Documentary, Sports, Daytime, Creative Craft, Public & Community Service, Technology & Engineering/Advanced Media and Business & Financial Reporting. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Local Emmys are given in 19 regions across the United States. Beyond awards, the National Academy has extensive educational programs including National Student Television and its Student Award of Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.org.

Media Contacts:
Joe Lyons
Goodman Media
212-576-2700 x237
jlyons@goodmanmedia.com

Heather Ross
Goodman Media
212-576-2700 x243
hross@goodmanmedia.com

Olivia Dupuis
Goodman Media
212-576-2700 x250
odupuis@goodmanmedia.com

Awards Contacts:
Denise Burke
NATAS
212-586-8424
denise@natasonline.com

Harry Eggart
NATAS
212-586-8424
eggart@natasonline.com

Barrie Nedler
ATAS
818-754-2879
nedler@emmys.org
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Outstanding Children's Animated Program

LITTLE BILL * NICK JR.
BILL COSBY, EXECUTIVE PRODUCER
CHARLES KIPPS, EXECUTIVE PRODUCER
DAVID BROKAW, EXECUTIVE PRODUCER
BROWN JOHNSON, EXECUTIVE PRODUCER
JANICE BURGESS, EXECUTIVE PRODUCER
ROBERT SCULL, EXECUTIVE PRODUCER
IRENE SHERMAN, SUPERVISING PRODUCER
OLLIE GREEN, COORDINATING PRODUCER
BRIAN STREET, COORDINATING PRODUCER
NISMA ZAMAN, COORDINATING PRODUCER
JENNIFER OXLEY, DIRECTOR
OLEXA HEWRYK, DIRECTOR
MARK SALISBURY, DIRECTOR
CHRISS NEE, WRITER

Outstanding Special Class Animated Program

TUTENSTEIN * NBC
JESSICA HANLON, EXECUTIVE PRODUCER
BRUCE D. JOHNSON, EXECUTIVE PRODUCER
WILLIAM T. BAUMANN, EXECUTIVE PRODUCER
PAUL CUMMINS, EXECUTIVE PRODUCER
FRED SCHAEFER, SUPERVISING PRODUCER
MILT VALLAS, CO-PRODUCER
TOM GLEASON, PRODUCER
MARK SEIDENBERG, PRODUCER/WRITER
JOHN PETROVITZ, PRODUCER
SIOBHAN NI GHADHRA, PRODUCER
BOB RICHARDSON, DIRECTOR
ROB LADUCA, DIRECTOR
BROOKS WACHTEL, WRITER

Outstanding Achievement in Art Direction/Set Decoration/Scenic Design

THE ELLEN DEGENERES SHOW * SYN
JOHN SHAFFNER, PRODUCTION DESIGNER
JOE STEWART, PRODUCTION DESIGNER
CHRISTOPHER GOUMAS, ART DIRECTOR
LANCE ZECK, ART DIRECTOR
TINA MILLER, ART DIRECTOR

Outstanding Achievement in Art Direction/Set Decoration/Scenic Design For A Drama Series

THE YOUNG AND THE RESTLESS * CBS
WILLIAM HULTSTROM, PRODUCTION DESIGNER
DAVID HOFFMANN, ART DIRECTOR
JOSEPH BEVACQUA, SET DECORATOR
ANDREA JOEL, SET DECORATOR
FRED COOPER, SET DECORATOR

Outstanding Achievement for a Casting Director For A Drama Series

ALL MY CHILDREN * ABC
JUDY BLYE WILSON, CASTING DIRECTOR

Outstanding Achievement in Single Camera Photography
(Film or Electronic)

MARTHA STEWART LIVING * SYN
GARY NARDILLA, CINEMATOGRAPHER
FRANKIE DEJOSEPH, CINEMATOGRAPHER
Outstanding Achievement in Costume Design/Styling

SESAME STREET * PBS
BILL KELLARD, COSTUME DESIGNER/LIVE ACTORS
TERRY ROBERSON, COSTUME DESIGNER/LIVE ACTORS
JASON WEBER, COSTUME DESIGNER/MUPPETS
CONNIE PETERSON, COSTUME DESIGNER/MUPPETS
ED CHRISTIE, COSTUME DESIGNER/MUPPETS
ROLLIE KREWSON, COSTUME DESIGNER/MUPPETS
VICTORIA ELLIS, COSTUME DESIGNER/MUPPETS
SARAH IAMS, COSTUME DESIGNER/MUPPETS
SARAH LURASCHI, COSTUME DESIGNER/MUPPETS
POLLY SMITH, COSTUME DESIGNER/MUPPETS
MICHAEL SCHUPBACH, COSTUME DESIGNER/MUPPETS
HEATHER ASCH, COSTUME DESIGNER/MUPPETS

Outstanding Achievement in Costume Design For A Drama Series

THE BOLD AND THE BEAUTIFUL * CBS
BIRGIT MULLER, COSTUME DESIGNER

Outstanding Directing In A Game/Audience Participation Show

WHO WANTS TO BE A MILLIONAIRE * SYN
MATTHEW COHEN, DIRECTOR

Outstanding Directing In A Talk Show

THE VIEW * ABC
MARK GENTILE, DIRECTOR

Outstanding Directing In A Service Show

GREAT HOTELS * TRAVEL
JERRY SMITH, DIRECTOR
JOAN MCCORD, DIRECTOR
SYLVIA CAMINER, DIRECTOR
SID GOLDBERG, DIRECTOR

Outstanding Directing In A Children's Series

SESAME STREET * PBS
TED MAY, DIRECTOR
EMILY SQUIRES, DIRECTOR
VICTOR DINAPOLI, DIRECTOR
KEN DIEGO, DIRECTOR
LISA SIMON, DIRECTOR
JIM MARTIN, DIRECTOR

Outstanding Directing In A Children/Youth/Family Special

THE MALDONADO MIRACLE * SHO
SALMA HAYEK, DIRECTOR

Outstanding Special Class Directing

ADOPTION STORIES - "MACKENZIE GRACE'S NEW FAMILY" * DSC HLTH
ARLENE HAZZAN-GREEN, DIRECTOR
Outstanding Achievement in Single Camera Editing

**BRITNEY IN THE ZONE AND OUT ALL NIGHT * MTV**
WILLIAM KNIGHT, EDITOR
GRAHAM FRAZIER, EDITOR
BILLY MURPHY, EDITOR

Outstanding Achievement in Multiple Camera Editing

**SESAME STREET * PBS**
ROBERT J. EMERICK, SUPERVISING EDITOR
JOHN TIERNEY, EDITOR
SELBERN NARBY, EDITOR

Outstanding Achievement in Multiple Camera Editing For A Drama Series

**DAYS OF OUR LIVES * NBC**
MASON DICKSON, EDITOR
LUUGH POWERS, EDITOR
SCHOONER DARROW, EDITOR
DAVID MAWHINNEY, EDITOR

Outstanding Achievement in Hairstyling

**LIVE WITH REGIS AND KELLY * SYN**
DIANE D'AGOSTINO, HAIRSTYLIST

Outstanding Achievement in Hairstyling For A Drama Series

**AS THE WORLD TURNS * CBS**
THERESA MARRA-SILICEO, HEAD HAIRSTYLIST
LILLIAN CVECICH, HAIRSTYLIST
VERONICA BAKALENIK, HAIRSTYLIST

Outstanding Achievement in Lighting Direction

**SESAME STREET * PBS**
DAN KELLEY, LIGHTING DIRECTOR
THE VIEW * ABC
CANDICE DUNN, LIGHTING DESIGNER

Outstanding Achievement in Lighting Direction For A Drama Series

**AS THE WORLD TURNS * CBS**
DONNA LARSON, LIGHTING DESIGNER
NICHOLAS VARACALLI, LIGHTING DESIGNER

Outstanding Achievement in Main Title Design

**THE ELLEN DEGENERES SHOW * SYN**
SCOTT MILLER, TITLE DESIGNER
JILL KATZ, TITLE DESIGNER
ANNE BABIN, GRAPHIC ARTIST
ANDREW MARSHALL, GRAPHIC ARTIST
STEVEN FITZGERALD, GRAPHIC ARTIST
Outstanding Achievement in Makeup

LIVE WITH REGIS AND KELLY * SYN
MICHELLE CHAMPAGNE, MAKEUP ARTIST

Outstanding Achievement in Makeup For A Drama Series

GENERAL HOSPITAL * ABC
DONNA MESSINA ARMOGIDA, HEAD MAKEUP ARTIST
WENDY PENNINGTON-HOLZ, MAKEUP ARTIST
GEORGIE GRADO-BERONA, MAKEUP ARTIST
JESSICA ANDERSON, MAKEUP ARTIST
ERIN HARDING, MAKEUP ARTIST
BOBBI ROBERTS, MAKEUP ARTIST
CORINA KRAMER, MAKEUP ARTIST
CYNDILEE RICE, MAKEUP ARTIST

Outstanding Achievement in Music Direction And Composition

STATIC SHOCK * KIDS WB
RICHARD WOLF, COMPOSER

Outstanding Achievement in Music Direction And Composition For A Drama Series

PASSIONS * NBC
ED O’DONNELL, MUSIC DIRECTOR
PAUL F. ANTONELLI, MUSIC DIRECTOR
JOHN HENRY KREITLER, COMPOSER
WESLEY B. BOATMAN, JR., COMPOSER

Outstanding Original Song

PASSIONS * NBC
Song Title: I Ain't Sorry
JOHN HENRY KREITLER, COMPOSER/LYRICIST
PETE T. RICH, LYRICIST

Outstanding Performer In An Animated Program

DUCK DODGERS * CAR
JOE ALASKEY, AS DUCK DODGERS

Outstanding Pre-School Children's Series

SESAME STREET * PBS
DR. LEWIS BERNSTEIN, EXECUTIVE PRODUCER
KEVIN CLASH, CO-EXECUTIVE PRODUCER
CAROL-LYNN PARENTE, SENIOR PRODUCER
MELISSA DINO, PRODUCER
KAREN IALACCI, PRODUCER
TIM CARTER, CO-PRODUCER

Outstanding Children's Series

ASSIGNMENT DISCOVERY * DSC
EDWARD DELEON, EXECUTIVE PRODUCER
NANCY WALZOG, EXECUTIVE PRODUCER
JEAN KAPLAN TEICHROEW, SUPERVISING PRODUCER
JEAN MELTZER, PRODUCER
Outstanding Children/Youth/Family Special

**THE INCREDIBLE MRS. RITCHIE * SHO**
NICK CASSAVETES, EXECUTIVE PRODUCER
PHILIP ALBERSTAT, EXECUTIVE PRODUCER
JANA EDELBAUM, EXECUTIVE PRODUCER
WALTER JOSTEN, EXECUTIVE PRODUCER
JIM REEVE, EXECUTIVE PRODUCER
STEVE ROBBINS, EXECUTIVE PRODUCER
CHAD OAKES, PRODUCER
MIKE FRISLEV, PRODUCER
LINDA AMBURY, LINE PRODUCER

Outstanding Service Show

**MARTHA STEWART LIVING * SYN**
MARTHA STEWART, EXECUTIVE PRODUCER
LINDA CORRADINA, EXECUTIVE PRODUCER
WAYNE NELSON PAGE, EXECUTIVE PRODUCER
CAROLYN KELLY WALLACH, SENIOR PRODUCER
LISA WAGNER, SENIOR PRODUCER
R.E. ALTMAN, PRODUCER
MARA ALTSCHULER, PRODUCER
BARBARA FIGHT, PRODUCER
GRETA ANTHONY, PRODUCER
ELENA FERRETTI, PRODUCER
LAURIE HEPBURN, PRODUCER
ANN MACMULLAN, PRODUCER
JUDY MORRIS, PRODUCER
JENNIFER PILKINGTON, PRODUCER
JOCelyn SANTos, PRODUCER
MARK SKI, PRODUCER
LENORE WELBY, PRODUCER
AL IRIZARRY, LINE PRODUCER
AJ BOLES, LINE PRODUCER

Outstanding Special Class Series

**WHEN I WAS A GIRL * WE**
LINDA ELLERBEE, EXECUTIVE PRODUCER
ROLFE TESSEM, EXECUTIVE PRODUCER
JEFF EISENBERG, EXECUTIVE PRODUCER
KATHLEEN MURTHA, SENIOR PRODUCER
WALLY BERGER, SUPERVISNG PRODUCER
KATHERINE DREW, SUPERVISNG PRODUCER
CAROLIN EHRENBURG, PRODUCER

Outstanding Achievement in Sound Editing - Live Action and Animation

**HE MAN AND THE MASTERS OF THE UNIVERSE * CAR**
RICK HINSON, SUPERVISNG SOUND EDITOR
ELIZABETH HINSON, SOUND EDITOR
GREGORY CATHCART, SOUND EDITOR

Outstanding Achievement in Live & Direct To Tape Sound Mixing

**THE ELLEN DEGENERES SHOW * SYN**
TERRY FOUNTAIN, PRODUCTION MIXER
BILLY SHERRY, SOUND EFFECTS MIXER
Outstanding Achievement in Live & Direct To Tape Sound Mixing For A Drama Series

**THE YOUNG AND THE RESTLESS * CBS**
TOMMY PERSSON, PRODUCTION MIXER
RONNIE KIMBALL, RE-RECORDING MIXER
MANUEL MORENO, RE-RECORDING MIXER
PETER MALLARD, SOUND EFFECTS MIXER
LARRY PORCHE, SOUND EFFECTS MIXER
MARK BECKLEY, BOOM OPERATOR
LUIS E. GODINEZ, SR., BOOM OPERATOR
MARK MOONEY, BOOM OPERATOR

OUTSTANDING ACHIEVEMENT IN SOUNDMIXING - LIVE ACTION AND ANIMATION

**SESAME STREET * PBS**
BLAKE NORTON, PRODUCTION MIXER
DICK MAITLAND, SOUND EFFECTS MIXER
BOB SCHOTT, RE-RECORDING MIXER

Outstanding Achievement in Technical Direction/Electronic Camera/Video Control For A Drama Series

**ALL MY CHILDREN * ABC**
HOWIE ZWEIG, TECHNICAL DIRECTOR
MICHAEL V. POMARICO, TECHNICAL DIRECTOR
JASON CULLUM, ELECTRONIC CAMERA
ADAM KEITH, ELECTRONIC CAMERA
MARY MCILWAIN, ELECTRONIC CAMERA
CHRIS MAURO, ELECTRONIC CAMERA
ERIC JOHNSON, ELECTRONIC CAMERA
TOM SHEPARD, ELECTRONIC CAMERA
ROBERT AMBRICO, ELECTRONIC CAMERA
VIRGINIA HIGGINS, VIDEO CONTROL

Outstanding Writing In A Children's Series

**BETWEEN THE LIONS * PBS**
NORMAN STILES, HEAD WRITER
CHRISTOPHER CERF, WRITER
SARAH DURKEE, WRITER
JOE FALLON, WRITER
LOUISE GIKOW, WRITER
CARIN GREENBERG BAKER, WRITER
SEAN KELLY, WRITER
SHARON LERNER, WRITER
BRIAN MEEHL, WRITER
GENTRY MENZEL, WRITER
FRED NEWMAN, WRITER
KEN SCARBOROUGH, WRITER

Outstanding Writing In A Children/Youth/Family Special

**THE INCREDIBLE MRS. RITCHIE * SHO**
PAUL JOHANSSON, WRITER
Outstanding Special Class Writing

WIN BEN STEIN'S MONEY * COM
BOB STONE, WRITER
PHIL ANDRES, WRITER
PATRICIA COTTER, WRITER
GARY STUART KAPLAN, WRITER
GARY LUCY, WRITER
VINCE WALDRON, WRITER
### 31st ANNUAL DAYTIME EMMY AWARDS

**NETWORK TOTALS**

**NON-TELEVISIONED**

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31st ANNUAL DAYTIME EMMY AWARDS

MULTIPLE WINNERS

NON-TELEVISIONED

Sesame Street 6
The Ellen DeGeneres Show 3
All My Children 2
As The World Turns 2
The Incredible Mrs. Ritchie 2
Live With Regis And Kelly 2
Martha Stewart Living 2
Passions 2
The View 2
The Young And The Restless 2