FOR IMMEDIATE RELEASE

WINNERS OF 29th ANNUAL SPORTS EMMY® AWARDS
ANNOUNCED BY
NATIONAL ACADEMY OF TELEVISION
ARTS & SCIENCES

Frank Chirkinian Honored with Lifetime Achievement Award

New York, NY – April 28, 2008 – The National Academy of Television Arts and Sciences (NATAS) announced the winners tonight of the 29th Annual Sports Emmy® Awards at a special ceremony at Frederick P. Rose Hall, Home of Jazz at Lincoln Center in New York City.

The awards were presented by a distinguished group of sports figures and television personalities including veteran Bob Costas (host of NBC’s upcoming Olympic coverage in Beijing and NBC’s Football Night in America; host of HBO’s “Costas Now” and “Inside the NFL”); Cris Collinsworth (sports analyst for NBC’s NFL coverage and HBO’s “Inside the NFL”); Jim Nantz (lead play-by-play announcer of The NFL on CBS and play-by-play broadcaster for NCAA college basketball and golf on CBS); Joe Buck (sports announcer FOX Sports NFL and MLB); Charles Barkley (11-time NBA All-Star and eight season veteran as NBA analyst for TNT); Mike Tirico (host of ESPN’s Monday Night Football, The Masters and his daily show on ESPN Radio); Phil Simms (Super Bowl XXI MVP and lead game analyst The NFL on CBS); Tim McCarver (two time- St. Louis Cardinals World Series Champion and sports announcer for MLB on FOX); Chip Carey (play-by-play for MLB Playoffs on TBS); Lisa Salters (ESPN reporter since 2000 now seen on the new E:60 program); Jay Bilas (studio and game analyst for NCAA college basketball for 13-years at ESPN); Cris Carter (3-time NFL All-Pro, 8 straight Pro-Bowls, analyst HBO’s Inside the NFL and Yahoo Sports); and Frank Deford (senior contributing writer for Sports Illustrated and commentator for HBO’s Real Sports with Bryant Gumbel).

One of the highlights of the evening was the presentation of the Lifetime Achievement Award to Frank Chirkinian, referred to by many as the “Father of Televised Golf,” and winner of four Emmy Awards. Chirkinian, who spent his entire career at CBS, was given the task in 1958 to figure out how to televise the game of golf. Chirkinian went on to produce 38 consecutive Masters Tournament telecasts making golf a mainstay in sports broadcasting and creating the standard against which all golf telecasts are still measured. Chirkinian’s career encompassed the entire gamut of sports television from the 1960 Summer Olympics to the 1991 Masters Tournament, for which he received the prestigious Peabody Award. His production techniques revolutionized sports coverage and influenced how broadcasters around the world covered tournaments on television.
Winners in 30 categories including outstanding live sports special, sports documentary, studio show, play-by-play personality, and studio analyst were honored. The Sports Emmy® Award recipients were chosen by a Blue Ribbon Panel of their peers from over 750 entries. The awards recognize outstanding achievement by individuals and programs broadcast throughout the 2007 calendar year.

American Airlines and Thomson Grass Valley are the official sponsors of the 29th Annual Sports Emmy® Awards. Street & Smith’s Sports Business Journal is the exclusive magazine partner.

For Official Sports Emmy Awards photography, visit: http://www.bryan-brown.com

A detailed listing of all awards is below as compiled by the independent accountancy firm of Lutz and Carr, LLP. A list of winners for the 29th Annual Sports Emmy Awards is also available on the National Television Academy’s website at www.emmyonline.tv.

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Winners by Network

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About The National Academy of Television Arts & Sciences

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmys are given in 19 regions across the United States. Beyond awards, NATAS has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv.

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THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING LIVE SPORTS SPECIAL:

* BCS on FOX: Tostitos Fiesta Bowl

Executive Producers
Ed Goren, David Hill

Senior Producer
Bill Brown

Coordinating Producers
Scott Ackerson, George Greenberg

Director of Production
Jacob Ullman

Producers
Don Bui, Mike Burks, Melissa Foreman, Gary Lang, Bill Richards

Directors
Rich Russo, Jonathan X

Operations Producers
Jim Bernard, Flavia Bowen, Jack Simmons

Feature Producer
Michael Hughes

Associate Producers
Richard Flanagan, Daren Foster, Jacob Jolivette, Mike Oliver, Sabrina Lakhani, Chris Pizzi, Matt Schlef, Wayne Wilson

Associate Directors
Janice Casazza, Rich Dewey, Jim Tanker, Tom Yohe
THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING LIVE SPORTS SERIES:

* NASCAR on FOX  
  Executive Producers  
  Ed Goren, David Hill  
  Senior Producer  
  Bill Brown  
  Coordinating Producers  
  Scott Ackerson, George Greenberg  
  Director of Production  
  Jacob Ullman  
  Supervising Producer  
  Richie Zyontz  
  Producers  
  Barry Landis, Gary Lang, Bill Richards  
  Directors  
  Artie Kempner, Rich Russo  
  Pit Producer  
  Pam Miller  
  Operations Producers  
  Jim Bernard, Flavia Bowen, Jack Simmons  
  Feature Producer  
  David Blatt, Don Bui  
  Associate Producers  
  Kevin Clark, Zac Fields, Rich Flanagan, Rich Gross, Andy Jeffers, Jacob Jolivette, Lynn Mignani, Patrick Perrin, Chris Pizzi, Mike Steavpack  
  Associate Directors  
  Janice Casazza, Judy Hoang, Derek Manning, Chuck McDonald, Fran Morison, Greg Scoppettone
THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING LIVE EVENT TURNAROUND:

* Quest for the Cup

VOOM

NASCAR Images

Executive Producers
Jay Abraham, Mark DeAngelis, Rob Faris, Jeff Hillegass, Greg Jacobs, Jim Jorden, Greg Moyer

Coordinating Producers
William Boyer, Dave Colozzi, Scott Dowless, Ryan McGee, Scott Perry

Producers
Nora Driscoll, Kevin Foley, Kevin Jackson, Wes Konick, Wayne Riley, Shawn Truax, Matt Zuckerman

Director
Al Francesco

Associate Producers
Jeff Lotierzo, Chris Rohlf, Katja Schwarz, Glenn Vasko

Assistant Directors
Pat Berger, Brent Buntyn, Harry Cogan, Scott Perry

OUTSTANDING EDITED SPORTS SPECIAL:

* De La Hoya/Mayweather 24/7

HBO

Executive Producers
Rick Bernstein, Ross Greenburg

Coordinating Producer
David Harmon

Producers
Scott Boggins, Jason Hehir

Field Producers
Derek Hastings, Jackson Nguyen

Associate Producers
Anthony Amoia, Brad Buckwalter, Aaron Cohen, Danon Hinty, George Jakovi
THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING SPORTS DOCUMENTARY:

* Ghosts of Flatbush

EXECUTIVE PRODUCERS
Rick Bernstein, Ross Greenburg

PRODUCERS
Ezra Edelman, Amani Martin

SENIOR PRODUCER
Brian Hyland

ASSOCIATE PRODUCERS
Aaron Cohen, Megan Lardner, Charlie Olivier, Jason Schmidt, Caroline Waterlow

OUTSTANDING EDITED SPORTS SERIES / ANTHOLOGY:

* America's Game: The Super Bowl Champions

EXECUTIVE PRODUCERS
Charles Coplin, Howard Katz, Steve Sabol

COORDINATING PRODUCERS
Chris Barlow, Keith Cossrow, Patrick Kelleher, Ross Ketover

PRODUCERS
Mike Adams, Paul Camarata, Ray Didinger, Dave Douglas, Peter Frank, Greg Frith, Nicholas Mascolo, Digger O'Brien, David Plaut, Ken Rodgers, Bob Ryan, Todd Schmidt, Steve Seidman, Bob Smith, Bennett Viseltear, James Weiner, John Weiss, Neil Zender

ASSOCIATE PRODUCERS
Leo McCafferty, Erik Powers
THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING STUDIO SHOW - WEEKLY:

* College GameDay

ESPN

Executive Producers
Steve Anderson, John Skipper, Norby Williamson

Executive Editor
John A. Walsh

Managing Editors
Bob Eaton, Mark Gross

Director of News
Vince Doria

Senior Coordinating Producers
Michael Fountain, Jay Levy

Senior Coordinating Producers - Features
Craig T. Lazarus

Coordinating Producer - Features
Victor Vitarelli

Coordinating Director
Jay Francis

Producer
Lee Fitting

Directors
Scott Favalora, Lorenzo Lamadrid

Feature Producers
Joseph Disney, Tom Engle, Jon Fish, Kory Kozak, Jose Morales, Rick Thomas, Scott Turken, Ben Webber, Kristen Woolley

Associate Producers
Derek Chang, Lawrence Coleman, Rachel DeCastro, Joe Dias, Dick Dorner, Ira Fritz, Chad Hanna, AJ Irish, Dan Kocse, Daniel Kramer, Rob Labay, Don Larick, Seth Madway, Laurie Priviteria, Chuck Samataro, Claudia Slocum, Kristy Sobel, Nick Stegar, Reggie Walker, Mike Whittaker, Steve Widuch

Associate Director
Catherine Hunter
THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING STUDIO SHOW - DAILY:

* Inside the NBA

Executive Producer
Jeff Behnke

Senior Producers
Tim Kiely, Howard Zalkowitz

Producer
Chris Carmody

Directors
Steve Fiorello

Creative Producers
Craig Barry, Drew Watkins

Associate Producers
Bill Baker, Phil Barker, Bert Bondi, Michael Doyle, Alex Houvouras, Matt Kane, Brett Langefels, Matt Lucas-Valci, Matt Mosteller, Matt Mosteller, Craig Murray, John O'Connor, Mike Winslow

Associate Directors
Bill Callen, Monica Campbell, Nikole Raptoulis, Garett Ryfa

OUTSTANDING SPORTS JOURNALISM:

* Real Sports with Bryant Gumbel

Headgames: The NFL Concussion Crisis

Executive Producers
Rick Bernstein, Ross Greenburg

Senior Producer
Kirby Bradley

Producers
Andrew Bennett, Joe Perskie

Associate Producer
Oliver Lief

Reporter
Bernard Goldberg
THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING SHORT FEATURE:

* Sunday NFL Countdown
  
  Fear
  
  ESPN

  Senior Coordinating Producers
  Stephanie Druley, Craig T. Lazarus

  Coordinating Producers
  Mike Cambareri, Victor Vitarelli

  Producer
  Greg Jewell

  Feature Producer
  Martin Khodabakhshian

  Associate Producer
  Matt McCormick

OUTSTANDING LONG FEATURE:

* NFL Films Presents: Finding Your Butkus
  
  NFL Network

  NFL Films

  Executive Producer
  Steve Sabol

  Senior Coordinating Producer
  Patrick Kelleher

  Coordinating Producers
  Chris Barlow, Ross Ketover

  Producer
  Keith Cossrow

  Associate Producers
  Lisa Dixon, Eric Monaco, Maryann Wenger

  Associate Directors
  Jim Barnett, Vince Caputo
THE WINNERS

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OUTSTANDING OPEN / TEASE:

* Super Bowl XLI

Tease

Executive Producers
Sean McManus, Tony Petitti

Coordinating Producer, NFL
Lance Barrow

Producer
Peter Radovich, Jr.

Coordinating Producer, CBS
Harold Bryant

Associate Producers
Stephen Karasik, Marin Skific, Thom Stukas, John Tipton, Ben Tishler, Mark Young

Editor
Derek Ambrosi

OUTSTANDING NEW APPROACHES – COVERAGE:

* Fantasy Football Now

Executive Producers
Anthony Mormile, John Zehr

Coordinating Producers
Kieren Portley, Anthony Spadacenta

Coordinating Director
Jay Francis

Producer
Steven Guyot

Directors
Alisa Deanes, Kevin Kreppein

Associate Producers
Zachary P. Candito, John P. Pezzullo
THE WINNERS

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OUTSTANDING NEW APPROACHES – LONG FORM:

* Ray of Hope

  Executive Producers
  Kevin Jackson, Rob King

  Coordinating Producer
  Jena Janovy, Wayne Drehs

  Senior Producers
  Robert S. Abbott, Michael Colella, Victal Lopes, Jay Lovinger

  Producers
  Dennis Deninger, John Westgate

  Associate Producer
  Nisha Arleth, Sean Hintz, Eric Pierce, Jacqueline Purdy, Trisha Sorrels Doyle

OUTSTANDING NEW APPROACHES – GENERAL INTEREST:

* Death Race 2007

  Executive Producer
  Kevin Jackson

  Coordinating Producers
  Mike Colangelo, Jay Lovinger

  Producer
  Nik Kleinberg

  Associate Producers
  Jim Caple, Jennifer Caron, Paul Desjarlais, Matthew Green, Sean Hintz, Victal Lopes

OUTSTANDING SPORTS PERSONALITY – STUDIO HOST:

* James Brown

  CBS
THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING SPORTS PERSONALITY – PLAY-BY-PLAY:

* Al Michaels  
  NBC

OUTSTANDING SPORTS PERSONALITY – STUDIO ANALYST:

* Cris Collinsworth  
  HBO / NBC

OUTSTANDING SPORTS PERSONALITY – SPORTS EVENT ANALYST:

* John Madden  
  NBC

OUTSTANDING TECHNICAL TEAM REMOTE:

* ESPN NASCAR  
  ABC / ESPN / ESPN2

AND

* NASCAR on FOX  
  FOX

OUTSTANDING TECHNICAL TEAM STUDIO:

* MLB Post Season  
  TBS
THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING CAMERA WORK:

* Mayweather/Hatton 24/7 HBO

  Camerapersons
  Thom Stukas, Jeff Fisher, John Tipton, Fernando Villegas

OUTSTANDING EDITING:

* Ali's 65 ESPN Televi

  Editor
  Jeff Reilly

THE DICK SCHAAP WRITING AWARD:

* Mayweather/Hatton 24/7 HBO

  Writer
  Aaron Cohen
THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING MUSIC COMPOSITION / DIRECTION / LYRICS:

* Ghosts of Flatbush
  Composer
  Gary Lionelli

  AND

* Hard Knocks: Training Camp with the Kansas City Chiefs
  Composer
  David Robidoux
  Arranger
  Scott Anderson

  AND

* NBA on TNT
  Composer
  Mike Willott
  Music Directors
  Craig Barry, Drew Watkins
THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING LIVE EVENT AUDIO / SOUND:

* MLB on Fox  
  FOX  
  Sound / Audio  
  Joe Carpenter, Fred Ferris, Dave Heffelfinger, Anthony LoMastro, Bob Qua, Tom Sullivan

OUTSTANDING POST PRODUCED AUDIO / SOUND:

* MLB on Fox: Pre Game Show  
  FOX  
  Sound / Audio  
  Richie Becker, Fulton Dingley, Jerry Garszva, Ed Golya, James Mitchell, Julie Morgan, Lee Walker

AND

* US Open Tennis Championships  
  CBS  
  Sound / Audio  
  Eddie "Pull" Frente, Fred McGraw, Sarah Rinaldi

OUTSTANDING GRAPHIC DESIGN:

* Sport Science  
  FSN  
  BASE Productions

  Graphic Designers
  Mat Beck, Moylene Boyd, John Brenkus, Kymber Lim, Rod Park, Trent H. Smith

  Graphic Artists
  Mike "Pharoa" Barrett, Suzette Barnett, Jeffrey Dietrich, Junji Hirano, Jinwha Lee, Andrew Lema, Rik Panero, Andrea Paulino, Andrea Shear, Christina Spring, Mike Spring, Ian Wilson, Doug Witsken, Manny Wong, Kaz Yoshida
THE WINNERS

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OUTSTANDING PRODUCTION DESIGN / ART DIRECTION:

* NBA All Star Saturday Night TNT
  
  Tease and various re-teases

  Art Directors
  Craig Barry Matt Arden

THE GEORGE WENSEL TECHNICAL ACHIEVEMENT AWARD:

* PGA TOUR and LPGA Coverage Golf Channel
  
  AimPoint

  Innovators
  Steve Beim, Jeff Gershengorn, Keith Hirshland, Don McGuire, Kenneth J Overton, Raymond Penner,
  Scott W Pool, Mark W Sweeney, Tony Tortorici, Andy Young
The 29th Annual Emmy Awards for Sports

SUMMARY OF WINNERS BY NETWORK

HBO (8)

- Ghosts of Flatbush ................................................................. 2
- Mayweather / Hatton 24/7 ...................................................... 2
- Cris Collinsworth ................................................................. 1
- De La Hoya / Mayweather 24/7 ............................................. 1
- Hard Knocks: Training Camp with the Kansas City Chiefs ... 1
- Real Sports with Bryant Gumbel ........................................... 1

FOX (5)

- NASCAR on FOX ................................................................. 2
- BCS on FOX Tostitos Fiesta Bowl ....................................... 1
- MLB on FOX ................................................................. 1
- MLB on FOX: Pre Game Show ............................................. 1

ESPN (4)

- Ali’s 65 ................................................................. 1
- College Gameday .............................................................. 1
- ESPN NASCAR ................................................................. 1
- Sunday NFL Countdown ..................................................... 1
The 29th Annual Emmy Awards for Sports

SUMMARY OF WINNERS BY NETWORK

CBS (3)

James Brown ................................................................. 1
Super Bowl XLI ............................................................. 1
US Open Tennis Championships ................................. 1

ESPN.com (3)

Death Race 2007 ............................................................ 1
Fantasy Football Now ................................................... 1
Ray of Hope ................................................................. 1

NBC (3)

Cris Collinsworth ......................................................... 1
John Madden ............................................................... 1
Al Michaels ................................................................. 1
The 29th Annual Emmy Awards for Sports

SUMMARY OF WINNERS BY NETWORK

TNT (3)

Inside the NBA ................................................................. 1
NBA All-Star Saturday Night ............................................. 1
NBA on TNT ......................................................................... 1

NFL Network (2)

America’s Game: The Super Bowl Champions .................. 1
NFL films Presents: Finding Your Butkus ............................ 1

ABC (1)

ESPN NASCAR ................................................................. 1

ESPN2 (1)

ESPN NASCAR ................................................................. 1

FSN (1)

Sport Science ................................................................. 1
The 29th Annual Emmy Awards for Sports

SUMMARY OF WINNERS BY NETWORK

Golf Channel (1)

PGA Tour and LPGA Coverage ....................................................... 1

NASCAR Images (1)

Quest for the Cup ........................................................................ 1

TBS (1)

MLB Post Season ........................................................................ 1