FOR IMMEDIATE RELEASE

WINNERS OF 30th ANNUAL SPORTS EMMY® AWARDS
ANNOUNCED BY
NATIONAL ACADEMY OF TELEVISION
ARTS & SCIENCES

Dick Ebersol Honored with Lifetime Achievement Award

New York, NY – April 27, 2009 – The National Academy of Television Arts and Sciences (NATAS) announced the winners tonight of the 30th Annual Sports Emmy® Awards at a special ceremony at Frederick P. Rose Hall, Home of Jazz at Lincoln Center in New York City.

The awards were presented by a distinguished group of sports figures and television personalities including Cris Collinsworth (sports analyst for NBC’s NFL coverage); Dan Hicks (NBC’s primary Golf analyst); Jim Nantz (lead play-by-play announcer of The NFL on CBS and play-by-play broadcaster for NCAA college basketball and Golf on CBS); James Brown (host of The NFL Today on CBS and co-host of Inside the NFL on Showtime); Joe Buck (sports announcer for FOX Sports NFL and MLB); Tim McCarver (two time- St. Louis Cardinals World Series Champion and sports announcer for MLB on FOX); Karl Ravech (host of Baseball Tonight on ESPN); Hannah Storm (anchor on the new weekday morning editions of SportsCenter, ESPN); Kyle Petty (analyst for TNT’s 2008 NASCAR Sprint Cup Series); Dennis Eckersley (Baseball Hall of Fame member and analyst, MLB for TBS and the New England Sports Network); Mary Carillo (an Emmy-Award winning correspondent on HBO’s Real Sports and a consultant for HBO Sports’ documentary unit); and Max Kellerman (a boxing commentator for HBO’s World Championship Boxing and Boxing After Dark).

One of the highlights of the evening was the presentation of the Lifetime Achievement Award to Dick Ebersol, Chairman of NBC Sports & Olympics.

Dick Ebersol, who has led NBC Sports for 20 years, is renowned for his ability to amass large television audiences. Most recently, Ebersol architected two record-breaking television events: The Beijing Olympic Games, the most watched event in U.S. History, and Super Bowl XLIII, which delivered the largest single audience. Remarkably, he has now produced seven of the top ten most-watched events of all time. His crowning achievement has been establishing NBC Universal as the home of the Olympic Games, TV’s most powerful franchise, through 2012. He has served as executive producer of every Olympics that NBC has broadcast since 1992. Ebersol also has served as executive producer for five Super Bowls and is executive producer for "Sunday Night Football." He negotiated the landmark NFL deal which saw the League's premier primetime package move to Sunday night and includes innovative flexible scheduling.
Winners in 32 categories including outstanding live sports special, sports documentary, studio show, play-by-play personality, and studio analyst were honored. The Sports Emmy® Award recipients were chosen by a Blue Ribbon Panel of their peers from over 750 entries. The awards recognize outstanding achievement by individuals and programs broadcast throughout the 2008 calendar year.

American Airlines and Grass Valley are the official sponsors of the 30th Annual Sports Emmy® Awards. Street & Smith’s Sports Business Journal is the exclusive magazine partner.

For Official Sports Emmy Awards photography, visit: http://www.bryan-brown.com

A detailed listing of all awards is below as compiled by the independent accountancy firm of Lutz and Carr, LLP. A list of winners for the 30th Annual Sports Emmy Awards is also available on the National Television Academy’s website at www.emmyonline.tv.

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Winners by Network

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About The National Academy of Television Arts & Sciences

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Regional Emmy® Awards are given in 19 regions across the United States. NATAS also presents the National Academy of Television Arts and Sciences Global Media Awards™ which recognizes excellence in the world-wide intersection of digital entertainment and technology. Beyond awards, NATAS has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv

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THE WINNERS

The 30th Annual Emmy Awards for Sports

OUTSTANDING LIVE SPORTS SPECIAL:

* 108th U.S. Open Championship

Executive Producers
  Dick Ebersol, David Neal

Coordinating Producer
  Sam Flood

Producers
  Tom Roy, Tom Randolph

Director
  Doug Grabert

Videotape Producer
  Billy Matthews

Associate Directors
  Art Durazo, Joe Martin, Billy Matthews, Pierre Moossa, Mary Muzina

Feature Producers
  Kaare Numme, Holly McClure

Associate Producers
  Gil Capps, David Cook, Jesse Wesp, Erin McGough, Sam Goldberg, Steve Lee
THE WINNERS

The 30th Annual Emmy Awards for Sports

OUTSTANDING LIVE SPORTS SERIES:

* NBC Sunday Night Football

Executive Producer
Dick Ebersol
Producer
Fred Gaudelli
Director
Drew Esocoff
Senior Associate Director
Charlie Vanacore
Replay Producer
Robert Hyland
Sideline Producer
Michele Froman
Associate Director
Pierre Moossa
Segment Producers
Kaare Numme, Ken Hirdt
Associate Producers
Charles Dammeyer, Drew Devine, Craig Rothberg, Wade Junco, Margaret Murphy, Vinny Rao, Frank Russell Spröle, Bryan Dumas
THE WINNERS

The 30th Annual Emmy Awards for Sports

OUTSTANDING LIVE EVENT TURAROUND:

* Games of the XXIX Olympiad

Executive Producer
Dick Ebersol

Executive Vice President of Production
David Neal

Head of Production
Bucky Gunts

Coordinating Producer
Molly Solomon

Senior Producers
Rebecca Chatman, David Michaels, Tommy Roy, Brian Orentreich, Joe Gesue, Sam Flood, John McGuinness

Producers

Directors
Kelly Atkinson, Geoff Butler, Drew Esocoff, Doug Grabert, Marc Greenstein, Ray Herbert, Scott Katz, Jay Kincaid, Elizabeth Porter, Andy Rosenberg, Jeffrey Simon, Jason Wald, Mike Wells

Feature Producers
John Alperti, Jay Blackman, Andrew Brill, Cathi Cappas, David Chamberlin, Sheila Conolly, Joe Delmonico, Tiffany Faigus, Jack Felling, Stephanie Himango, Britt Kahn, Abigail Lorge, Annabelle McDonald, Jackson Nguyen, Mary O’Connor, Phil Parrish, Billy Rapaport, Andrew Schutzman, Marin Skiffic, Amy Stetson, Bob Vasilopoulos, Kate Walsh, Michael Weiss, Laurie White, Amy Zimmerman

Continued on next page
THE WINNERS

The 30th Annual Emmy Awards for Sports

Outstanding Live Event Turnaround - Continued

Operations Producers
Salvatore Arnone, James Ellis, Kenneth Goss, Michael Meehan, J.B. Stein

Associate Directors

Associate Producers
THE WINNERS

The 30th Annual Emmy Awards for Sports

OUTSTANDING EDITED SPORTS SPECIAL:

* Calzaghe Jones 24/7 HBO

Executive Producers
  Rick Bernstein, Ross Greenburg

Coordinating Producer
  David Harmon

Producers
  Scott Boggins, Bentley Weiner

Field Producers
  Jackson Nguyen, Ben Tishler

Operations Producers
  Cris Dilegge

Associate Producers
  Anthony Amoia, Brad Buckwalter, Aaron Cohen, Harley Glantz, Danon Hinty, Gabriel Spitzer

OUTSTANDING SPORTS DOCUMENTARY:

* Breaking the Huddle: The Integration of College Football HBO

Executive Producers
  Rick Bernstein, Ross Greenburg

Producer
  Joseph M. Lavine

Operations Producer
  Holly Peterman

Associate Producers
  Patrick Becher, Tripp Dixon, Zachary Heinzerling, Bill McCullough, Ouisie Shapiro
THE WINNERS

The 30th Annual Emmy Awards for Sports

OUTSTANDING EDITED SPORTS SERIES / ANTHOLOGY:

* De La Hoya/Pacquiao 24/7

Executive Producers
  Rick Bernstein, Ross Greenburg

Coordinating Producer
  David Harmon

Producers
  Scott Boggins, Johnson McKelvy

Field Producers
  Holly Mitchell, Abtin Motia, Jackson Nguyen

Operations Producers
  Cris Dilegge

Associate Producers
  Aaron Cohen, Danon Hinty, Fred McGraw, Chris Mole
THE WINNERS

The 30th Annual Emmy Awards for Sports

OUTSTANDING STUDIO SHOW - WEEKLY:

* Inside the NFL

CBS / Showtime

NFL Films

Executive Producers
   Sean McManus, Steve Sabol, Harold Bryant, Howard Katz

Coordinating Producer
   Peter Radovich, Jr.

Senior Coordinating Producers
   Patrick Kelleher, Ross Ketover

Director
   Lisa Smith

Producers
   Paul Camarata, Bob Ryan

Tape Producers
   Stephen Karasik, Peter Shakkour

Associate Producers
   Dave Brodsky, Wayne Fiddleman, Michael Lombardi, Jerry Mahler, Sandy McDonough

Segment Producers
   Chris Barlow, Greg Bocchetti, Kevin Bushman, Chris Corbellini, Keith Cossrow, Jeff Cvitkovic, Ray Didinger, Matt Dissing, Dave Douglas, Garrett Fittizzi, Peter Frank, Greg Frith, Shannon Furman, Rob Gill, Michelle Girardi, Jay Jackson, Ryan Kelly, Jeff Larsen, Steve Lucatuorto, Leo McCafferty, Paul Monusky, Margaret Morris, Digger O’Brien, Dave Plaut, Erik Powers, Gerry Reimel, Ken Rödgers, Brian Rosenfeld, Adam Ryan, Jeremy Saidel, Todd Schmidt, Steve Seidman, Bob Smith, Jamil Smith, Chip Swain, Angela Torma, Steve Trout, Bennett Viseltar, Chris Weaver, James Weiner, John Weiss, Neil Zender
THE WINNERS

The 30th Annual Emmy Awards for Sports

OUTSTANDING STUDIO SHOW - DAILY:

* Inside the NBA Playoffs

   Executive Producer
       Jeff Behnke
   Senior Producers
       Tim Kiely, Howard Zalkowitz
   Producer
       Chris Carmody
   Directors
       Steve Fiorello, Maceo Grant
   Creative Producers
       Craig Barry, Drew Watkins
   Associate Producers
       Bob Akamian, Jim Allen, Phil Barker, Haley Berger, Gene DiFrancesco, Shawn Gerchicoff, Tom Heitz, Alex Houvouras, Jerome Ingram, Matt Kane, Rob Liano, Tim McDermott, Matt Mosteller, John O'Connor, Don Slouffman, Jeffery St. Arromand, Davina Sutton, Alvin Whitney, Mike Winslow, Bill Callen
   Associate Directors
       Monica Campbell, Andy Kingery

OUTSTANDING SPORTS JOURNALISM:

* Real Sports with Bryant Gumbel

   Horse Slaughter: Running For Their Lives

   Executive Producers
       Rick Bernstein, Ross Greenburg
   Senior Producer
       Kirby Bradley
   Producer
       Joe Perskie
   Associate Producer
       Tres Driscoll
   Reporter
       Bernard Goldberg
THE WINNERS

The 30th Annual Emmy Awards for Sports

OUTSTANDING SHORT FEATURE:

* 2008 NCAA Basketball on CBS

   Jason Ray Feature

   Executive Producer
   Tony Petitti
   Senior Producer
   Eric Mann
   Coordinating Producer
   Harold Bryant
   Producer
   Peter Radovich, Jr.
   Associate Producers
   Anthony Cortese, David Finch
   Associate Director
   Deborah Boulac

OUTSTANDING LONG FEATURE:

* Outside the Lines

   Richard Jensen

   Executive Producer
   Craig T Lazarus
   Senior Coordinating Producer
   Victor Vitarelli
   Coordinating Producer
   Tom McCollum
   Feature Producer
   Martin Khodabakhshian
   Associate Producers
   Mike Bollacke, Ericka Gallagher, Lyle Morgan, Bill Roach, Warren Wolcott
THE WINNERS

The 30th Annual Emmy Awards for Sports

OUTSTANDING OPEN / TEASE:

* NFL on FOX: Super Bowl XLII FOX
  Super Bowl XLII  Perfection
  Executive Producers
    Ed Goren, David Hill
  Producers
    Scott Ackerson, Michael Hughes
  Senior Producer
    Bill Brown
  Associate Producer
    Matt Schlef
  Editors
    Cory Brosius, Maurice Hyett, Fulton Dingley, Jim Mitchell, Julie Morgan

OUTSTANDING NEW APPROACHES SPORTS EVENT COVERAGE:

* Games of the XXIX Olympiad: Beyond the Broadcast NBCOlympics.com NBC Sports
  Executive Producers
    Dick Ebersol, Gary Zenkel, Perkins Miller, David Neal
  Head of Production
    Bucky Gunts
  Coordinating Producers
    Molly Solomon, Dave Gabel
  Senior Producers
    Peter Diamond, Darren Fehr, David Mazza, Dan Horgan, Mark Holland, Mark Levy, Kevin Mandy, Eric Hamilton, Tom Seeley, Tom Matthews, Joe Gesue, Brian Brown
  Producers
    Matt Allen, Hayle Chun, Laura Harrington
  Associate Producer
    Jamie Anton, Pamela Barone, Jessica Steyers, Martin Thorstensson, Chris Hall, Sterling Fiss, Matt Millson, Tiffany Simons, Marissa Melnick, Patricia Vega
THE WINNERS

The 30th Annual Emmy Awards for Sports

OUTSTANDING NEW APPROACHES SPORTS PROGRAMMING:

* Sport Science FSN
  Executive Producers
  John Brenkus, Mickey Stern, Mark Kadin, Bob Thompson, George Greenberg, David Leepson
  Coordinating Producer
  Doug Levy
  Supervising Producer
  Murray Oden
  Director
  Tim Gordon
  Senior Producer
  Mike Gross
  Producers
  Dr. Cynthia Bir, Dr. Bassil Aish

OUTSTANDING NEW APPROACHES SPORTS PROGRAMMING – SHORT FORMAT:

* No Love Lost ESPN.com
  Executive Producers
  Kevin Jackson, Rob King
  Coordinating Producers
  Wayne Drehs, Joel DuChesne, Jena Janovy, Victal Lopes, Jay Lovinger, Craig T. Lazarus, Jordan Lee, Victor Vitarelli
  Producers
  Nisha Arleth, Ross Dettman, Nancy Devaney, Sean Hintz, Michael Knisley, Nathan LeMesurier, Anthony Spadacenta, Justin McWhirter

OUTSTANDING SPORTS PERSONALITY – STUDIO HOST:

* Bob Costas NBC / HBO
THE WINNERS

The 30th Annual Emmy Awards for Sports

OUTSTANDING SPORTS PERSONALITY – PLAY-BY-PLAY:

* Jim Nantz        CBS

OUTSTANDING SPORTS PERSONALITY – STUDIO ANALYST:

* Terry Bradshaw  FOX

AND

* Tom Jackson      ESPN

OUTSTANDING SPORTS PERSONALITY – SPORTS EVENT ANALYST:

* Cris Collinsworth NFL Network / NBC

OUTSTANDING TECHNICAL TEAM REMOTE:

* Games of the XXIX Olympiad       NBC

AND

* Red Bull Air Race World Series   FSN

G.R.A.C.E Productions
THE WINNERS

The 30th Annual Emmy Awards for Sports

OUTSTANDING TECHNICAL TEAM STUDIO:

* ESPN NASCAR
  ABC / ESPN / ESPN2

OUTSTANDING CAMERA WORK:

* Games of the XXIX Olympiad: The Clock of Their Lives
  NBC
  Camerapersons
  Paul Berner, Samson Chan, Pascal Charpentier, Scott Duncan, Jim Grieco, Steve Skinner, John Slagle, Thom Stukas, Kenny Woo

OUTSTANDING EDITING:

* Calzaghe-Jones 24/7
  HBO
  Editors
  Anthony Amoia, Brad Buckwalter, Jeff Fisher

AND

* Games of the XXIX Olympiad: Remember the Titans
  NBC
  Editors
  Israel DeHerrera, Josh Glaser
THE WINNERS

The 30th Annual Emmy Awards for Sports

THE DICK SCHAAP WRITING AWARD:

* NBA on TNT  
  **Writer**  
  Drew Watkins

OUTSTANDING MUSIC COMPOSITION / DIRECTION / LYRICS:

* NFL on CBS  
  **AFC Championship Game Tease**  
  **Composers**  
  Franz Vonlichten, Helmut Vonlichten  
  **Music Director**  
  Peter Radovich, Jr.

OUTSTANDING LIVE EVENT AUDIO / SOUND:

* NFL on Fox  
  **Sound / Audio**  
  Fred Aldous, Ben Altopp, Joe Berkbigler, Gregg Biggs, Bob Charlap, George Denmark, Tim Dunn, Keith Hooks, Roger Inman, Patrick Lucatorto, Jamie McCombs, Jeff Morello, Larry Myhre, Billy Sherry, Allen Slansky, John Warner
THE WINNERS

The 30th Annual Emmy Awards for Sports

OUTSTANDING POST PRODUCED AUDIO / SOUND:

* Calzaghe Jones 24/7 HBO

  Sound / Audio
  John Wiggins

AND

* Hard Knocks: Training Camp with the Dallas Cowboys HBO NFL Films

  Sound / Audio
  Chris Benedict, Vince Caputo, Scott Carter, Paul Flinton, Kyle Hartigan, Mike Kennedy, Jerry Mahler, Rich Markowitz, Shane McMartin, Geoff Pawlikowski, Mark Ricci, Donovan Rice, Scott Scharf

OUTSTANDING GRAPHIC DESIGN:

* Sport Science FSN BASE Productions

  Senior Graphic Designers
  Mat Beck, Mo Davoudian

  Graphic Designers
  Maija Beeton, John Brenkus, David Hickey, Rod Park, Robert A. Penzel, Trent H. Smith

  Graphic Artists
  Mike "Pharoah" Barrett, Stephen Chein, Francis Co, Daniel Herrera, Gil Hacco, Junji Hirano, Hyon Kim, Herman Lee, Andrew Lema, Rik Panero, Emily Rule, Michael Ryan, Brian Sanchez, Andrea Shear, Christina Spring, Mike Spring Jesse Siglow, Skip Simpson, Hung Vodinh, Holly Wenger, Ian Wilson, Doug Witsken, Kaz Yoshida
THE WINNERS

The 30th Annual Emmy Awards for Sports

OUTSTANDING PRODUCTION DESIGN / ART DIRECTION:

* NFL on CBS  
  * AFC Championship Game Tease
  Art Directors
  Derek Ambrosi, Dale Emminger, David Finch, Jason Jobe, Franz Vonlichten, Helmut Vonlichten

THE GEORGE WENSEL TECHNICAL ACHIEVEMENT AWARD:

* Virtual Playbook / Augmented Reality  
  * NFL Live 12/25, Sunday NFL Countdown 10/19 & 12/14
  Innovators
  Mark Augustine, Anthony Bailey, Lori Bistis, Mike Cambareri, Stephanie Druley, Jähime Edwards, Dean Ellington, Marina Escobar, Michael Gay, Frank Golding, Gary Horton, Gregory Jewell, Jean-Luc Ladouceur, Thomas Lucas, Seth Markman, Tom Maslak, Brandon Moore, Kofi Ofori-Ansah, Chuck Pagano, Jason Parker, Daniel Presser, Christine Radasch, Marc Rowley, Mark Schumacher, Matt Sitkoff, Joe Stevenson, Kevin Stolworthy, Aaron Thiel, Marc Verney, Michael Zigmont

OUTSTANDING SPORTS PROMOTIONAL ANNOUNCEMENT - INSTITUTIONAL:

* MLB All Star Game 2008  
  Rafteros
  Executive Producer
  Eric Markgraf
  Creative Directors
  Robert Gottlieb, Guillermo Lecuona
  Producer
  Bill Battin
  Technical Producers
  Kirk Smith, Mic Brooling, Kevin Prendiville, Buf Compagnie
THE WINNERS

The 30th Annual Emmy Awards for Sports

OUTSTANDING SPORTS PROMOTIONAL ANNOUNCEMENT - EPISODIC:

* 2009 Winter Classic  
  NBC / NHL

  Executive Producer
  Dick Ebersol
  Coordinating Producer
  Mike McCarley
  Supervising Producer
  Brian Jennings
  Senior Producers
  Casey Hall, Brian Matthews, Cliff Skeete
  Director
  Chris Sargent
  Producers
  Michael Elliot, Stacy Kay
  Associate Producers
  Justin Byczek, William Lee, Justin Slack, Nick Terzis

AND

* NASCAR on FOX 2008  
  FOX

  Engine City  
  Buf

  Executive Producer
  Eric Markgraf
  Co-Creative Directors
  Robert Gottlieb, Jason Scott, Mark Simmons
  Producer
  Bill Battin
  Technical Producers
  Kirk Smith, Mic Brooling, Buf Compagnie
The 30th Annual Emmy Awards for Sports

SUMMARY OF WINNERS BY NETWORK

NBC (9)

Games of the XXIX Olympiad ................................................. 4
108th U. S. Open ................................................................. 1
2009 Winter Classic ............................................................ 1
Bob Costas ............................................................................ 1
Cris Collinsworth ................................................................. 1
NBC Sunday Night Football .................................................. 1

HBO (8)

Calzaghe-Jones 24/7 .............................................................. 3
Breaking the Huddle: The Integration of College Football .... 1
Bob Costas ............................................................................ 1
De La Hoya / Pacquiao 24/7 .................................................... 1
Hard Knocks: Training Camp with the Dallas Cowboys ..... 1
Real Sports with Bryant Gumbel .......................................... 1

CBS (5)

NFL on CBS ......................................................................... 2
2008 NCAA Basketball on CBS ............................................. 1
Inside the NFL ..................................................................... 1
Jim Nantz ............................................................................. 1
The 30th Annual Emmy Awards for Sports

SUMMARY OF WINNERS BY NETWORK

FOX (5)
- Terry Bradshaw ................................................................. 1
- MLB All Star Game 2008 ............................................... 1
- NASCAR on FOX ........................................................... 1
- NFL on FOX ................................................................. 1
- NFL on FOX: Super Bowl XLII ......................................... 1

ESPN (4)
- ESPN NASCAR .............................................................. 1
- Tom Jackson ................................................................. 1
- Outside the Lines ......................................................... 1
- Virtual Playbooks / Augmented Reality ....................... 1

FSN (3)
- Sport Science ................................................................. 2
- Red Bull Air Race World Series ................................. 1

TNT (2)
- Inside the NBA - Playoffs ................................................. 1
- NBA on TNT ................................................................. 1

ABC (1)
- ESPN NASCAR ............................................................... 1
The 30th Annual Emmy Awards for Sports

SUMMARY OF WINNERS BY NETWORK

ESPN.com (1)
No Love Lost ................................................................. 1

ESPN2 (1)
ESPN NASCAR ............................................................. 1

NBCOlympics.com (1)
Games of the XXIX Olympiad ........................................ 1

NFL Network (1)
Cris Collinsworth ......................................................... 1

Showtime (1)
Inside the NFL ........................................................... 1