

35TH ANNUAL
SPORTS
EMMY[®] AWARDS

Rules & Procedures
(2013-2014)

ELIGIBILITY PERIOD
CALENDAR YEAR OF 2013



1697 BROADWAY, SUITE 404
NEW YORK, NY 10019

P: 212.586.8424
F: 212.246.8129
www.emmyonline.tv

STEVE ULRICH

Executive Director, Sports Emmy[®] Awards
sulrich@emmyonline.tv
212-484-9434

STEVE HEAD

Associate Director, Sports Emmy[®] Awards
shead@emmyonline.tv
212-484-9443

HOW THE SPORTS EMMY® AWARDS WORK

The Sports Emmy® Awards recognize outstanding achievement in sports programming by conferring annual awards of merit in various categories. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence.

In November 2013, a call for entries is sent to a wide cross section of the television sports community. Entries are solicited from networks, cable companies, syndicators and independent producers. Networks, cable, syndicators, and time buy or barter producers are limited in the number of submissions in the program (4), personality (5), special classification – innovation (4) categories. There is no limit in the Outstanding Documentary, New Approaches categories, Promotions categories or in the craft categories. Individual crafts persons may submit in the craft categories.

The final deadline for all entries is the close of business (5:00 PM EST) on Thursday, January 16, 2014. Video submissions and support material must be uploaded by the close of business (5:00 PM EST) on Thursday, January 23, 2014.

For the majority of categories and areas, entries are screened in February/March in a single round of at-home ‘blue ribbon’ judging.

Entries are judged by panelists who are certified as peers. Each judge casts a secret ballot. Judges’ votes are not shared with other judges or with members or staff of the National Academy of Television Arts & Sciences (NATAS). They are sent directly to an accounting firm for tabulation.

The nominees are announced in late March, and posted on our website at www.emmyonline.tv. This year’s winners will be announced at the Sports Emmy® Awards ceremony on Tuesday, May 6, 2014 at Frederick P. Rose Hall, Home of Jazz at Lincoln Center in New York City.

**VOLUNTEERS NEEDED TO SERVE AS JUDGES FOR THE
35th ANNUAL SPORTS EMMY® AWARDS**

The National Academy of Television Arts & Sciences invites individuals with significant experience in sports production at the national level to serve as judges for the 35th Annual Sports Emmy® Awards.

Who qualifies to be a judge?

Producers, Senior & Executive Producers, Directors, Commentators and Associate Directors.

Associate Producers with significant experience in national sports production.

Craftspeople: Writers, Researchers, Cinematographers and Electronic Camerapersons, Editors, Graphic Designers, Audio Technicians, Technical Directors, Composers, Music Directors, Lighting Directors, Art Directors and Production Designers.

Judging for most categories is conducted via at-home on-line screenings.

February 11 - March 11, 2014

Ballots **MUST BE RECEIVED** no later than 5:00 PM EDT on Tuesday, MARCH 11, 2014 to be counted

For more information, please contact:

Steve Ulrich

Executive Director, Sports Emmy® Awards

sulrich@emmyonline.tv, 212-484-9434

OR

Steve Head

Associate Director, Sports Emmy® Awards

shead@emmyonline.tv, 212-484-9443

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TELECAST ELIGIBILITY PERIOD: JANUARY 1 - DECEMBER 31, 2013

CALENDAR

- **November, 2013**
Call For Entries released
- **Thursday, January 16, 2014**
Final deadline for entries
- **Thursday, January 23, 2014**
Final deadline for video submissions and support material to be uploaded
- **Tuesday, February 11 – Tuesday, March 11, 2014**
Blue Ribbon Panel at-home on-line screening
- **Tuesday, March 11, 2014**
Deadline (Close of Business, 5:00 PM EDT) for ballots to be received by Lutz and Carr
- **March TBA, 2014**
Nominations Announced (www.emmyonline.tv)
- **May 6, 2014**
Sports Emmy® Awards Ceremony
at Frederick P. Rose Hall
Home of Jazz at Lincoln Center in New York City

☆ PLEASE TAKE NOTE

1. The Sports Emmy® Awards are moving to an online submission and judging system this year. Please go to www.sportsemmys.tv to set up an account and begin using the new system. Entrants will now be able to enter all submission information online, save and update submission information over the course of the submission period, and pay online. In addition, all Emmy® judging will take place online, which means entrants will be required to upload their submission video to the National Academy's service provider, Yangaroo, via the online submission process (note: All New Approaches video will be hosted by entrants). More information, including specifications for submission video, is available at www.sportsemmys.tv and on page 12 of the rulebook.

In addition to the submission video upload, we require one DVD copy of each submission for archival and review purposes, along with a complete inventory of all submissions. Information on where to send archive DVDs, along with a printable inventory of all submissions, is available at www.sportsemmys.tv. DVDs should be playable on a standard home DVD player. DVDs must be submitted by Thursday, January 23rd, 2014.

NATAS will conduct several "webinars" outlining the entry, judge application, and video upload process.

These will be conducted "live" but also made available for reference during the Sports Emmy® season.

2. New category – Outstanding Edited Sports Event Coverage – See page 24 for description.

3. New category – Outstanding Sports Documentary Series – See page 25 for description.

4. New category – Outstanding Sports News Anthology – See page 26 for description.

5. Outstanding Sports Documentary – Quotas have been removed on the maximum number of entries that a network can submit in this category. There is no limit on the number of entries a single network may submit.

6. The George Wensel Technical Achievement Award - Quotas have been established for the number of innovators (10) who may be entered as statue-eligible. If more than 10 names are desired to be entered, then a detailed paragraph of the duties and contribution of all of the innovators entered must be included for review by the National Awards Committee. In addition, each entry is to be for a single innovation in a single sport or event; multiple entries of non-related innovations will not be accepted.

7. Judging Process - All of the panels will have only one representative from each corporate entity. In specific, the corporate entities are: CBS (CBS, CBS Sports Network, Showtime); Disney (ABC, ESPN, ESPN2, ESPN Deportes, ESPN Classic, et al.); NBC Universal (NBC, NBC Sports Network, Golf Channel, USA, MSNBC, CNBC, Telemundo); NFL (NFL Films, NFL Network); News Corporation (FOX, FoxSportsNet, FS1, FS2, FX, FOX Deportes, FOX Soccer Channel, Speed, Big 10 Network, Discovery); MLB (MLB Productions, MLB Network); HBO; Turner Sports (TNT, tbs, truTV).

8. Judging Process - Documentaries. Judging of the Documentary category will be a two-step process. The running time of the entry video can be up to 90 minutes.

9. Judging Process – New Approaches. Continuing the form at of the past several years, the New Approaches categories will be judged at home via the internet. Judges will be notified via email and will receive all material via email. Judges will have four weeks to complete their panels. Entries will be voted on via paper ballots which must be received by the accountants no later than the close of business on March 11, 2014.

10. Judging Process – Technical Panel (Technical Team Remote, Technical Team Studio and Wensel Technical Achievement Award). Judging of these categories will be conducted at a live viewing panel in New York City. All other aspects of the voting will be the same as the other craft categories (all submissions are to be viewed in their entirety and each is to receive a score). Holding a live viewing panel allows for viewing 3D and other technologies in a uniform way for all judges.

11. Judging Process – At Home Viewing. In addition to online viewing for the New Approaches categories, all other categories (except for the Technical Panel and Documentaries – See #8 above) will be judged online screened in a single round of at-home “blue ribbon” judging. Judges will be directed to a secure website where submissions will be viewed and voted on. Judges will have four weeks to review submissions and cast their ballots. For more information or to apply to serve as an Emmy[®] judge go to: www.sportsemmys.tv/judge.html.

12. Entry Process - New Approaches Categories. These three categories are meant to recognize innovation and creative approaches beyond traditional presentations of television programming. They are meant to honor new ways of presenting sports programming either by utilizing innovative techniques or by providing added value material for the viewer. They recognize that new techniques are being developed which will continue to be evaluated for outstanding achievement in content, creativity, and execution. While submissions may enter any applicable program category, those entries which demonstrate innovative techniques are especially suited for the New Approaches categories (See page 14 for URL preparation). Judges will be notified via email when their panels are ready for viewing.

11. Reorganization of Graphics Categories. In the effort to keep abreast of the developments in the area of on-air graphics, the Graphics categories have been revised. The new categories are:

Outstanding Live Event Graphic Design – the overall “look” of a live sporting event coverage or a studio telecast.

Outstanding Post-Produced Graphic Design – graphic elements for features, opens, teases and other production elements for sports telecasts.

Outstanding Studio Design/Art Direction – the design of scenery, sets, virtual graphics and scenic elements for a sports studio telecast..

Outstanding Production Design/Art Direction – the design and placement of scenery, sets and scenic elements for features, opens teases and other production elements for sports telecasts

See pages 33-35 for further explanation of these crafts categories.

12. Spanish-language Sports Categories – With the growing importance of the Hispanic telecasting, three Spanish-language categories have been added to the Sports Emmy® Awards.

Outstanding Live Sports Coverage in Spanish

Outstanding Studio Show in Spanish

Outstanding On-Air Sports Personality in Spanish

See page 38 for further explanation of these programming categories.

☆ **ELIGIBILITY PERIOD: CALENDAR YEAR 2013**

Entries must have originally aired or made available for downloading or streaming between January 1 and December 31, 2013

☆ **ELIGIBILITY CRITERIA**

50% RULE:

Entries must have been available for viewing by more than 50% of the U.S. national market during the eligibility year. For programming not previously approved for eligibility by NATAS, entrants must submit coverage data demonstrating availability to more than 50% of U.S. households. To be eligible, entries must have been transmitted to the general public via a television station, a cable or satellite provider, broadband or other distribution media.

FOREIGN LANGUAGE ENTRIES:

In all categories other than the Spanish-language categories, entries in a language other than English are eligible, but must include either an English language voiceover, English subtitles or 12 copies of a complete English language transcript. Subtitles or a voiceover are strongly preferred

Entries for the newly established Spanish-language categories can be submitted without subtitles or voiceover and will be judged by a panel of Spanish-language media professionals who are bilingual or Spanish proficient. Jury panels are comprised of professionals who have a credited body of work at the national level.

Eligible entries must be submitted by U.S.-based media companies for work created originally in the U.S. or original work created internationally for U.S. Hispanic audiences which has its first run in the continental United States. Any production that has aired first in any other country is not eligible. In addition, eligible entries must have aired on U.S.-based networks with a national distribution.

Entries in the Spanish-language categories that have aired simultaneously in the U.S. and internationally must be reviewed by the National Academy of Television Arts & Sciences for eligibility. Entry in the Sports Emmy Awards precludes the entry of the same programming in any other Emmy[®] contest administered by NATAS, ATAS, or IATAS.

PREVIOUSLY AIRED PROGRAMS:

A program or series which aired and met eligibility requirements during a previous awards year is not eligible for participation in the current Sports Emmy® Awards competition.

MOTION PICTURE AND HOME ENTERTAINMENT PREMIERED PROGRAMS:

Documentary films that have had a general theatrical release, or that were initially released through home entertainment sale or rental, are not eligible to enter the Sports Emmy® Awards.

ORIGINAL MATERIAL:

At least two-thirds of an entry must consist of original material, unless the previously produced material has been given some unique and creative treatment that, in the opinion of the National Academy of Television Arts & Sciences, results in an original program. The initial airing in a calendar year is the airing of record.

Subsequent airings on any network are not eligible.

PROGRAMMING OTHER THAN SPORTS:

Certain programs and segments that air, due to their nature (i.e., entertainment or news), may be more appropriate for the Primetime, News & Documentary, Daytime, or Technology & Engineering Emmy® Awards. Awards shows, comedy specials, Olympic Opening and Closing Ceremonies, and Super Bowl half-time shows do not constitute 'sports content' and should be entered in Daytime, News & Documentary or Primetime, whichever is most appropriate. Extended coverage of breaking events is eligible for the News & Documentary Emmy® Awards. Game shows are eligible for the Daytime Emmy® Awards. Non-Sports related segments (features) may be eligible for the News & Documentary Emmy® Awards. Engineering technologies may be eligible for the Technical & Engineering Emmy® Awards. Similar material may not be entered in more than one Emmy® Award contest.

☆ ENTRY PROCEDURES

Entry Deadline: close of business (5:00 PM EST) Thursday, January 16, 2014. Video submissions and support material must be uploaded by the close of business (5:00 PM EST) on Thursday, January 23, 2014.

HOW OFTEN CAN I ENTER?

Although numbers of entries are limited in some categories, there is no limit in the craft categories, Outstanding Documentary, New Approaches categories, and Promotional categories. Each entry is a separate submission and requires its own entry form, entry fee, and entry materials.

CAN I ENTER IN MORE THAN ONE CATEGORY?

A program may not be submitted in two different categories, with the following exception: a program may be entered in as many craft categories as are appropriate. Individuals who work in different disciplines may enter in each discipline.

ENTRY FORMS:

Entrants will submit entry information and credits through the online system. Entry information must be approved by the Executive Producer, the Producer of the program named on the entry form, or the Awards Coordinator. In approving the entry, the Executive Producer / Producer / Coordinator certifies that the entry is true and correct to the best of his or her knowledge. In addition, he or she certifies that the entry material are submitted free of encumbrances and grants NATAS permission to use the material in conjunction with the Sports Emmy[®] Award process, ceremony and its telecast or webcast, promotion and publicity surrounding the ceremony, and promotion and publicity authorized by the National Academy of Television Arts & Sciences in all media

ENTRANT INFORMATION / CREDITS

The names of all statue-eligible entrant credits must be submitted online with the entry form. A MS Excel spread sheet will be provided to facilitate large entrant lists.

SUBMISSION VIDEO:

Upload your submission video during the online submission process. Please use the naming convention indicated on the upload page to name your files. **See page 12 for file specifications.**

All New Approaches video/multimedia content (categories 14 - 16) is hosted by the entrant, as has been the case in previous years. New Approaches submissions require a URL that links to a judging webpage created by the entrant using a template provided by NATAS. See page 14 of the rulebook for details.

ESSAY:

Entrants will submit a one-page description to be made available for judges. Include the following:

- (1) Program title of your entry and the category you are entering
- (2) Original air date of programming.
- (3) A brief, informational synopsis of no more than one page as to why this entry is Emmy[®] worthy.

PLEASE DO NOT INCLUDE ANY CREDITS ON THE ESSAY PAGE.

LOG SHEET

A log sheet indicating air date, segment title, segment length and total length of the submission is mandatory for all entries.

INCLUDE A SUMMARY OF ENTRIES:

A master list or cover page summarizing all entries must be submitted. For example, even if you only submit one entry you must submit a master list or cover page indicating the name of the program and segment, the category and the applicable fee for that entry. Your master list or cover page must indicate the total amount of the check you are submitting.

Entrants submitting ten or more entries should complete the Entry Breakdown form included with the application materials. This will also assist in calculating the total entry fees.

PAYMENT:

Entrants paying by credit card must follow directions online or must send a check made payable to: NATAS / Sports, along with the master list of entries.

ADDITIONAL MATERIALS:

Nominees will be contacted in March, 2014, with specific instructions about where to send video of their entry submissions for use at the awards ceremony.

CATEGORY REASSIGNMENTS:

NATAS reserves the right to move any entry to a different entry category if in its judgment such a move is warranted. Entrants will be notified when a category reassignment is made. Entries will not be returned if no applicable category is found.

VIDEO UPLOAD SPECIFICATIONS FOR SPORTS EMMY® AWARD SUBMISSIONS

(For all categories except 14-16 – New Approaches):

The following is the suggested format for video uploads as part of the Sports Emmy® submission process. Please note that the file you upload is the same file that will stream to judges. In this manner, you can be certain that the file you provide will be the same quality as seen by the judges.

Files to the specification below can be output from most non-linear editing systems. Another option is to utilize special transcoding software. We recommend utilizing the free tool ‘Handbrake’ (<http://handbrake.fr/>). Instructions for usage and a template are available online at <http://newsdocemmys.tv/uploadhelp/>.

If you have any questions or concerns about the technical creation of these files, please contact emmysupport@yangaroo.com

Container: .mp4

(Please enable “Fast Start” if that option is available to you)

Audio Codec: AAC-LC or AAC

Channels: Stereo or Dual Channel Mono (Please mixdown 5.1 to 2 channel stereo)

Sample rate: 48 khz

Video Codec: H.264

Baseline Profile

Variable bit rate (with a max per below)

Colour Space: 4.2.0

Frame rates should match the source material

Resolutions:

The Player displays all content in a 16:9 area. SD content will be letterbox or pillar depending on how the materials are uploaded. HD materials at 1080 should be transcoded to 720.

1080p or 1080i content: 1280x720

720p content: 1280x720

480p content: 720x480

Bit Rates:

HD 2,000 kbps 128 kbps

SD 1,000 kbps 128 kbps

☆ **BACK-UP DVD**

In addition to the submission video upload, we require one DVD copy of each submission for archival and review purposes. Information on where to send archive DVDs is available at www.sportsemmys.tv. DVDs should be playable on a standard home DVD player. DVDs must be submitted by Thursday, January 23rd, 2014.

MAXIMUM RUNNING TIME:

Each category has its own maximum allowable running time for submissions. Please refer to the individual category definitions.

Maximum Running Times are as follows:

90 Minutes: Documentaries

20 Minutes: Program Categories (except documentaries, opens & features, and promotional announcements)

12 Minutes: Personality Categories

10 Minutes: Special Classification & Craft Categories

EDITING A SUBMISSION TO CONFORM TO MAXIMUM RUNNING TIME:

Entries that exceed the maximum running time in a particular category must be edited to conform to the maximum running time. In program categories, entries may contain up to five as-aired excerpts of continuous programming. There is no segment/excerpt limit in craft categories and personality categories. Internal editing—i.e. re-editing the content of continuous programming in order to enhance the submission—is strictly not allowed.

In order to edit a telecast to conform to the maximum allowable running time in a particular category:

- Edit out commercials
- Consider what's left to be continuous programming
(Editing out commercials between continuous programming does not constitute internal editing)
- Cut it down to the allowable time for the category

In program categories, include no more than 5 excerpts of continuous programming on your submission (an excerpt is simply a portion of continuous programming). There is no segment/excerpt limit in craft categories and personality categories. Dip to black between excerpts of non-continuous programming

SLATES, TITLE GRAPHICS, ETC:

Entries may use a single title graphic (slate) to identify the entry, if desired. No additional audio or video material, whether descriptive, explanatory or promotional is to be included or added.

☆ URL Preparation for NEW APPROACHES:

After entries are submitted and fees are paid, a Webpage template, (including banner with the Emmy® logo, New Approaches Content Area and Category Title) along with a unique entry ID-number will be provided to each entrant (see URL example form).

It is the entrant's responsibility to transfer submission material from its original form/location onto this unique Emmy® submission webpage. (We suggest using “/Emmyentry/(category)” to the existing URL as a matter of simplification. For example: www.cbs.com/emmyentry/eventcoverage).

Entries must adhere to the rules outlined above regarding maximum length and segments.

In the “Entry Info” Text box provide:

- Entry number
- Title of program
- Title of story/report/episode
- Original URL
- Production company
- Date content was originally made available for viewing
- Exact running time of submission

In the “Additional Materials” Text box please include the requested Essay and/or other submission material (e.g., synopses, scripts, song lyrics) as either Word or PDF attachments.

Only the elements listed above are to be included on the Emmy® submission page. The inclusion of hyperlinks, pre-roll commercials or other advertisements is not allowed and may result in disqualification.

When the Emmy® submission webpage has been created, a confirmation email must be sent to the administrators listed below, including a hyperlink to the page itself to ensure that the material is ready for judging.

shead@emmyonline.tv

dbinger@emmyonline.tv

☆ PROHIBITIONS & DISQUALIFICATIONS

NO INTERNAL EDITING:

In program categories, entries that exceed the maximum running time in their category must be edited and may contain up to 5 excerpts of continuous programming dealing with the same topic (there is no excerpt/segment limit in craft categories and personality categories). However, the entry cannot have been re-edited for the purpose of enhancing the submission. An excerpt must be a continuous, commercial-free run. Editing out commercials between continuous programming does not constitute internal editing.

BODY-OF-WORK ENTRIES:

A compilation or body of work from a variety of programs and/or series that are not related is not permitted, except for personality categories

COMPILATION REELS:

Compilation reels or “buzz tapes” are not permitted in any category. Entries are to be produced from video and audio as it originally aired to the viewer.

DOUBLE ENTRIES:

Programs may be entered in only one Emmy[®] contest. Any work that has been previously or is subsequently entered in another contest (such as Daytime, News & Documentary, International or Primetime) will not be accepted in that competition and is subject to disqualification.

ERRORS AND OMISSIONS:

NATAS assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct names, credits and other information. The National Academy of Television Arts & Sciences shall accept all submissions that are not in conflict with any of its rules and regulations. Ineligible entries may be disqualified at any stage of the competition.

MISREPRESENTATIONS:

Any misrepresentation of entries will be cause for disqualification. Misrepresentations may include, but are not limited to: intentional falsification of credits, including intentional falsification of job titles or intentionally listing improper job titles; misrepresenting programming as original. Should evidence of misrepresentation appear at a later date, the entry will be retroactively disqualified. It will be so listed in the National Academy of Television Arts & Sciences records and the National Academy of Television Arts & Sciences will ask for the return of any awarded statues or award certificates. Violations of any other published rules and procedures herein may result in disqualification.

Payment submitted with disqualified entries will not be returned.

☆ STATUES, PLAQUES AND CERTIFICATES

AWARD OWNERSHIP:

Emmy[®] Awards are presented to individuals, not to their employers. Ownership of the Emmy[®] Statue is retained by the individuals and The National Academy of Television Arts & Sciences, even if an employer pays entry fees.

RULES FOR THE PROTECTION OF THE EMMY[®] STATUE

The Emmy[®] statue is the property of and all rights are reserved by the National Academy of Television Arts & Sciences (NATAS) and the Academy of Television Arts & Sciences (ATAS). The Emmy[®] statue may not be reproduced or used in any commercial manner unless otherwise permitted by the National Academy of Television Arts & Sciences, it being understood that possession of the same is solely for the benefit of the recipient and the recipient's heirs or successors in interest. If a recipient or the recipient's heir or successor in interest proposes to sell or otherwise dispose of the Emmy[®] statue, such persons shall be obligated to return the statue to the National Academy of Television Arts & Sciences which will retain the same in storage in memory of the recipient.

COMMEMORATIVE AWARDS:

We offer commemorative Emmy[®] statues for office display for the network, studio or production company (up to three in total) for a winning program or craft entry. The statue is engraved the same as the individual Emmy[®] award, but does not have an individual's name and position title. The word "commemorative" is engraved at the rear of the statue. Commemorative Emmy[®] statues can not be ordered for individuals. All commemorative Emmy[®] Awards must be ordered by the network that telecast the winning entry, even if they are to be presented to a third party.

WHO RECEIVES THE AWARD?

For all program categories, Executive Producers, Senior Producers, Coordinating Producers, Coordinating Directors, Supervising Producers, Producers, Directors, Associate Directors, Associate Producers or similar job titles are eligible to receive Emmy[®] statues, provided their role was more than supervisory and they made a substantial creative contribution to the content of the program and received on-air credit as shown on the entry form. Reporters are eligible for Sports Journalism and Features. Editors are eligible for Open/Tease, Outstanding Documentary, and Outstanding Documentary Series.

For all craft categories, those who perform a specific discipline receive the Emmy[®] statue. Supervising, or directing, or approving the work of others - while vital to the creative process - does not qualify for these categories.

For the George Wensel Technical Achievement Award, only those individuals most responsible for the creation, design, or fabrication of the innovation are eligible to receive Emmy[®] statues. Quotas will apply. See page 35 for details. The job title of the engraving will read "Innovator."

VERIFICATION OF STATUE-ELIGIBLE JOB TITLES:

Only those listed on the final credit list will be eligible to purchase a statue. An entrant's job title must correspond to the as-aired credits for the submission. If no credit list is available, the production memo for the telecast(s) is submissible as verification of eligibility. In cases where there is a discrepancy between the telecast credits and the job title listed on the entry form you must contact the Associate Director of the Sports Emmy® Awards for approval, shead@emmyonline.tv, 212-484-9443.

STATUES:

Each winning entry shall receive one (1) statue at no cost to the entrant. Each additional statue-eligible entrant shall be entitled to receive a statue but the cost will be endured by the recipient(s). Only those individuals, studios, networks and production companies that have been vetted and cleared via the entry process, and are listed in the final credits list submitted by the network and displayed on the press release, will be considered statue-eligible. Statue orders take approximately three months to process once orders are received.

Contact awards@emmyonline.tv

NOMINATION PLAQUES:

Nominees may order a certificate commemorating their nomination. Past and current Emmy® nominees may also purchase a handsome plaque to commemorate their nomination. Order forms will be sent to the main contact for current nominees in May, 2014. Past nominees may contact awards@emmyonline.tv.

PRODUCTION PLAQUES & CERTIFICATES:

Individuals who are not eligible to receive Emmy® statues are eligible for Production Plaques and Production Certificates. Production Plaques and Certificates may be purchased by the Executive Producer or Producer of an Emmy®-winning program for presentation to those individuals. Order forms will be sent to the main contact for all winning entries after winners are announced in May, 2014. For more information contact awards@emmyonline.tv.

PROMOTION:

Emmy® winners may refer in advertising and publicity to the fact that they are an Emmy® recipient and, for one year after the award was bestowed, may use a replica of the Emmy® statue in such advertising. A ® registration mark and the appropriate copyright notice: © NATAS/ATAS, must accompany any portrayal of the Emmy® statue.

ADDITIONS AND CORRECTIONS:

Shortly after the nominations are announced, a version with credits will be posted on our website www.emmyonline.tv. This document will function as a “producer proof” for the print program and as such, changes will not be reflected online. Additions and corrections to the credits of an entry must be submitted within **5 business days** in order to appear in the print program.

This opportunity is not designed to afford wholesale changes. The entry form is the document of record; any additions or changes at subsequent stages of the awards process are solely at the discretion of the National Academy of Television Arts and Sciences.

Any additions or corrections to the credits of an entry submitted after the above deadline for changes in the printed program must be submitted with a written explanation of the reason for the changes. A fee of \$425 will be charged for each name added to the credits after the deadline.

Credit additions or changes received more than 30 days after the Sports Emmy[®] Awards Ceremony will not be accepted. That deadline will be the close of business on June 5, 2014.

☆ ENTRY FEES

Make checks payable to: NATAS/Sports

Categories 1 – 21 PROGRAMS AND PERSONALITIES

(1) Outstanding Live Sports Special	\$375
(2) Outstanding Live Sports Series	\$375
(3) Outstanding Edited Sports Event Coverage	\$375
(4) Outstanding Playoff Coverage	\$375
(5) Outstanding Sports Documentary	\$375
(6) Outstanding Sports Documentary Series	\$375
(7) Outstanding Studio Show – Weekly	\$375
(8) Outstanding Studio Show – Daily	\$375
(9) Outstanding Sports News Anthology	\$375
(10) Outstanding Sports Journalism	\$375
(11) Outstanding Short Feature	\$275
(12) Outstanding Long Feature	\$275
(13) Outstanding Open/Tease	\$275
(14) Outstanding New Approaches – Sports Event Coverage	\$375
(15) Outstanding New Approaches – Sports Programming	\$375
(16) Outstanding New Approaches – Sports Programming Short Format	\$375
(17) Outstanding Sports Personality – Studio Host	\$275
(18) Outstanding Sports Personality – Play-by-Play	\$275
(19) Outstanding Sports Personality – Studio Analyst	\$275
(20) Outstanding Sports Personality – Sports Event Analyst	\$275
(21) Outstanding Sports Personality – Sports Reporter	\$275

CATEGORIES 22 – 33 CRAFT ACHIEVEMENT

(22) Outstanding Technical Team Remote	\$275
(23) Outstanding Technical Team Studio	\$275
(24) Outstanding Camera Work	\$275
(25) Outstanding Editing	\$275
(26) The Dick Schaap Outstanding Writing Award	\$275
(27) Outstanding Music Composition/Direction/Lyrics	\$275
(28) Outstanding Live Event Audio/Sound	\$275
(29) Outstanding Post Produced Audio/Sound	\$275
(30) Outstanding Live Event Graphic Design	\$275
(31) Outstanding Post-Produced Graphic Design	\$275
(32) Outstanding Studio Design/Art Direction	\$275
(33) Outstanding Production Design/Art Direction	\$275

CATEGORY 34 - SPECIAL CLASSIFICATION AREA

(34) The George Wensel Technical Achievement Award	\$375
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CATEGORY 35 & 36 - PROMOTIONAL ANNOUNCEMENTS

(35) Outstanding Promotion-Institutional	\$375
(36) Outstanding Promotion-Episodic	\$375

CATEGORY 37-39 SPANISH-LANGUAGE CATEGORIES

(37) Outstanding Live Sports Coverage in Spanish	\$375
(38) Outstanding Studio Show in Spanish	\$375
(39) Outstanding On-Air Sports Personality in Spanish	\$275

There is a statue fee for Emmy[®] eligible individuals.

☆ **AWARD CATEGORIES AND DEFINITIONS**

PROGRAMS

1. Outstanding Live Sports Special
2. Outstanding Live Sports Series
3. Outstanding Edited Sports Event Coverage
4. Outstanding Playoff Coverage
5. Outstanding Sports Documentary
6. Outstanding Sports Documentary Series
7. Outstanding Studio Show – Weekly
8. Outstanding Studio Show – Daily
9. Outstanding Sports News Anthology
10. Outstanding Sports Journalism
11. Outstanding Short Feature
12. Outstanding Long Feature
13. Outstanding Open/Tease
14. Outstanding New Approaches - Sports Event Coverage
15. Outstanding New Approaches - Sports Programming
16. Outstanding New Approaches - Sports Programming-Short Format

PERSONALITIES

17. Outstanding Sports Personality/Studio Host
18. Outstanding Sports Personality/Play-by-Play
19. Outstanding Sports Personality/Studio Analyst
20. Outstanding Sports Personality/Sports Event Analyst
21. Outstanding Sports Personality/Sports Reporter

CRAFT ACHIEVEMENT

22. Outstanding Technical Team Remote
23. Outstanding Technical Team Studio
24. Outstanding Camera Work
25. Outstanding Editing
26. The Dick Schaap Outstanding Writing Award
27. Outstanding Music Composition/Direction/Lyrics
28. Outstanding Live Event Audio/Sound
29. Outstanding Post-Produced Audio/Sound
30. Outstanding Live Event Graphic Design
31. Outstanding Post-Produced Graphic Design
32. Outstanding Studio Design/Art Direction
33. Outstanding Production Design/Art Direction

SPECIAL CLASSIFICATION

34. The George Wensel Technical Achievement Award

PROMOTIONAL ANNOUNCEMENTS

35. Outstanding Sports Promotional Announcement-Institutional
36. Outstanding Sports Promotional Announcement-Episodic

SPANISH-LANGUAGE CATEGORIES

37. Outstanding Live Sports Coverage in Spanish
38. Outstanding Studio Show in Spanish
39. Outstanding On-Air Sports Personality in Spanish

PROGRAM CATEGORIES

There is no limit to the number of entries submitted by networks in the Outstanding Documentary Category, the New Approaches categories and the Promotional Announcement categories. Networks and syndicators are limited to four entries in each of the other Program categories. If an entry is produced by an independent production company but airs on a broadcast or cable network, that entry is included in the network total. Independent producers of complete programs that are either time buys or barter arrangements on a network may submit up to four entries on their own.

Maximum Running Time for Submissions: 20 minutes.

Maximum number of excerpts: Submissions may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Commercials must be deleted.

Dip to black between excerpts of non-continuous programming and segments.

Submission Video:

The submission video for all entries must be uploaded via the Online Submission process. For video specifications, see page 12 of the rulebook.

One archive DVD per submission:

In addition to the submission video upload, NATAS requires one DVD copy of each submission for archival and review purposes, along with a complete inventory of all submissions. Information on where to send archive DVDs, along with a printable inventory of all submissions, is available at www.sportsemmys.tv. DVDs should be playable on a standard home DVD player. DVDs must be submitted by Thursday, January 23rd.

Each entry must include a one-page essay explaining why it is Emmy[®]-worthy (see pg. 11 for essay instructions), and a segment sheet describing each excerpt and indicating its length and air date.

1. Outstanding Live Sports Special

“Live” shall be construed to mean an unedited program depicting a total event regardless of whether the network feed was on tape delay due to time zone differences and/or on satellite transmissions. The special may have aired in one or more parts. If the majority of the program is live, the program is considered live.

Post season playoff games and post season championship tournaments are restricted to the Outstanding Playoff Coverage category.

Major events must be entered individually as a Live Special. They cannot be entered as part of a Live Series or Outstanding Playoff Coverage entry, either. Examples of major events are college bowl games, The Daytona

500, The Indy 500, prominent horse racing events (The Kentucky Derby, The Preakness Stakes, The Belmont Stakes, The Breeders' Cup), the four golf majors (The Masters, The British Open, The PGA Championship and The U.S. Open), golf's Ryder Cup and Presidents Cup events, and the four finals of the tennis "Grand Slams" (Australian Open, French Open, Wimbledon, and the U.S. Open). Early round coverage submissions for golf will include the network which provides the production.

The "Championship" is defined as the final two teams or individuals in a single game (match) or series of games. A submission of a Championship may not be included with any other program submission. Therefore, the Super Bowl, the World Series, NBA Finals, Stanley Cup Finals, the NCAA Basketball Championship final game and other similar series, games or matches must be entered separately from the competitions leading up to it.

A non-exclusive list of telecasts eligible for Live Special, Outstanding Playoff Coverage and Live Series is on page 39 of this call for entries.

The video submission must have a minimum of 2 segments and the majority of material must be live material.

2. Outstanding Live Sports Series

A series of live programs (five or more) airing either weekly or on some regular basis. "Live" shall be construed to mean an unedited program depicting a total event regardless of whether the network feed of the event was on tape delay due to time zone differences and/or satellite transmissions.

This category is intended for "regular season" coverage; no post-season competition may be submitted in this category. College football and basketball conference championships are to be entered in the Outstanding Playoff Coverage category.

The video submission must have segments from a minimum of two different programs and the majority of material must be live material.

3. Outstanding Edited Sports Event Coverage

An Edited Sports Event Coverage telecast is defined as a single program of sports event competition coverage, telecast in one or more parts. If the majority of the total program time is edited, the program is considered edited. This category includes edited coverage of a sporting event or recap and review shows. Live Event Turn-Around telecasts (comprised of live-to-tape edited segments of an ongoing live sporting event) are also eligible for this category.

Documentary-style productions that are focused on subjects off the field of play (behind-the-scenes, historical, profiles of individuals, etc.) must be entered in the Sports Documentary or Documentary Series categories, depending on the number of episodes. If the entrant has a question on whether the submission should be entered as Sports Event Coverage, a Sports Documentary or a Documentary Series, please contact the Executive Director of the Sports Emmy® Awards.

The video submission may have a maximum running time of 20 minutes with 2 to 5 segments.

4. Outstanding Playoff Coverage

This category is intended for live telecasts of sporting competition leading up to, but not including the championship final. “Live” shall be construed to mean an unedited program depicting a total event regardless of whether the network feed was on tape delay due to time zone differences and/or on satellite transmissions. The coverage may have aired in one or more parts. If the majority of the program is live, the program is considered live.

Championship finals are to be entered in Live Sports Special and are so delineated above. “Regular season” sports coverage is to be entered in Live Sports Series. A non-exclusive list of telecasts eligible for Live Special, Outstanding Playoff Coverage and Live Series is on page 39 of this call for entries. If the entrant has a question as to which category is appropriate, please contact the Executive Director of the Sports Emmy® Awards.

The video submission must have a maximum running time of 20 minutes with 2 to 5 segments and the majority of material must be live material.

5. Outstanding Sports Documentary

A sports documentary is a single, edited program, telecast in not more than three parts. The program must be a comprehensive treatment of a single sports theme or topic and may be either historical or contemporary.

Documentary-style productions that are focused on subjects off the field of play (behind-the-scenes, historical, profiles of individuals, etc.) must be entered in this Documentary or Documentary Series categories, depending on the number of episodes. Individual episodes of a program that qualifies as a Documentary Series can not be entered in this category. If the entrant has a question on whether the submission should be entered as a Documentary or a Documentary Series, please contact the Executive Director of the Sports Emmy® Awards.

Any Documentary submitted in this category may not also be entered in Editing, since Editors are statue-eligible in this category.

There are no limits on the number of entries a network may submit in this category.

The video submission may have a maximum running time of 90 minutes. Documentaries that run 90 minutes or less must be submitted in their entirety. Those that run longer must be edited to be less than 90 minutes in total running time.

6. Outstanding Sports Documentary Series

A series consists of four or more regularly scheduled programs, airing either weekly or on some other regular basis. The series must be a comprehensive treatment of a single sports theme or topic and may be either historical, contemporary or reality-based. NATAS reserves the right to rule on what entries constitute a series.

The video submission must have segments from a minimum of two different episodes and the majority of material submitted must be edited material. Any Documentary Series submitted in this category may not also be entered in Editing, since Editors are statue-eligible in this category.

The video submission may have a maximum running time of 20 minutes with 2 to 5 segments.

7. Outstanding Studio Show - Weekly

Any weekly studio show that airs live or recorded is eligible. A majority of the show must originate from the studio or follow a studio format. If there are unusual circumstances relating to the production of the program, the National Academy of Television Arts & Sciences will review its eligibility.

The video submission must have a minimum of 2 segments from at least 2 programs.

8. Outstanding Studio Show – Daily

Any daily studio show that airs live or recorded is eligible. A majority of the show must originate from the studio or follow a studio format. If there are unusual circumstances relating to the production of the program, the National Academy of Television Arts & Sciences will review its eligibility.

The video submission must have a minimum of 2 segments from at least 2 programs.

9. Outstanding Sports News Anthology

A Sports News Anthology consists of five or more regularly scheduled programs with multiple feature or interview segments that are not a comprehensive treatment of a single theme or topic, airing either weekly or on some other regular basis. NATAS reserves the right to rule on what entries constitute a series. The video submission must have segments from a minimum of two different episodes and the majority of material submitted must be edited feature material.

Individual features may be entered in the Long Feature, Short Feature and/or Sports Journalism categories, if they meet the respective requirements for those categories.

The video submission may have a maximum running time of 20 minutes with 2 to 5 segments.

10. Outstanding Sports Journalism

Entries must be devoted to one subject and be based entirely on facts, recorded information or current actuality; have an investigative or journalistic component; and either show substantial evidence of original reporting or must provide major additional original information on a continuing story. Entries may include breaking sports news coverage which does not extend beyond its originally scheduled telecast. Extended coverage or a program or segment that does not relate to a sport, sporting event/venue or sports personality may be eligible in the News & Documentary Emmy® Awards. The program or segment may have aired live or recorded.

The video submission may have a maximum running time of 20 minutes with a maximum of 5 segments

11. Outstanding Short Feature

Entries in this category enhance viewer understanding or appreciation of the subject matter of the telecast. Entries may have a running time of up to 6 minutes; may be an independent segment or a segment from a program or a series; and must relate to a sport, sporting event/venue or a person associated with a sport or sporting event/venue. Other human interest features may be eligible in the News & Documentary Emmy® Awards. Segments/acts of a single topic or theme program are not eligible.

The video submission must contain only one feature. The lead-in and tag of the feature may be included and will not count in running time calculations.

12. Outstanding Long Feature

Entries in this category enhance viewer understanding or appreciation of the subject matter of the telecast. Entries in this category must have a running time of less than a complete show (approximately 15 minutes); may be an independent segment or a segment from a program or a series; and must relate to a sport, sporting event/venue or a person associated with a sport or sporting event/venue. Other human interest features may be eligible in the News & Documentary Emmy® Awards. Segments/acts of a single topic or theme program are not eligible.

The video submission must contain only one feature. The lead-in and tag of the feature may be included and will not count in running time calculations.

13. Outstanding Open/Tease

The Open or Tease of a sports program or series that airs live or recorded is eligible. A compilation of material is not acceptable. Any Open/Tease submitted in this category may not also be entered in Editing, since Editors are statue-eligible in this category.

The video submission must contain only one Open/Tease.

14. New Approaches – Sports Event Coverage

This category is for original material using innovative techniques including multiple stream environments and value added material for viewers for live and/or continuing coverage of sports events and including reporting and breaking news. Entries are to be produced from video and audio as it originally was presented to the viewer. In the case of multi-media entries or mobile applications, the entry may include an explanatory video. Any voice-over copy on the explanatory video cannot be promotional or laudatory in nature. As in other programming categories, maximum running time for entries is 20 minutes and entries may contain up to five as-aired excerpts of continuous programming. (See page 14 for URL preparation).

15. New Approaches– Sports Programming

This category is for original material using innovative techniques including multiple stream environments and value added material for viewers for documentaries, essays, animated content, profiles, studio format, and all other long form episodes. Entries are to be produced from video and audio as it originally was presented to the viewer. In the case of multi-media entries or mobile applications, the entry may include an explanatory video. Any voice-over copy on the explanatory video cannot be promotional or laudatory in nature. As in other programming categories, maximum running time for entries is 20 minutes and entries may contain up to five aired excerpts of continuous programming. (See page 14 for URL preparation).

16. New Approaches – Sports Programming Short Format

This category is for original material using innovative techniques including multiple stream environments and value added material for viewers for features, essays, animated content, profiles, games, quizzes, polls, fan-created content, interactive experiences and all other individual short format applications or elements. Compilation reels, “sizzle reels” or “buzz tapes” are not permitted. Entries are to be produced from video and audio as it originally was presented to the viewer. Maximum running time for entries is 6 minutes (See pages 14 for URL preparation).

PERSONALITY CATEGORIES

Networks, cable, and syndicators are limited to five entries in each of the five personality categories. If an entry is produced by an independent production company but airs on a broadcast or cable network, that entry is included in the network total.

Independent producers of complete programs that are either time buys or barter arrangements on a network may enter up to five entries in each of the four personality categories.

A body of work from different programs (within the eligibility year) is allowed for personalities. An individual can have only one entry in a personality category. The entry submission may contain material from more than one network. If material from more than one network is included on the submission, all networks must be listed on the entry.

Maximum Running Time: 12 minutes.

Dip to black between excerpts of non-continuous programming and segments.

Submission Video:

The submission video for all entries must be uploaded via the Online Submission process. For video specifications see page 12 of the rulebook.

In addition to the submission video upload, NATAS requires one DVD copy of each submission for archival and review purposes, along with a complete inventory of all submissions. Information on where to send archive DVDs, along with a printable inventory of all submissions, is available at www.sportsemmys.tv. DVDs should be playable on a standard home DVD player. DVDs must be submitted by Thursday, January 23rd.

A log sheet indicating air date, segment title, segment length and total length of the submission is mandatory for all entries.

There is no limit to the number of segments or segment length.

17. Outstanding Sports Personality/Studio Host

A majority of the performance of the Studio Host must be from the studio or in studio format. Hosts and narrators of Sports Documentaries and Sports Documentary Series do not qualify in this category.

18. Outstanding Sports Personality/Play-by-Play

The Play-By-Play must be from live or live-to-tape event coverage.

19. Outstanding Sports Personality/Studio Analyst

A majority of the performance of the Studio Analyst must be from the studio or in studio format.

20. Outstanding Sports Personality/Sports Event Analyst

A Sports Event Analyst must provide continuous live analysis during a game or sports event.

21. Outstanding Sports Personality/Sports Reporter

A Sports Reporter provides interviews and reportage during a game or sporting event from the field of play or competition venue. Examples would be sideline reporters for football or basketball games or pit reporters for auto racing coverage. This category is not intended for those who conduct “sit-down” interviews, studio reporting or feature reporting, since the reporters for journalism or features are statue-eligible in those categories.

OUTSTANDING CRAFT ACHIEVEMENT CATEGORIES

Purpose: The purpose of the Craft categories is to recognize those individuals who actually perform the duties of the craft being recognized and who have received on-air credit on the production. Supervising or directing the work of others does not qualify for individual craft awards. Therefore, production personnel such as Producers and Directors are not eligible for the Emmy[®] Award in Craft areas unless they specifically perform the duties of the craft being recognized.

There is no limit to the number of entries that a network may submit in a Craft area. Individuals or groups may submit excerpts from series or specials. However, a body of work from a variety of unrelated programs or series is not permitted.

Material from sports promotions are not eligible in Craft categories.

Team Entries are allowed provided the team of crafts persons are co-creators of a single product (for example, a camera crew working on edited coverage of an event). However, one cannot simultaneously enter as an individual for the same work done as part of a team entry. Double entry is not permitted.

An individual may enter in more than one Craft area. If an individual works in different disciplines, he or she may enter in those separate disciplines.

Maximum Running Time for Submissions: 10 minutes. There is no limit to the number of segments. Entries may include as many as-aired segments or excerpts as necessary to demonstrate excellence, up to 10 minutes. Each excerpt must be depicted “as aired,” without internal editing of program content. Commercials must be deleted, but such deletions between continuous programming do not constitute internal editing.

Dip to black between excerpts of non-continuous programming and segments.

Submission Video: The submission video for all entries must be uploaded via the Online Submission process. For video specifications see page 12 of the rulebook.

In addition to the submission video upload, NATAS requires one DVD copy of each submission for archival and review purposes, along with a complete inventory of all submissions. Information on where to send archive DVDs, along with a printable inventory of all submissions, is available at www.sportsemmys.tv. DVDs should be playable on a standard home DVD player. DVDs must be submitted by Thursday, January 23rd.

A log sheet indicating air date, segment title, segment length and total length of the submission is mandatory for all entries.

Compilation reels, “sizzle reels” or “buzz tapes” are not permitted in any Crafts category. Entries are to be produced from video and audio as it originally was presented to the viewer, with no augmentation with voice-overs or graphics.

Each entry must include two copies of a one-page essay/description explaining why it is Emmy[®]-worthy (see pg. 11 for essay instructions)

Nominations will be made in these categories when, in the opinion of the judges, the entrant’s work has made a significant contribution to overall quality of the telecast.

22. Technical Team Remote

This category is open to the individuals who make a significant contribution to the technical portion of the coverage of sports competition at “remote” venues. Eligible job titles are: technical supervisors, technical directors, electronic camera persons, video engineers, digital replay operators, graphics operators, senior audio engineers, audio engineers, audio assistants and senior maintenance engineers or otherwise determined by the NATAS. Lighting directors for the “field of play” for sporting events contested outdoors at night are eligible. Virtual graphics operators and senior IT interface managers are eligible under graphics operators. The following are not eligible: operations producers for Live Specials, Live Series, and “live event turn around” telecasts; assistant camera persons; editors; graphic designers; airplane, blimp and helicopter pilots. Individuals must have worked 50% of programs over the period of the competition year (January 1 to December 31, 2013) in Live Series programming to be eligible.

The entry may include an explanatory (“behind the scenes”) video of no more than 3 minutes, but must remain within the 10 minute time limit for the video submission. The explanatory video cannot be the only video segment submitted with the entry. Any added voice-over copy or graphics on the explanatory video cannot be promotional or laudatory in nature.

23. Technical Team Studio

This category is open to the individuals who make a significant contribution to the technical portion of sports studio programs. Eligible job titles are: technical supervisors, technical directors, lighting directors, senior audio engineers, audio engineers, audio assistants, electronic camera persons, video engineers, digital replay operators, and graphics operators or otherwise determined by the NATAS. Virtual graphics operators and senior IT interface managers are eligible under graphics operators. The following are not eligible: operations producers for Studio Shows; assistant camera persons; editors; graphic designers; airplane, blimp and helicopter pilots. You must have worked 50% of programs over the period of the competition year (January 1 to December 31, 2013) of a studio show to be eligible.

The entry may include an explanatory (“behind the scenes”) video of no more than 3 minutes, but must remain within the 10 minute time limit for the video submission. The explanatory video cannot be the only video segment submitted with the entry. Any added voice-over copy or graphics on the explanatory video cannot be promotional or laudatory in nature.

24. Camera Work

This category is open only to ENG and documentary-style camera persons, and does not apply to technicians on live or live-to-tape programs. Team entries are allowed only if its members are co-creators of a single product. Unmanned or POV camera technicians are not eligible. Assistant camerapersons are not eligible. Entrants are urged, in their one-page description, to make special notice of extraordinary conditions in the coverage.

25. Editing

This category is open to those individuals responsible for editing digital media, videotape and film to produce a finished story or program. Producers and assistant editors are not eligible. Any Open/Tease, Documentary or Documentary Series submitted in the respective program category may not also be entered in Editing, since Editors are statue-eligible in those categories.

26. Writing

This category is open to individuals and teams having the creative input in writing, re-writing, and amending the script or narration of a sports program. A body of work from non-related programs or series is not eligible. Copy written for on-air promotional announcements is not eligible.

27. Music Composition/Direction/Lyrics

This category is open to individuals who make a significant contribution to the musical portion of a sports program, one that enhances viewer understanding or appreciation of the telecast. Eligible individuals include composers, arrangers, music directors, and conductors. All music (lyrics and melody) must be new and original for 2013 and specifically written for the television production entered. “Covers” and “sampling” from musical works previously published are not allowed.

28. Live Event Audio/Sound

This category is open to individuals who make a significant contribution to the audio portion of a sports program, one that enhances viewer understanding or appreciation of the telecast. The audio/sound must be acquired either live or recorded live-to-tape. No audio sweetening, foley, or other post-produced techniques permitted.

29. Post Produced Audio/Sound

This category is open to individuals who make a significant contribution to the audio portion of a post-produced sports program, one that enhances viewer understanding or appreciation of the telecast. Eligible individuals are restricted to those involved in audio post-production, including sweetening.

30. Outstanding Live Graphic Design

This category is open to artists and designers who create electronic graphics, graphics illustrators, electronic and film animators, and artists and designers who employ electronic devices, as well as traditional artistic tools, to develop graphic elements for live sports programs. This category focuses on the overall “look” of the coverage of live sporting events or studio telecasts.

Mandatory elements to be included in a submission are:

- Show Open and/or Close
- In and/or Out Bumpers
- Interstitial Transitional Graphics
- Insert Graphics and Animations
- Informational bars for live sporting events, Backgrounds for studio telecasts

Other than these mandatory elements, the total number and type of graphic elements is not restricted.

Eligible job titles are Senior Graphic Designer and Graphic Designer. Production personnel are not Emmy-eligible in this category. Device operators who worked the submitted shows are not eligible for this category, unless they were also the person who created the “look” and/or template for the show.

All commercials must be deleted from the submission video. Hence, commercial billboards and sponsored elements are not appropriate for submission.

Compilation reels, “sizzle reels” or “buzz tapes” are not permitted in any Crafts category. Entries are to be produced from video and audio as it originally was presented to the viewer. The material submitted must be new material for 2013.

The video submission may have a maximum running time of 10 minutes with an unlimited number of segments.

31. Outstanding Post-Produced Graphic Design

This category is open to artists and designers who create electronic graphics, graphics illustrators, electronic and film animators, and artists and designers who employ electronic devices, as well as traditional artistic tools, to develop graphic elements for features, opens, teases and other production elements for sports programs.

No element entered in Outstanding Live Graphic Design may be entered in this category.

Eligible job titles are Senior Graphic Designer and Graphic Designer. Production personnel are not Emmy-eligible in this category.

All commercials must be deleted from the submission video. Hence, commercial billboards and sponsored elements are not appropriate for submission.

Compilation reels, “sizzle reels” or “buzz tapes” are not permitted in any Crafts category. Entries are to be produced from video and audio as it originally was presented to the viewer. The material submitted must be new material for 2013.

The video submission may have a maximum running time of 10 minutes with an unlimited number of segments.

32. Outstanding Studio Design / Art Direction

This category is open to individuals who make a significant contribution to the visual presentation of a sports program, one that enhances viewer understanding and appreciation of the telecast and are responsible for the design and placement of scenery, sets, virtual graphics and scenic elements for a sports studio telecast.

Eligible job titles are Creative Director, Production Designer and Art Director. Production personnel are not Emmy-eligible in this category.

All commercials must be deleted from the submission video. Hence, commercial billboards and sponsored elements are not appropriate for submission.

Compilation reels or “buzz tapes” are not permitted in any Crafts category. Entries are to be produced from video and audio as it originally was presented to the viewer. The material submitted must be new material for 2013.

The video submission may have a maximum running time of 10 minutes with an unlimited number of segments.

33. Outstanding Production Design / Art Direction

This category is open to individuals who make a significant contribution to the visual presentation of a sports program, one that enhances viewer understanding and appreciation of the telecast and are responsible for the design and placement of scenery, sets, and scenic elements for features, opens, teases and other production elements for sports programs.

Eligible job titles are Creative Director, Production Designer and Art Director. Production personnel are not Emmy-eligible in this category.

All commercials must be deleted from the submission video. Hence, commercial billboards and sponsored elements are not appropriate for submission.

Compilation reels or “buzz tapes” are not permitted in any Crafts category. Entries are to be produced from video and audio as it originally was presented to the viewer. The material submitted must be new material for 2013.

The video submission may have a maximum running time of 10 minutes with an unlimited number of segments.

SPECIAL CLASSIFICATION

34. The George Wensel Technical Achievement Award

Networks, cable, and syndicators are limited to four entries in this category. If an entry is produced by an independent production company but airs on a broadcast or cable network, that entry is included in the network total. Independent producers of complete programs that are either time buys or barter arrangements on a network may submit up to four entries on their own.

Maximum Running Time for Submissions: 10 minutes.

Maximum number of excerpts: Submissions may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be depicted “as aired” without internal editing of program content. Commercials must be deleted, but such deletions between continuous programming do not constitute internal editing.

Dip to black between excerpts of non-continuous programming and segments.

Entries must be submitted on a Blu-ray disc or in the case of 3D entries, on a Blu-ray disc that is configured for 3D side-by-side. Two discs, an original and a copy, are required for each entry. Entry Blu-rays must be playable on a standard home Blu-ray player. Entries may also include a non-telecast support Blu-ray running up to 10 minutes, if it will assist the judges in evaluating how the innovation works.

Each entry must include a one-page essay explaining why it is Emmy[®]-worthy (see pg. 11 for essay instructions).

A log sheet indicating air date, segment title, segment length and total length of the submission is mandatory for all entries.

Additional Material:

Each entry submission must include 12 copies of all supplementary support material (drawings, designs, or any necessary explanations regarding the effectiveness of the product).

This category is for a technical innovation that is extraordinary and enhances the telecast for the viewer. The program or segments may have been aired live, on videotape and/or film. A previously entered “technical innovation” will be allowed if, in the opinion of NATAS, it has been significantly improved or

modified in either how it looks on the screen or in how it is brought to the screen. The entrant must disclose any previous submissions – **on any network** - in the one-page essay, and include a statement explaining the significant modifications or improvements over the previous generation or utilization of the technology.

Each entry is to be for a single innovation for a single sport or event; multiple entry of non-related innovations will not be accepted.

Quotas have been established for the number of innovators (10) who may be entered as statue-eligible. If more than 10 names are desired to be entered, then a detailed paragraph of the duties and contribution of all of the innovators entered must be included for review by the National Awards Committee.

PROMOTION CATEGORIES

35. Outstanding Promotional Announcement - Institutional

This category is for entries that advertise and promote (through an individual spot and/or overall campaign) the brand/image of a network sports division, channel, event and/or program. The Institutional category reflects an emphasis on theme, positioning and/or on-air talent.

Each entry may be for a single production or selections from a campaign. Each campaign may be represented by the inclusion of **no more than three (3) spots no longer than 60 seconds each** which were originally shown during the eligible year.

Entries from advertising agencies, production companies, sports leagues or sports governing bodies must coordinate their entry with the network that the promotional announcements aired on.

Like all program categories, Executive Producers, Senior Producers, Coordinating Producers, Coordinating Directors, Supervising Producers, Producers, Directors, Associate Directors, Associate Producers or similar job titles are eligible to receive Emmy® statues, provided their role was more than supervisory and they made a substantial creative contribution to the content of the promotion. Editors, graphic designers, audio, music composers and similar craftpersons are not Emmy®-eligible for this category.

Dip to black between all spots or campaign segments.

No internal editing for the enhancement of the submission is allowed.

Entrants will submit an explanation, running no more than one page, of the promo's specific goals.

36. Outstanding Promotional Announcement - Episodic

This category is for entries which are story line- or content-specific and promote a particular telecast. The telecast's day, date and/or air time must be presented during the promo either via audio and/or graphics.

Institutional promos with a specific tune-in tag are not valid entries in this category.

Each entry may be for a single production or selections from a campaign. Each campaign may be represented by the inclusion of **no more than three (3) spots no longer than 60 seconds each** which were originally shown during the eligible year.

Entries from advertising agencies, production companies, sports leagues or sports governing bodies must coordinate their entry with the network that the promotional announcements aired on.

Like all program categories, Executive Producers, Senior Producers, Coordinating Producers, Coordinating Directors, Supervising Producers, Producers, Directors, Associate Directors, Associate Producers or similar job titles are eligible to receive Emmy[®] statues, provided their role was more than supervisory and they made a substantial creative contribution to the content of the promotion. Editors, graphic designers, audio, music composers and similar craftpersons are not Emmy[®]-eligible for this category.

Dip to black between all spots or campaign segments.

No internal editing for the enhancement of the submission is allowed.

Entrants will submit an explanation, running no more than one page, of the promo's specific goals.

SPANISH-LANGUAGE SPORTS CATEGORIES

37. Outstanding Live Sports Coverage in Spanish

Entries to this category must be a fully-produced telecast by the network which makes the entry. The addition of a SAP channel in Spanish to a telecast produced by another party does not qualify the telecast for this category. “Live” shall be construed to mean an unedited program depicting a total event regardless of whether the network feed was on tape delay due to time zone differences and/or on satellite transmissions. The coverage may have aired in one or more parts or as a special. If the majority of the program is live, the program is considered live.

The maximum running time for submissions in this category is 20 minutes with a minimum of 2 segments. See page 13 for information on editing a submission to conform to maximum running time.

The Emmy[®] award recognizes the work of Executive Producer(s), Producer(s), Director(s) Associate Producer(s) and Associate Director(s) credited on the entry.

38. Outstanding Studio Show in Spanish

Entries appropriate to this category are any sports studio show (not a single special) that airs live or recorded a minimum of 8 times a year over a minimum of a four-month period. A majority of the telecast must originate from the studio or follow a studio format. If there are unusual circumstances relating to the production of the program, the National Academy of Television Arts & Sciences will review its eligibility. Eligible submissions must have a minimum of 2 segments from at least 2 programs. The maximum running time for submissions in this category is 20 minutes. See page 13 for information on editing a submission to conform to maximum running time.

The Emmy[®] award recognizes the work of Executive Producer(s), Producer(s), Director(s) Associate Producer(s) and Associate Director(s) credited on the entry.

39. Outstanding On-Air Sports Personality in Spanish

The Outstanding On-Air Sports Personality in Spanish category recognizes individual excellence in hosting, co-hosting, anchoring or reporting for a Sports telecast, which may involve live events and/or general and special interest sports topics.

The maximum running time for submissions in this category is 12 minutes. There is no limit to the number of segments or segment length.

The Emmy[®] award recognizes the work of the following: Studio Host, Play-by-Play Announcer, Studio Analyst, Sports Event Analyst or Sports Reporter.

JUDGING AND PROCEDURES

Most entries will be viewed at home and judged in one round of voting in which the nominees and a winner will be determined.

Categories 1 – 4, 6 – 13, and 17 – 21, 37 – 39

In these categories, there will be a minimum of six (6) panelists judging each category. They will include Executive Producers, Producers, Directors, Associate Producers and Associate Directors independently employed or employees of the networks or cable companies. Judges will not vote on submissions from their own network, nor will they vote on submissions that represent a conflict of interest, which is described as having a direct involvement with the production of the entry, or having a close personal relationship with a member of the production staff of the entry. Individuals may participate on more than one panel.

The above categories are judged on the basis of their individual merits and not competitively, and have the possibility of one award, more than one award, or no award. Judging is based on content, creativity and execution and not on the event itself. Every submission must be given a score.

Judges will vote via secret ballot using a scale of 1 for the highest and 5 for the lowest rating (whole numbers only, no decimals or fractions). The submission with the lowest total score is the winner. Ties will be broken by the number of #1 votes. If still tied, the tie will be broken by the number of #2 votes. If still tied, the category will be ruled a tie.

Category 5 (Sports Documentary)

The judging in this category will take place in two phases. Separate judging panels will be formed for the preliminary and the final round. In the preliminary round, sub-panels will be formed and the entries will be equally divided randomly among the groups. For this phase, the judge will have to view at least 50% of each entry, and will vote via secret ballot on a scale of 1 for the highest and 5 for the lowest rating. Every submission must be given a score.

In the final round of this category, there will be a minimum of six (6) panelists. Based on the scores from the first round, six (6) to ten (10) entries will be selected for the final round. Each judge will then view each entry in its entirety. Judging is based on content, creativity and execution and not on the event itself. Every submission must be given a score.

Judges will vote via secret ballot using a scale of 1 for the highest and 5 for the lowest rating (whole numbers only, no decimals or fractions). The submission with the lowest total score is the winner. Ties will be broken by the number of 1 votes. If still tied, the tie will be broken by the number of 2 votes. If still tied, the category will be ruled a tie.

Categories 22 – 34

The Craft Areas will be judged by a minimum of six (6) panelists who have expertise in the technical craft areas

they are judging. The Program Areas, Promotional Announcements and Special Classification will be judged by a minimum of six (6) panelists consisting of individuals who have expertise in specialized areas, technical crafts and program production. Individuals may participate on more than one panel. All Craft Areas will be judged in one round of voting, in which the nominees and winner(s) will be determined.

The above categories are judged on the basis of their individual merits and not competitively. An Area has the possibility of one award, more than one award, or no award. Judging is based on content, creativity and execution and not on the event itself. Every submission must be given a score.

Judges will vote via secret ballot using a scale of 1 for the highest and 5 for the lowest rating (whole numbers only, no decimals or fractions).

Categories 35 – 36 Promotional Judging Criteria

In order to judge the Emmy®-worthy status of a promotional announcement judges will consider the following:

CONCEPT: Producers of promos believe that a promo must take into consideration and explain what is defined as “the core virtue or value” of the program or institution being promoted. What is the mission or “brief” of the promo? Does the promo deliver that message? Does the entry meet that challenge?

EFFECTIVENESS / IMPACT: One gauge of a promo’s success is to determine if the promo’s elements break through the clutter and grab the viewers’ attention. Does the promo succeed in generating viewer awareness? Was it compelling enough to motivate viewers to tune in?

EXECUTION: Judges will consider innovation, originality, ingenuity, and creativity in the production values of the spots. How well did the producers achieve their goal of explaining the “core” message through the use of graphics, music, editing and script? Were the production values outstanding? Did the producers say what they meant to say without letting the “bells and whistles” get in the way? Judges will focus on the clarity of presentation of information, as well as the visual impact of the entry.

One question asked of themselves by promo producers is “Could this promo work for another network or another series or program?” If so, perhaps the distinct values of the “brand” have not been captured. Judges should consider this when deciding if a promo is Emmy® worthy.

Entrants will submit an explanation, running no more than one page, of the promo’s specific goals.

Judges will vote via secret ballot using a scale of 1 for the highest and 5 for the lowest rating (whole numbers only, no decimals or fractions).

Categories 14 – 16 New Approaches Judging Criteria

All New Approaches entries will be viewed online and judged in one round of voting, in which the nominees and recipient(s) will be determined

CONTENT, CREATIVITY and EXECUTION are the primary standards for judging winners. Judges will focus on the clarity of presentation of information, as well as the visual impact of the entry.

Judges will give weight to the entrant's innovation and creative programming.

Advocacy and presentation of strong points of view are eligible for award consideration.

The judging panels for these three categories will be content experts rather than technicians. There will be separate judging panels for each of the categories, although there may be an overlap with some judges serving on more than one panel.

Judges will be notified via email when their panels are ready for viewing and they will receive instructions, worksheets, ballots, and certification forms. Judges will vote via secret ballot using a scale of 10 for the highest and 1 for the lowest rating (whole numbers only, no decimals or fractions), in each of the three standards (Content, Creativity and Execution).

The entries receiving the five (5) highest cumulative numerical scores will be the nominees; the entry which receives the highest total cumulative score will be the recipient.

The Accountancy firm of Lutz & Carr supervises the voting procedures and will tabulate and review all ballots.

MAJOR SPORTS EVENTS

LIVE SPECIAL	PLAYOFF COVERAGE	LIVE SERIES
CHAMPIONSHIPS	PLAYOFFS	REGULAR SEASON
Super Bowl	NFL AFC Championship NFC Championship Wild Card Games	AFC NFC Sunday Monday Thursday
NBA Finals WNBA Finals	NBA ESPN/ABC TNT	ESPN/ABC TNT
COLLEGE BASKETBALL		
NCAA Men's Basketball Championship NCAA Women's Basketball Championship	NCAA Basketball Tournament ACC Tournament Big East Tournament Big 10 Tournament	ABC CBS ESPN
COLLEGE FOOTBALL		
BCS Championship Rose Bowl Orange Bowl Cotton Bowl Sugar Bowl	ACC Championship Game Big 12 Championship Game SEC Championship Game	ABC CBS ESPN NBC
BASEBALL		
World Series All Star Game Little League World Series	ALCS NLCS ALDS NLDS	ESPN FOX MLB Network TBS
HOCKEY		
Stanley Cup	NBC Versus	NBC Versus
GOLF		
US Open PGA Masters British Open	Players Championship President's Cup Ryder Cup	FedEx Cup ABC CBS Golf Channel NBC
TENNIS		
Australian French Wimbledon US Open		ABC CBS ESPN NBC
AUTO RACING		
Indy 500 Daytona 500	The Chase	ESPN FOX TNT
HORSE RACING		
Kentucky Derby Preakness Belmont Breeders' Cup		
ACTION SPORTS		
X Games Winter X Games		