

THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES ANNOUNCES THE NOMINEES FOR THE 33RD ANNUAL SPORTS EMMY® AWARDS

Winners to be Honored During the April 30th Ceremony At Frederick P. Rose Hall, Home of Jazz at Lincoln Center

Jack Whitaker to Receive Lifetime Achievement Award

New York, NY – March 20, 2012 - The National Academy of Television Arts and Sciences (NATAS) today announced the nominees for the 33rd Annual Sports Emmy® Awards.

More than 170 nominees were announced in 33 categories including outstanding live sports special, live series, sports documentary, studio show, promotional announcements, play-by-play personality and studio analyst. The Awards will be given out at the prestigious Frederick P. Rose Hall, Home of Jazz at Lincoln Center located in the Time Warner Center on April 30th, 2012 in New York City.

This year's Lifetime Achievement Award for Sports will go to the Sports Commentator and Essayist, Jack Whitaker.

"This is an outstanding year for the sports community and for The National Academy of Television Arts and Sciences," said Malachy Wienges, Chairman, NATAS. "The entries received in this year's Sports Emmys resulted in a record 175 nominees, illustrating the quality of these entries. We are also honoring Jack Whitaker with our Lifetime Achievement Award. I had the pleasure of working with Jack for eighteen years at CBS, and Jack is a sports icon and a class act."

In addition to Jack Whitaker, many of the today's leading sports broadcasters, personalities and television professionals will be in attendance as presenters at the event.

The networks of ESPN (ESPN, ESPN 2, ABC, ESPN 3D & espn.com) lead the nomination totals with 55, the NBC Sports Group (NBC, Versus, Golf Channel & nbcsports.com) garnered 33, CBS (CBS, Showtime, CBSSports.com) entries received 25 nominations, while Turner Sports (TNT, TBS, NBA TV, NBA.com & truTV) have 22.

American Airlines is the official sponsor of the 33rd Annual Sports Emmy® Awards and Street & Smith's Sports Business Journal is the exclusive magazine partner.

A complete list of all nominees is attached and also available at www.emmyonline.tv/sports

About The National Academy of Television Arts & Sciences

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, and Technology & Engineering. NATAS also presents the Global Media AwardsTM which recognizes excellence in the world-wide intersection of digital entertainment and technology. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmys are given in 19 regions across the United States. Beyond awards, NATAS has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmvonline.tv.

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33rd Annual Sports Emmy Award Nominations by Network Group

<u>Network</u>	<u>Nominations</u>
ESPN (ESPN, ESPN 2, ABC, ESPN 3D, espn.com)	55
NBC Sports Group (NBC, Versus, Golf Channel, nbcsports.d	com) 33
CBS (CBS, Showtime, CBSSports.com)	25
Turner Sports (TNT, TBS, NBA TV, NBA.com, truTV)	22
HBO Sports	19
FOX Sports Media Group (FOX, SPEED)	16
NFL Network	12
MLB Network	8
DIRECTV	2
MLB Advanced Media (MLB.com, MLBAM)	2
NFL.com	2
NCAA.com	1
PGA.com	1

33rd Annual Sports Emmy Award Nominations by Network

Network	Nominations
ESPN	35
NBC	23
HBO Sports	19
ESPN2 L	15
FOX	15
TNT	15
CBS	14
NFL NETWORK	12
SHOWTIME	10
MLB NETWORK	8
VERSUS	7
TBS	3
ABC	3 2 2
DIRECTV	2
ESPN 3D	2 2 2 2
GOLF CHANNEL	2
NBA TV	2
NFL.COM	
CBSSPORTS.COM	1
ESPN.COM	1
MLB.COM	1
MLBAM	1
NBA.COM	1
NBCSPORTS.COM	1
NCAA.COM	1
PGA.COM	1
SPEED	1
truTV	1

BREAKDOWN OF MULTIPLE PROGRAM / SERIES NOMINATIONS

Program	Nominations	Network
24/7	9	НВО
Outside the Lines	8	ESPN
E: 60	7	ESPN2
A Game of Honor	5	Showtime/CBSSports.com
MLB on FOX	5	FOX
NASCAR on FOX	5	FOX
NBA on TNT	4	TNT
NBC Sunday Night Football	4	NBC
FIFA Women's World Cup	3	ESPN/ESPN2
Real Sports with Bryant Gumbel	3	НВО
The Army-Navy Game	3	CBS
The Franchise	3	Showtime
Winter X Games 15	3	ESPN/ESPN3D
2011 Open Championship	2	ESPN
2011 Stanley Cup Final	2	NBC/Versus
ESPN Monday Night Football	2	ESPN
Football Night in America	2	NBC
Grand Slam Tennis on ESPN	2	ESPN2
Inside the NBA on TNT	2	TNT
Joplin: City of Hope	2	ESPN2
McEnroe/Borg: Fire & Ice	2	НВО
MLB Tonight	2	MLB Network
NCAA Men's Basketball Tourname	nt 2	CBS/TBS/TNT/truTV
NFL Films Presents	2	NFL Network
NFL GameDay Morning	2	NFL Network
NFL on FOX	2	FOX
Sports Science	2	ESPN/ESPN.com
Sunday NFL Countdown	2	ESPN

Unguarded 2 ESPN

The 33rd Annual Emmy Awards for Sports

Outstanding LIVE SPORTS SPECIAL

2011 FIFA Women's World Cup Final

ESPN

USA vs Japan

2011 Stanley Cup Final

NBC / Versus

The Daytona '500'

FOX

The Masters

CBS

The World Series

FOX

Outstanding LIVE SPORTS SERIES

ESPN Monday Night Football	ESPN
HBO WCB/PPV Boxing	НВО
MLB on FOX	FOX
NBA on TNT	TNT
NBC Sunday Night Football	NBC

Outstanding LIVE EVENT TURNAROUND

2011 Tour de France CBS / Versus

2011 Track & Field World Championships

Inside the Headsets SPEED

27th All-Star Race NASCAR Media Group

NBC

Inside the PGA Tour Golf Channel

PGA Tour Playoffs PGA Tour Entertainment

The USA Pro Cycling Challenge

Versus

Rematch in the Rockies Blink Productions

Outstanding PLAYOFF COVERAGE

2011 Big East Tournament	ESPN
MLB on FOX ALCS	FOX
NBA Playoffs on TNT	TNT
NBC NFL Wildcard Saturday	NBC
SEC Football Championship Game Georgia vs LSU	CBS
The 2011 Chase for the Sprint Cup	ESPN

Outstanding EDITED SPORTS SPECIAL

24/7 HBO

Mayweather/Ortiz

Derek Jeter 3K

HBO

MLB Productions

E: 60 ESPN2

'Risk' Special

Outside the Lines ESPN2

Joplin: City of Hope

Sharpe Focus NFL Network

Journey to Canton

Outstanding SPORTS DOCUMENTARY

A Game of Honor	Showtime
	CBS Sports
Catching Hell	ESPN
McEnroe/Borg: Fire & Ice	НВО
Runnin' Rebels of UNLV	НВО
The Marinovich Project	ESPN
Unguarded	ESPN

Outstanding EDITED SPORTS SERIES / Anthology

A Football Life NFL Network **NFL Films** E: 60 ESPN2 **NFL Turning Point** Versus **NFL Films Real Sports with Bryant Gumbel HBO** The Franchise **Showtime** A Season with the San Francisco Giants **MLB Productions**

NBC

World of Adventure Sports

${\bf Outstanding\ STUDIO\ SHOW-WEEKLY}$

College GameDay	ESPN
Football Night in America	NBC
Inside the NBA on TNT	TNT
Inside the NFL	Showtime CBS Sports
Sunday NFL Countdown	ESPN

Outstanding STUDIO SHOW - DAILY

Inside the NBA on TNT Playoffs	TNT
MLB Tonight	MLB Network
NASCAR Now	ESPN2
Pardon the Interruption	ESPN Rydholm Projects
SportsCenter	ESPN
SportsNation	ESPN2

Outstanding SPORTS JOURNALISM

E: 60	ESPN2
Nightmare	
E: 60	ESPN2
Stranger than Fiction	
E: 60	ESPN2
The Athletes of Bahrain	
Real Sports with Bryant Gumbel	НВО
Tennis Coach / Child Molester	
Real Sports with Bryant Gumbel	НВС
The College Bowl Game Money Trail	

Outstanding SHORT FEATURE

E: 60 ESPN2

Together

Football Night in America NBC

The Greatest Gift

Human Highlight Reel CBS

Manny Ohonme: The Great Samaritan CBS / Turner Sports

Outside the Lines ESPN

Time Out Of Mind

Outside the Lines ESPN

White Gold

Winter X Games 15

ESPN

Kevin Michael Connolly

Outstanding LONG FEATURE

E: 60	ESPN2
Dead Solid Perfect	
NCAA Men's Basketball Tournament	CBS
Amongst Friends: A Story of Loss and Healing.	
Outside the Lines	ESPN
Never Forgotten	
Outside the Lines	ESPN
The Man Behind the Red Bandanna	
Outside the Lines	ESPN
The Promise	

Outstanding OPEN / TEASE

2011 NBA Playoffs on TNT	TNT
Dominoes	
2011 Open Championship	ESPN
Round 3 - Saturday Open	
24/7	НВО
Flyers-Rangers: Road to the NHL Winter Classic	
NBA on TNT	TNT
NBA Forever	
The Army-Navy Game	CBS
The Indianapolis '500'	ABC
	ESPN

Outstanding NEW APPROACHES SPORTS EVENT COVERAGE

March Madness on Demand

NCAA.com

CBS Sports/Turner Sports

MLB.com At Bat 11

MLB Advanced Media

NBA League Pass

NBA.com

NBA Digital

NFL Sunday Ticket Experience

DIRECTV

PGA Championship LIVE on PGA.com

PGA.com

Outstanding NEW APPROACHES SPORTS PROGRAMMING

A Game of Honor CBSSports.com

Football Freakonomics NFL Network / NFL.com

Sport Science ESPN.com

Sunday Night Football Extra

NBCSports.com

The NFL Season: A Biography

NFL Network / NFL.com

Outstanding Sports Personality - STUDIO HOST

Bob Costas	NBC / MLB Network
Bryant Gumbel	НВО
Dan Patrick	NBC / DIRECTV
Ernie Johnson	TNT / NBA TV
James Brown	CBS / Showtime

Outstanding Sports Personality - PLAY-BY-PLAY

Al Michaels	NBC
Jim Nantz	CBS
Joe Buck	FOX
Marv Albert	CBS/TBS/TNT
Mike Emrick	NBC / Versus

Outstanding Sports Personality - STUDIO ANALYST

Al Leiter	MLB Network
Charles Barkley	CBS/NBA TV/TNT
Cris Collinsworth	Showtime
Harold Reynolds	MLB Network
Kirk Herbstreit	ESPN
Skip Bayless	ESPN2
Trent Dilfer	ESPN

Outstanding Sports Personality - SPORTS EVENT ANALYST

Cris Collinsworth

CBS

Jim Kaat

MLB Network

Jon Gruden

ESPN

Mike Mayock

NBC/NFL Network

Outstanding Sports Personality - SPORTS REPORTER

Craig Sager	TBS/TNT
Ken Rosenthal	FOX
Michele Tafoya	NBC
Pierre McGuire	NBC / Versus
Tracy Wolfson	CBS

Outstanding TECHNICAL TEAM REMOTE

NASCAR on FOX

FOX

MLB on FOX

US Open Championship

Winter X Games 15 ESPN3D

FOX

Golf Channel/NBC

Outstanding TECHNICAL TEAM STUDIO

MLB Tonight

MLB Network

NASCAR on ESPN

ABC/ESPN/ESPN2

NASCAR on FOX

NCAA Men's Basketball Tournament

Road to the Final Four

CBS/TBS/TNT/truTV

CBS Sports/Turner Sports

Outstanding CAMERA WORK

24/7 **HBO Cotto vs Margarito** 24/7 **HBO** Flyers-Rangers: Road to the NHL Winter Classic A Game of Honor **Showtime CBS Sports Grand Slam Tennis on ESPN** ESPN2 **NFL Films Presents** NFL Network **Shots of the Season NFL Films Outside the Lines ESPN The Promise**

The 2011 Ford Ironman World Championship

NBC

Ironman Productions

Outstanding EDITING

24/7 Elward Dangard Dand to the NIII Winter Classic	НВО
Flyers-Rangers: Road to the NHL Winter Classic 24/7 Pacquiao-Marquez	НВО
A Game of Honor	Showtime CBS Sports
Grand Slam Tennis on ESPN	ESPN2
Outside the Lines Joplin: City of Hope	ESPN
Unguarded	ESPN

The Dick Schaap WRITING AWARD

2011 Open Championship
Round 3 Open

24/7

Flyers-Rangers: Road to the NHL Winter Classic

NBC Sunday Night Football
Bob Costas Essays

NFL GameDay Morning
Lombardi Returns

NFL Network

The Kentucky Derby

NBC

${\bf Outstanding\ MUSIC\ COMPOSITION/DIRECTION/LYRICS}$

2011 NBA Moments on TNT NBA All-Star Game on TNT & NBA Playoffs on TNT	TNT
McEnroe/Borg: Fire & Ice	НВО
Men of Mettle - Ed Sabol's Last Football Movie	<i>NFL Network</i> NFL Films
Monday Night Football	ESPN
The Army-Navy Game Opening Tease	CBS
The Curious Case of Curt Flood	НВО
The Franchise A Season with the San Francisco Giants	Showtime MLB Productions

Outstanding Live Event AUDIO / SOUND

MLB on FOX	FOX
NASCAR on FOX	FOX
NFL on FOX	FOX
Winter X Games 15	ESPN

Outstanding Post Produced AUDIO / SOUND

24/7 HBO

Flyers-Rangers: Road to the NHL Winter Classic

NBA on TNT

Turner Studios

NFL Films Presents

NFL Network

Super Bowl XLV NFL Films

Sound FX: All Access

NFL Network

NFL Films

The Army-Navy Game CBS

Opening Tease

The Franchise Showtime

A Season with the San Francisco Giants

MLB Productions

Outstanding GRAPHIC DESIGN

2011 FIFA Women's World Cup	ESPN / ESPN2
ESPN Monday Night Football	ESPN
NBA All-Star Weekend	TNT
NBC Sunday Night Football	NBC
Sport Science	ESPN

Base Productions

Outstanding PRODUCTION DESIGN / ART DIRECTION

2011 FIFA Women's World Cup	ESPN
2011 NBA Draft	ESPN
NASCAR on FOX	FOX
NBC Sunday Night Football	NBC
Sunday NFL Countdown	ESPN

The George Wensel TECHNICAL ACHIEVEMENT AWARD

America's Cup Highlight Show

Versus

Live Line

NASCAR on FOX / MLB on FOX

FOX

Hot Trax / Hot Spot

The DIAMOND Platform

MLB Network / MLB.com

MLB Productions

The Masters ESPN3D

3D Coverage CBS Sports

Outstanding SPORTS PROMOTIONAL ANNOUNCEMENT- INSTITUTIONAL

All in One Place

MLB Network

All in One Place; Time Line

It's Not Crazy, It's Sports

ESPN

Fanwiches, Proposal, Towel Around the World

O Positive / Moxie Pictures / WhiteHouse Post

NBA on TNT

Shaq 'Get Ready'

NFL GameDay Morning

NFL Network

Carpool

Grey

NFL on FOX

Better on FOX MJZ

Outstanding SPORTS PROMOTIONAL ANNOUNCEMENT - EPISODIC

2011 Stanley Cup Final

NBC

No Words

Cosmo Street

24/7 Flyers-Rangers: Road to the NHL Winter Classic

HBO

The Ultimate Rivalry

A Game of Honor

Showtime

CBS Sports

Bill Belichick: A Football Life

NFL Network

Meet Bill Belichick

NFL Films

NFL Kickoff

NBC