

For Immediate Release

NOMINEES FOR THE 27th ANNUAL SPORTS Emmy® AWARDS ANNOUNCED AT WORLD CONGRESS OF SPORTS

Winners To Be Honored During May 1 Ceremony At Frederick P. Rose Hall, Home of Jazz at Lincoln Center

NEW YORK, NY – March 29, 2006 – Nominees for the 27th Annual Sports Emmy® Awards were announced today by the National Academy of Television Arts & Sciences at a breakfast meeting of the Octagon/Street & Smith's World Congress of Sports at the New York City's Pierre Hotel. Peter Price, President of the National Television Academy, was joined by Ross Greenburg, President of HBO Sports; George Bodenheimer, President of ESPN, Inc. and ABC Sports; David Levy, President, Turner Sports, and Sean McManus, President of CBS New and Sports.

The Sports Emmy®s are given to sports broadcasters and industry professionals in such categories as: Live Special, Live Series, Studio Show - Weekly, Studio Host, Play-by-Play, Studio Analyst and Event Analyst. For the first time this year, a Sports Emmy® Award will be presented for Outstanding Sports Content on Non-Traditional Delivery Platforms such as the Internet, cell phones, iPods, PDAs and other devices.

The 27th Annual Sports Emmy® Awards will be presented at a special ceremony on Monday, May 1 at Frederick P. Rose Hall, Home of Jazz at Lincoln Center located in the Time Warner Center in New York City. Leading sports broadcasters, personalities and television professionals will be presenters at the event. American Airlines and Grass Valley, A Thomson Brand, are official sponsors of the 27th Annual Sports Emmy® Awards. Street & Smith's *Sports Business Journal* is the exclusive magazine partner.

This year's Lifetime Achievement Award will be presented to Bud Greenspan, one of the foremost writer/producer/directors of sports films who has impacted decades of Olympic coverage. Greenspan has just completed filming his ninth Official Olympic Film this winter in Torino. His films have received seven Sports Emmy® Awards, and he has been inducted into the U. S. Olympic Hall of Fame.

A breakdown of the nominees by network and platform, as compiled by the accounting firm of Lutz and Carr, LLP, New York, is:

ESPN	26	NBC	7	MLB.com	1
HBO	17	ESPN Classic	4	OLN	1
FOX	16	ESPN.com	3	USA	1
ABC	14	Fox Sport Net	3		
ESPN2	12	Discovery Channel	2		
CBS	11	NFL Network	2		
TNT	9	Speed Channel	2		

A complete list of nominees, tabulated by Lutz and Carr, LLP, New York is attached. This nominee listing is also available online at www.Emmyonline.tv.

The National Television Academy is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award for News & Documentary, Sports, Daytime, Creative Arts, Public & Community Service, Technology & Engineering/Advanced Media and Business & Financial Reporting. Excellence in Primetime programming and

international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmy@s are given in 19 regions across the United States. Beyond awards, the National Television Academy has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.Emmyonline.tv.

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Overall Network / Platform Totals

Network/Platform	Nominations
ESPN.....	26
HBO.....	17
FOX.....	16
ABC.....	14
ESPN2.....	12
CBS.....	11
TNT.....	9
NBC.....	7
ESPN Classic.....	4
ESPN.com.....	3
Fox Sports Net.....	3
Discovery Channel.....	2
NFL Network.....	2
Speed Channel.....	2
MLB.com.....	1
OLN.....	1
USA.....	1

Breakdown of Multiple Program / Series Nominations

<u>Program</u>	<u>Nominations</u>	<u>Network</u>
SportsCenter	5	ESPN
Timeless	5	ESPN2
Real Sports with Bryant Gumbel	4	HBO
ABC's NFL Monday Night Football	3	ABC
Cinderella Man: The James J. Braddock Story	3	ESPN3
ESPN Sunday Night Football	3	ESPN
Chasing Lance: #7	2	Discovery Channel
Inside the NFL	2	HBO
Little League World Series	2	ABC / ESPN
Mantle	2	HBO

NASCAR on FOX	2	FOX
NBA on TNT Thursday	2	TNT
NFL on FOX: Super Bowl XXXIX	2	FOX
Rhythm in the Rope	2	ESPN2
The Final Four Show	2	CBS
Tour de France on CBS	2	CBS
World Figure Skating Championships	2	ESPN
You Write Better Than You Play:The Frank Deford Story	2	ESPN Classic

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