



**THE NATIONAL TELEVISION ACADEMY PRESENTS
THE 31ST ANNUAL DAYTIME EMMY AWARDS ON NBC**

Ten Veteran Actors Receive Lifetime Achievement Award

NEW YORK, NY – May 21, 2004 – The 31st Annual Daytime Emmy Awards were presented by the National Television Academy at Radio City Music Hall tonight and broadcast live on the NBC Television Network (9-11 PM, EST). Vanessa Marcil, star of NBC’s “Las Vegas,” hosted the show. Joining Marcil was a star-studded line up of presenters including: Ellen DeGeneres, Emeril Lagasse, Jane Pauley, Susan Lucci and her daughter Liza Huber, Cameron Mathison, Jennifer Finnigan, and Tyler Christopher, among others. One of the evening’s highlights featured a special tribute honoring Sesame Street Workshop’s 35th Anniversary, which was introduced by Ellen DeGeneres. Ms. DeGeneres was then joined by some favorite Sesame Street characters for a musical performance.

Daytime Emmy Awards were presented for performances and programs in 18 categories, including Outstanding Lead Actor/Actress in a Drama Series, Outstanding Game Show Host, Outstanding Talk Show, Performer in a Children’s Series and Outstanding Drama Series. This year’s Lifetime Achievement Award was presented to ten veteran actors who have devoted a major portion of their careers to Daytime Drama: **Rachel Ames, John Clarke, Jeanne Cooper, Eileen Fulton, Don Hastings, Anna Lee (posthumously), Ray MacDonnell, Frances Reid, Helen Wagner, and Ruth Warrick.**

The 31st Annual Daytime Emmy Awards is a presentation of the National Television Academy in cooperation with the Academy of Television Arts & Sciences. The telecast was produced by Dick Clark Productions.

On May 15th, Daytime Emmy Awards were presented primarily in the creative arts categories at the Marriott Marquis Hotel in New York City and at the Grand Ballroom at Hollywood and Highland in Los Angeles. The Daytime Emmy Awards are presented to daytime television programs broadcast between the hours of 2:00 A.M. and 6:00 P.M. The eligibility period for all awards was January 1, 2003 through December 31, 2003.

A breakdown of the awards by broadcast and cable entities as tabulated by the independent certified public accounting firm of Deloitte & Touche LLP is as follows:

	MAY 15	MAY 21	TOTAL		MAY 15	MAY 21	TOTAL
CBS	6	7	13	DISCOVERY CHANNEL	1	0	1
SYNDICATED	8	2	10	DISCOVERY HEALTH	1	0	1
ABC	5	4	9	KIDS WB	1	0	1
PBS	7	1	8	MTV	1	0	1
NBC	4	2	6	NICK JR.	1	0	1
SHOWTIME	3	1	4	THE TRAVEL CHANNEL	1	0	1
CARTOON NETWORK	2	0	2	WOMEN’S ENTERTAINMENT	1	0	1
COMEDY CENTRAL	1	0	1				

A complete list of the May 21st award recipients in all categories, a network-by-network tally and a list of programs with multiple winners, as tabulated by Deloitte & Touche LLP, is attached. The final page includes a recap of programs with multiple awards, including awards from May 15th. This information is also available on the National Television Academy website at www.emmyonline.org.

The official sponsors of the 31st Annual Daytime Emmy Awards are: American Airlines, Jurlique, Alterna Professional Haircare, Nine Straight Up, Nassiri Music, and SoapCity.

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The National Television Academy is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted **Emmy Award for News & Documentary, Sports, Daytime, Creative Craft, Public & Community Service, Technology & Engineering/Advanced Media and Business & Financial Reporting**. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Local Emmys are given in 19 regions across the United States. Beyond awards, the National Academy has extensive educational programs including National Student Television and its Student Award of Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.org.

Members of the media can get more information about NBC and its programming on the NBC Media Village Web site at www.nbcmv.com

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Outstanding Drama Series
Directing Team

GENERAL HOSPITAL * ABC

JOSEPH BEHAR, DIRECTOR
WILLIAM LUDEL, DIRECTOR
OWEN RENFROE, DIRECTOR
SCOTT MCKINSEY, DIRECTOR
MARY MADEIRAS, DIRECTOR
CHRIS MAGARIAN, ASSOCIATE DIRECTOR
RON CATES, ASSOCIATE DIRECTOR
PENNY PENGRA, ASSOCIATE DIRECTOR
PETER FILLMORE, ASSOCIATE DIRECTOR
RONALD C. CATES, ASSOCIATE DIRECTOR
JONATHAN FIRSTENBERG, ASSOCIATE DIRECTOR
KATHY LADD, STAGE MANAGER
CRAIG MCMANUS, STAGE MANAGER

Outstanding Lead Actress
In A Drama Series

THE YOUNG AND THE RESTLESS * CBS

MICHELLE STAFFORD, AS PHYLLIS ABBOTT

Outstanding Lead Actor
In A Drama Series

GENERAL HOSPITAL * ABC

ANTHONY GEARY, AS LUKE SPENCER

Outstanding Supporting Actress
In A Drama Series

AS THE WORLD TURNS * CBS

CADY MCCLAIN, AS ROSANNA CABOT
MONTGOMERY

Outstanding Supporting Actor
In A Drama Series

GENERAL HOSPITAL * ABC

RICK HEARST, AS RIC LANSING

Outstanding Younger Actress
In A Drama Series

THE BOLD AND THE BEAUTIFUL * CBS

JENNIFER FINNIGAN, AS BRIDGET FORRESTER

Outstanding Younger Actor
In A Drama Series

GENERAL HOSPITAL * ABC

CHAD BRANNON, AS ZANDER SMITH

Outstanding Performer
In A Children's Series

JEFF CORWIN UNLEASHED * NBC

JEFF CORWIN, AS JEFF CORWIN

Outstanding Performer
In A Children/Youth/Family Special

THE INCREDIBLE MRS. RITCHIE * SHO

GENA ROWLANDS, AS MRS. EVELYN RITCHIE

Outstanding Game Show Host

THE PRICE IS RIGHT * CBS

BOB BARKER, HOST

Outstanding Talk Show Host

THE WAYNE BRADY SHOW * SYN

WAYNE BRADY, HOST

Outstanding Service Show Host

SUZE ORMAN: THE LAWS OF MONEY, THE LESSONS OF LIFE * PBS

SUZE ORMAN, HOST

Outstanding Drama Series

THE YOUNG AND THE RESTLESS * CBS

WILLIAM J. BELL, SR., SENIOR EXECUTIVE PRODUCER

DAVID SHAUGHNESSY, EXECUTIVE PRODUCER

JOHN F. SMITH, CO-EXECUTIVE PRODUCER

KATHRYN FOSTER, PRODUCER

NANCY BRADLEY WIARD, PRODUCER

Outstanding Game / Audience Participation Show

THE PRICE IS RIGHT * CBS

BOB BARKER, EXECUTIVE PRODUCER

ROGER DOBKOWITZ, PRODUCER

PHIL ROSSI, PRODUCER

Outstanding Talk Show

THE ELLEN DEGENERES SHOW * SYN

ELLEN DEGENERES, EXECUTIVE PRODUCER

MARY CONNELLY, EXECUTIVE PRODUCER

ED GLAVIN, EXECUTIVE PRODUCER

ANDY LASSNER, SUPERVISING PRODUCER

JASON GABEL, PRODUCER

MELISSA GEIGER SCHRIFT, PRODUCER

HEDDA MUSKAT, PRODUCER

JONATHAN NORMAN, PRODUCER

JEFF SAMMON, PRODUCER

LAWRENCE WILLIAMS, PRODUCER

Outstanding Special Class Special

77TH ANNUAL MACY'S THANKSGIVING DAY PARADE * NBC

BRAD LACHMAN, EXECUTIVE PRODUCER

BILL BRACKEN, PRODUCER

KATIE COURIC, CO-HOST

MATT LAUER, CO-HOST

AL ROKER, CO-HOST

Outstanding Drama Series Writing Team

AS THE WORLD TURNS * CBS

HOGAN SHEFFER, HEAD WRITER

JEAN PASSANANTE, CO-HEAD WRITER

CHRISTOPHER WHITESELL, ASSOCIATE HEAD WRITER

TOM REILLY, ASSOCIATE HEAD WRITER

CHARLOTTE GIBSON, ASSOCIATE HEAD WRITER

SUSAN DANSBY, ASSOCIATE HEAD WRITER

MARY RYAN, ASSOCIATE HEAD WRITER

COURTNEY SIMON, ASSOCIATE WRITER

JUDITH DONATO, ASSOCIATE WRITER

JUDY TATE, ASSOCIATE WRITER

LYNN MARTIN, ASSOCIATE WRITER

MEG KELLY, ASSOCIATE WRITER

ELIZABETH PAGE, ASSOCIATE WRITER

CRAIG HELLER, ASSOCIATE WRITER

31st ANNUAL DAYTIME EMMY AWARDS

NETWORK TOTALS

	May 15 th	May 21 st	Total
CBS	6	7	13
SYNDICATED	8	2	10
ABC	5	4	9
PBS	7	1	8
NBC	4	2	6
SHOWTIME	3	1	4
CARTOON NETWORK	2	0	2
COMEDY CENTRAL	1	0	1
DISCOVERY CHANNEL	1	0	1
DISCOVERY HEALTH	1	0	1
KIDS WB	1	0	1
MTV	1	0	1
NICK JR.	1	0	1
THE TRAVEL CHANNEL	1	0	1
WOMEN'S ENTERTAINMENT	1	0	1

31st ANNUAL DAYTIME EMMY AWARDS

MULTIPLE WINNERS

	May 15 th	May 21 st	Total
Sesame Street	6	0	6
General Hospital	1	4	5
As The World Turns	2	2	4
The Ellen DeGeneres Show	3	1	4
The Young And The Restless	2	2	4
The Incredible Mrs. Ritchie	2	1	3
The Price is Right	1	2	3
All My Children	2	0	2
The Bold And The Beautiful	1	1	2
Live With Regis And Kelly	2	0	2
Martha Stewart Living	2	0	2
Passions	2	0	2
The View	2	0	2