



FOR IMMEDIATE RELEASE

**WINNERS OF 29th ANNUAL SPORTS EMMY® AWARDS
ANNOUNCED BY
NATIONAL ACADEMY OF TELEVISION
ARTS & SCIENCES**

Frank Chirkinian Honored with Lifetime Achievement Award

New York, NY – April 28, 2008 – The National Academy of Television Arts and Sciences (NATAS) announced the winners tonight of the 29th Annual Sports Emmy® Awards at a special ceremony at Frederick P. Rose Hall, Home of Jazz at Lincoln Center in New York City.

The awards were presented by a distinguished group of sports figures and television personalities including veteran **Bob Costas** (host of NBC's upcoming Olympic coverage in Beijing and NBC's Football Night in America; host of HBO's "Costas Now" and "Inside the NFL"); **Cris Collinsworth** (sports analyst for NBC's NFL coverage and HBO's "Inside the NFL"); **Jim Nantz** (lead play-by-play announcer of The NFL on CBS and play-by-play broadcaster for NCAA college basketball and golf on CBS); **Joe Buck** (sports announcer FOX Sports NFL and MLB); **Charles Barkley** (11-time NBA All-Star and eight season veteran as NBA analyst for TNT); **Mike Tirico** (host of ESPN's Monday Night Football, The Masters and his daily show on ESPN Radio); **Phil Simms** (Super Bowl XXI MVP and lead game analyst The NFL on CBS); **Tim McCarver** (two time- St. Louis Cardinals World Series Champion and sports announcer for MLB on FOX); **Chip Carey** (play-by-play for MLB Playoffs on TBS); **Lisa Salters** (ESPN reporter since 2000 now seen on the new *E:60* program); **Jay Bilas** (studio and game analyst for NCAA college basketball for 13-years at ESPN); **Cris Carter** (3-time NFL All-Pro, 8 straight Pro-Bowls, analyst HBO's Inside the NFL and Yahoo Sports); and **Frank Deford** (senior contributing writer for Sports Illustrated and commentator for HBO's Real Sports with Bryant Gumbel).

One of the highlights of the evening was the presentation of the Lifetime Achievement Award to Frank Chirkinian, referred to by many as the "Father of Televised Golf," and winner of four Emmy Awards. Chirkinian, who spent his entire career at CBS, was given the task in 1958 to figure out how to televise the game of golf. Chirkinian went on to produce 38 consecutive Masters Tournament telecasts making golf a mainstay in sports broadcasting and creating the standard against which all golf telecasts are still measured. Chirkinian's career encompassed the entire gamut of sports television from the 1960 Summer Olympics to the 1991 Masters Tournament, for which he received the prestigious Peabody Award. His production techniques revolutionized sports coverage and influenced how broadcasters around the world covered tournaments on television.

Winners in 30 categories including outstanding live sports special, sports documentary, studio show, play-by-play personality, and studio analyst were honored. The Sports Emmy® Award recipients were chosen by a Blue Ribbon Panel of their peers from over 750 entries. The awards recognize outstanding achievement by individuals and programs broadcast throughout the 2007 calendar year.

American Airlines and Thomson Grass Valley are the official sponsors of the 29th Annual Sports Emmy® Awards. Street & Smith's *Sports Business Journal* is the exclusive magazine partner.

For Official Sports Emmy Awards photography, visit: <http://www.bryan-brown.com>

A detailed listing of all awards is below as compiled by the independent accountancy firm of Lutz and Carr, LLP. A list of winners for the 29th Annual Sports Emmy Awards is also available on the National Television Academy's website at www.emmyonline.tv.

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Winners by Network

HBO	8	NBC	3	Fox Sports Net	1
FOX	5	TNT	3	Golf Channel	1
ESPN	4	NFL Network	2	NASCAR Images	1
CBS	3	ABC	1	TBS	1
ESPN.com	3	ESPN2	1		

About The National Academy of Television Arts & Sciences

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmys are given in 19 regions across the United States. Beyond awards, NATAS has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv.

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THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING LIVE SPORTS SPECIAL:

*** BCS on FOX: Tostitos Fiesta Bowl**

FOX

Executive Producers

Ed Goren, David Hill

Senior Producer

Bill Brown

Coordinating Producers

Scott Ackerson, George Greenberg

Director of Production

Jacob Ullman

Producers

Don Bui, Mike Burks, Melissa Foreman, Gary Lang, Bill Richards

Directors

Rich Russo, Jonhathan X

Operations Producers

Jim Bernard, Flavia Bowen, Jack Simmons

Feature Producer

Michael Hughes

Associate Producers

Richard Flanagan, Daren Foster, Jacob Jolivet, Mike Oliver, Sabrina Lakhani, Chris Pizzi,
Matt Schlef, Wayne Wilson

Associate Directors

Janice Casazza, Rich Dewey, Jim Tanker, Tom Yohe

THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING LIVE SPORTS SERIES:

*** NASCAR on FOX**

FOX

Executive Producers

Ed Goren, David Hill

Senior Producer

Bill Brown

Coordinating Producers

Scott Ackerson, George Greenberg

Director of Production

Jacob Ullman

Supervising Producer

Richie Zyontz

Producers

Barry Landis, Gary Lang, Bill Richards

Directors

Artie Kempner, Rich Russo

Pit Producer

Pam Miller

Operations Producers

Jim Bernard, Flavia Bowen, Jack Simmons

Feature Producer

David Blatt, Don Bui

Associate Producers

Kevin Clark, Zac Fields, Rich Flanagan, Rich Gross, Andy Jeffers, Jacob Jolivette, Lynn Mignani, Patrick Perrin, Chris Pizzi, Mike Steavpack

Associate Directors

Janice Casazza, Judy Hoang, Derek Manning, Chuck McDonald, Fran Morison, Greg Scopettone

THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING LIVE EVENT TURNAROUND:

*** Quest for the Cup**

VOOM
NASCAR Images

Executive Producers

Jay Abraham, Mark DeAngelis, Rob Faris, Jeff Hillegass, Greg Jacobs, Jim Jordan, Greg Moyer

Coordinating Producers

William Boyer, Dave Colozzi, Scott Dowless, Ryan McGee, Scott Perry

Producers

Nora Driscoll, Kevin Foley, Kevin Jackson, Wes Konick, Wayne Riley, Shawn Truax, Matt Zuckerman

Director

Al Francesco

Associate Producers

Jeff Lotierzo, Chris Rohlf, Katja Schwarz, Glenn Vasko

Assistant Directors

Pat Berger, Brent Buntyn, Harry Cogan, Scott Perry

OUTSTANDING EDITED SPORTS SPECIAL:

*** De La Hoya/Mayweather 24/7**

HBO

Executive Producers

Rick Bernstein, Ross Greenburg

Coordinating Producer

David Harmon

Producers

Scott Boggins, Jason Hehir

Field Producers

Derek Hastings, Jackson Nguyen

Associate Producers

Anthony Amoia, Brad Buckwalter, Aaron Cohen, Danon Hinty, George Jakovi

THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING SPORTS DOCUMENTARY:

*** Ghosts of Flatbush**

HBO

Executive Producers

Rick Bernstein, Ross Greenburg

Producers

Ezra Edelman, Amani Martin

Senior Producer

Brian Hyland

Associate Producers

Aaron Cohen, Megan Lardner, Charlie Olivier, Jason Schmidt, Caroline Waterlow

OUTSTANDING EDITED SPORTS SERIES / ANTHOLOGY:

*** America's Game: The Super Bowl Champions**

NFL Networks

NFL Films

Executive Producers

Charles Coplin, Howard Katz, Steve Sabol

Coordinating Producers

Chris Barlow, Keith Cossrow, Patrick Kelleher, Ross Ketover

Producers

Mike Adams, Paul Camarata, Ray Didingler, Dave Douglas, Peter Frank, Greg Frith, Nicholas Mascolo, Digger O'Brien, David Plaut, Ken Rodgers, Bob Ryan, Todd Schmidt, Steve Seidman, Bob Smith, Bennett Viseltear, James Weiner, John Weiss, Neil Zender

Associate Producers

Leo McCafferty, Erik Powers

THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING STUDIO SHOW - WEEKLY:

* **College Gameday**

ESPN

Executive Producers

Steve Anderson, John Skipper, Norby Williamson

Executive Editor

John A. Walsh

Managing Editors

Bob Eaton, Mark Gross

Director of News

Vince Doria

Senior Coordinating Producers

Michael Fountain, Jay Levy

Senior Coordinating Producers - Features

Craig T. Lazarus

Coordinating Producer - Features

Victor Vitarelli

Coordinating Director

Jay Francis

Producer

Lee Fitting

Directors

Scott Favalora, Lorenzo Lamadrid

Feature Producers

Joseph Disney, Tom Engle, Jon Fish, Kory Kozak, Jose Morales, Rick Thomas, Scott Turken, Ben Webber,
Kristen Woolley

Associate Producers

Derek Chang, Lawrence Coleman, Rachel DeCastro, Joe Dias, Dick Dorner, Ira Fritz, Chad Hanna, AJ Irish,
Dan Kocse, Daniel Kramer, Rob Labay, Don Larick, Seth Madway, Laurie Privitera, Chuck Samataro, Claudia
Slocum, Kristy Sobel, Nick Stegar, Reggie Walker, Mike Whittaker, Steve Widuch

Associate Director

Catherine Hunter

THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING STUDIO SHOW - DAILY:

*** Inside the NBA**

TNT

Executive Producer

Jeff Behnke

Senior Producers

Tim Kiely, Howard Zalkowitz

Producer

Chris Carmody

Directors

Steve Fiorello

Creative Producers

Craig Barry, Drew Watkins

Associate Producers

Bill Baker, Phil Barker, Bert Bondi, Michael Doyle, Alex Houvouras, Matt Kane, Brett Langefels, Matt Lucas-Valci, Matt Mosteller, Matt Mosteller, Craig Murray, John O'Connor, Mike Winslow

Associate Directors

Bill Callen, Monica Campbell, Nikole Raptoulis, Garrett Ryfa

OUTSTANDING SPORTS JOURNALISM:

*** Real Sports with Bryant Gumbel**

HBO

Headgames: The NFL Concussion Crisis

Executive Producers

Rick Bernstein, Ross Greenburg

Senior Producer

Kirby Bradley

Producers

Andrew Bennett, Joe Perskie

Associate Producer

Oliver Lief

Reporter

Bernard Goldberg

THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING SHORT FEATURE:

* **Sunday NFL Countdown**

ESPN

Fear

Bluefoot Entertainment

Senior Coordinating Producers

Stephanie Druley, Craig T. Lazarus

Coordinating Producers

Mike Cambareri, Victor Vitarelli

Producer

Greg Jewell

Feature Producer

Martin Khodabakhshian

Associate Producer

Matt McCormick

OUTSTANDING LONG FEATURE:

* **NFL Films Presents: Finding Your Butkus**

NFL Network

NFL Films

Executive Producer

Steve Sabol

Senior Coordinating Producer

Patrick Kelleher

Coordinating Producers

Chris Barlow, Ross Ketover

Producer

Keith Cossrow

Associate Producers

Lisa Dixon, Eric Monaco, Maryann Wenger

Associate Directors

Jim Barnett, Vince Caputo

THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING OPEN / TEASE:

*** Super Bowl XLI**

CBS

Tease

Executive Producers

Sean McManus, Tony Petitti

Coordinating Producer, NFL

Lance Barrow

Producer

Peter Radovich, Jr.

Coordinating Producer, CBS

Harold Bryant

Associate Producers

Stephen Karasik, Marin Skific, Thom Stukas, John Tipton, Ben Tishler, Mark Young

Editor

Derek Ambrosi

OUTSTANDING NEW APPROACHES – COVERAGE:

*** Fantasy Football Now**

ESPN.com

Executive Producers

Anthony Mormile, John Zehr

Coordinating Producers

Kieren Portley, Anthony Spadacenta

Coordinating Director

Jay Francis

Producer

Steven Guyot

Directors

Alisa Deanes, Kevin Krepplein

Associate Producers

Zachary P. Candito, John P. Pezzullo

THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING NEW APPROACHES – LONG FORM:

*** Ray of Hope**

ESPN.com

Executive Producers

Kevin Jackson, Rob King

Coordinating Producer

Jena Janovy, Wayne Drehs

Senior Producers

Robert S. Abbott, Michael Colella, Victal Lopes, Jay Lovinger

Producers

Dennis Deninger, John Westgate

Associate Producer

Nisha Arleth, Sean Hintz, Eric Pierce, Jacqueline Purdy, Trisha Sorrels Doyle

OUTSTANDING NEW APPROACHES – GENERAL INTEREST:

*** Death Race 2007**

ESPN.com

Executive Producer

Kevin Jackson

Coordinating Producers

Mike Colangelo, Jay Lovinger

Producer

Nik Kleinberg

Associate Producers

Jim Caple, Jennifer Caron, Paul Desjarlais, Matthew Green, Sean Hintz, Victal Lopes

OUTSTANDING SPORTS PERSONALITY – STUDIO HOST:

*** James Brown**

CBS

THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING SPORTS PERSONALITY – PLAY-BY-PLAY:

*** Al Michaels** **NBC**

OUTSTANDING SPORTS PERSONALITY – STUDIO ANALYST:

*** Cris Collinsworth** **HBO / NBC**

OUTSTANDING SPORTS PERSONALITY – SPORTS EVENT ANALYST:

*** John Madden** **NBC**

OUTSTANDING TECHNICAL TEAM REMOTE:

*** ESPN NASCAR** **ABC / ESPN / ESPN2**

AND

*** NASCAR on FOX** **FOX**

OUTSTANDING TECHNICAL TEAM STUDIO:

*** MLB Post Season** **TBS**

THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING CAMERA WORK:

* **Mayweather/Hatton 24/7**

HBO

Camerapersons

Thom Stukas, Jeff Fisher, John Tipton, Fernando Villegas

OUTSTANDING EDITING:

* **Ali's 65**

ESPN

Televise Media

Editor

Jeff Reilly

THE DICK SCHAAP WRITING AWARD:

* **Mayweather/Hatton 24/7**

HBO

Writer

Aaron Cohen

THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING MUSIC COMPOSITION / DIRECTION / LYRICS:

* **Ghosts of Flatbush**

HBO

Composer
Gary Lionelli

AND

* **Hard Knocks: Training Camp with the Kansas City Chiefs**

HBO
NFL Films

Composer
David Robidoux

Arranger
Scott Anderson

AND

* **NBA on TNT**

TNT

Composer
Mike Willott

Music Directors
Craig Barry, Drew Watkins

THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING LIVE EVENT AUDIO / SOUND:

* **MLB on Fox**

FOX

Sound / Audio

Joe Carpenter, Fred Ferris, Dave Heffelfinger, Anthony LoMastro, Bob Qua, Tom Sullivan

OUTSTANDING POST PRODUCED AUDIO / SOUND:

* **MLB on Fox: Pre Game Show**

FOX

Sound / Audio

Richie Becker, Fulton Dingley, Jerry Garszva, Ed Golya, James Mitchell, Julie Morgan, Lee Walker

AND

* **US Open Tennis Championships**

CBS

Sound / Audio

Eddie "Pull" Frente, Fred McGraw, Sarah Rinaldi

OUTSTANDING GRAPHIC DESIGN:

* **Sport Science**

FSN

BASE Productions

Graphic Designers

Mat Beck, Moylene Boyd, John Brenkus, Kymber Lim, Rod Park, Trent H. Smith

Graphic Artists

Mike "Pharoah" Barrett, Suzette Barnett, Jeffrey Dietrich, Junji Hirano, Jinwha Lee, Andrew Lema, Rik Panero, Andrea Paulino, Andrea Shear, Christina Spring, Mike Spring, Ian Wilson, Doug Witsken, Manny Wong, Kaz Yoshida

THE WINNERS

The 29th Annual Emmy Awards for Sports

OUTSTANDING PRODUCTION DESIGN / ART DIRECTION:

* **NBA All Star Saturday Night**

TNT

Tease and various re-teases

Art Directors

Craig Barry Matt Arden

THE GEORGE WENSEL TECHNICAL ACHIEVEMENT AWARD:

* **PGA TOUR and LPGA Coverage**

Golf Channel

AimPoint

Innovators

Steve Beim, Jeff Gershengorn, Keith Hirshland, Don McGuire, Kenneth J Overton, Raymond Penner,
Scott W Pool, Mark W Sweeney, Tony Tortorici, Andy Young

The 29th Annual Emmy Awards for Sports

SUMMARY OF WINNERS BY NETWORK

HBO (8)

Ghosts of Flatbush	2
Mayweather / Hatton 24/7	2
Cris Collinsworth	1
De La Hoya / Mayweather 24/7	1
Hard Knocks: Training Camp with the Kansas City Chiefs ...	1
Real Sports with Bryant Gumbel	1

FOX (5)

NASCAR on FOX	2
BCS on FOX Tostitos Fiesta Bowl	1
MLB on FOX	1
MLB on FOX: Pre Game Show	1

ESPN (4)

Ali's 65	1
College Gameday	1
ESPN NASCAR	1
Sunday NFL Countdown	1

The 29th Annual Emmy Awards for Sports

SUMMARY OF WINNERS BY NETWORK

CBS (3)

James Brown	1
Super Bowl XLI	1
US Open Tennis Championships	1

ESPN.com (3)

Death Race 2007	1
Fantasy Football Now	1
Ray of Hope	1

NBC (3)

Cris Collinsworth	1
John Madden	1
Al Michaels	1

The 29th Annual Emmy Awards for Sports

SUMMARY OF WINNERS BY NETWORK

TNT (3)

Inside the NBA	1
NBA All-Star Saturday Night	1
NBA on TNT	1

NFL Network (2)

America's Game: The Super Bowl Champions	1
NFL films Presents: Finding Your Butkus	1

ABC (1)

ESPN NASCAR	1
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ESPN2 (1)

ESPN NASCAR	1
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FSN (1)

Sport Science	1
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The 29th Annual Emmy Awards for Sports

SUMMARY OF WINNERS BY NETWORK

Golf Channel (1)

PGA Tour and LPGA Coverage 1

NASCAR Images (1)

Quest for the Cup 1

TBS (1)

MLB Post Season 1