

NOMINEES FOR THE 28th ANNUAL SPORTS Emmy® AWARDS ANNOUNCED AT IMG WORLD CONGRESS OF SPORTS

**Winners To Be Honored During April 30 Ceremony
At Frederick P. Rose Hall, Home of Jazz at Lincoln Center**

Don Ohlmeyer To Receive Lifetime Achievement Award

NEW YORK, NY – March 22, 2007 – Nominees for the 28th Annual Sports Emmy® Awards were announced today by the National Academy of Television Arts & Sciences at a breakfast meeting of the IMG World Congress of Sports at the New York City's Pierre Hotel. Peter Price, President of the National Television Academy, was joined by Ross Greenburg, President of HBO Sports; David Levy, President, Turner Sports, Sean McManus, President of CBS News and Sports, and Ken Schanzer, President, NBC Sports.

At the 28th Annual Sports Emmy® Awards, winners in 30 categories including outstanding live sports special, sports documentary, studio show, play-by-play personality, and studio analyst will be honored. This year, three Emmy® Awards for outstanding sports content – event coverage, long-form and general interest – delivered via broadband, including the Internet, cell phones, personal media players and other devices will also be presented.

In addition, Don Ohlmeyer, legendary television producer/director/executive and winner of 16 Emmy® Awards, will receive this year's Lifetime Achievement Award that evening. Ohlmeyer has enjoyed one of the most varied careers in the history of television. He has served as Executive Producer, Producer, Director and Writer for entertainment and sports programming since 1967, and served as President, NBC West Coast, overseeing the activities of all the company's entertainment-related businesses, including NBC Entertainment, NBC Studios and NBC Enterprises, 1993-2000.

The 28th Annual Sports Emmy® Awards will be presented at a special ceremony on [Monday, April 30](#) at Frederick P. Rose Hall, Home of Jazz at Lincoln Center located in the Time Warner Center in New York City. Leading sports broadcasters, personalities and television professionals will be presenters at the event. [American Airlines](#) and [Thomson Grass Valley](#) are official sponsors of the 28th Annual Sports Emmy® Awards. Street & Smith's *Sports Business Journal* is the exclusive magazine partner.

A breakdown of the nominees by network and platform as well as a full list of nominees, compiled by the accounting firm of Lutz and Carr, LLP, New York, follows this release:

The National Television Academy is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award for News & Documentary, Sports, Daytime, Creative Arts, Public & Community Service, Technology & Engineering/Advanced Media and Business & Financial Reporting. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmy®s are given in 19 regions across the United States. Beyond awards, the National Television Academy has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.Emmyonline.tv.

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Number of Nominations by Network / Platform

Network/Platform	Nominations
ESPN.....	26
NBC.....	24
HBO.....	16
CBS.....	14
FOX.....	13
ABC.....	10
NFL NETWORK.....	9
TNT.....	7
Fox Sports Net.....	3
ESPN.com.....	3
ESPN2.....	3
CBSSportsline.com.....	2
TNT on NBA.....	2
NASCAR Images.....	2
Beingstanley.com.....	1
Chicagotribune.com.....	1
dewactionsportstour.com.....	1
dsc.discovery.com/mobile.....	1
ESPN Classic.....	1
MLB.com.....	1
Race2Replace.com.....	1
Rush HD.....	1
Sports.yahoo.com.....	1
The Biography Channel.....	1
USA.....	1

Breakdown of Multiple Program / Series Nominations

<u>Program</u>	<u>Nominations</u>	<u>Network</u>
The XX Olympic Winter Games	10	NBC
Real Sports with Bryant Gumbel	5	HBO
One of a Kind: The Rise and Fall of Stu Ungar	4	ESPN
Ali Rap	3	ESPN
America's Game: The Super Bowl Champions	3	NFL Network
Inside the NFL	3	HBO
MansionPoker.net Poker Dome Challenge	3	Fox Sports Net
MLB on FOX	3	FOX
Monday Night Football	3	ESPN
NBA Nation	3	ABC

Beyond the Wheel	2	NASCAR Images
College GameDay	2	ESPN
Cris Collinsworth	2	HBO / NBC / NFL Network
HBO PPV Boxing	2	HBO
Joe Buck	2	FOX
NASCAR on FOX	2	FOX
NBA Finals	2	ABC
NFL Films presents on NFL Network	2	NFL Network
NFL on CBS	2	CBS
NFL on FOX	2	FOX
Outside the Lines	2	ESPN
SportsCenter	2	ESPN
Sunday Night Football	2	NBC
Super Bowl XL	2	ABC
The Masters	2	CBS
Timeless	2	ESPN2
TNT OverTime	2	TNT on NBA.com
Tour de France	2	CBS

[**NEXT PAGE \(The Nominees\) ->>**](#)