

40TH ANNUAL

SPORTS

EMMY® AWARDS

Rules & Procedures
(2018-2019)

ELIGIBILITY PERIOD
CALENDAR YEAR OF 2018

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THE 40th SPORTS EMMY® AWARDS: WHAT'S NEW?

The following revisions and refinements have been made to the Sports Emmy® Award rules and procedures with respect to previous editions of the rules.

- The format of this Call for Entries has been updated, with a section titled “Fundamental Rules.” This section covers the basic rules that govern the conduct of the awards and the ground rules for all categories.
- In the George Wensel Technical Achievement Award, to clarify the term “Innovator”, the rule has been revised to: “The term “innovator” is defined as those individuals who invent, make changes, create or introduce new processes, devices, techniques or systems. Generally they are the creators of the innovation, planners, not executors of the idea, i.e. not managers, supervisors, executives, approvers or financiers of the project.”
- In addition, in the Wensel Award, each entry is to be for a single innovation; a combined entry of non-related innovations will not be accepted.
- The video presentation for the Wensel Award must include at least one “as aired” coverage or studio excerpt of the innovation in use.
- To refine the rule limiting the entry of programming in more than one Emmy® Award contest, the rule has been revised to read: “The same material may not be entered in more than one Emmy® Award contest, unless a specific, unique category is only offered by another Emmy® Award contest.” For example, the Sports Emmy® Awards do not offer a “Best Narrator” category, whereas the Prime Time Emmy® Awards do. Pending coordination between the two Emmy® organizations, the entry of a sports documentary narrator in the Prime Time category would be allowed.
- “Scripted entertainment” and competitions with pre-determined outcomes are not eligible in the Sports Emmy® Awards.

- The wording of the Original Programming rule has been revised to clarify that the stipulation that at least two-thirds of the entered telecast or programming is measured with respect to the entire telecast as aired, not the video excerpts submitted for judging. If there is any question as to the originality of an entry, the submitter must provide the complete original telecast or programming for comparison.
- Compilation reels or “buzz tapes” are not permitted in any category. Entries are to be produced from video and audio as it originally aired in context to the viewer, without augmented music, graphics, voice over or on-cameras. Aired programming that is in the format of a compilation reel is not eligible.
- NATAS reserves the right to disqualify outright or move any entry to a different entry category if in its judgment such action is warranted. Submitters will be notified when a rejection or category reassignment is made. Entries will not be accepted if no applicable category is found, and entry fees refunded.
- Programming that otherwise conforms to the rules for Outstanding Live Sports Special may be eligible as determined by NATAS, upon petition by the submitter.
- The Outstanding Edited Sports Special or Series category has been added. An Edited Special or Series is a single program, broadcast in one or more parts. If the majority is edited, the program is considered edited. This category includes the following possible submissions: (1) a one-time, out-of-format special from an existing series; (2) panel discussion shows; (3) interview shows; (4) edited programming not eligible for any other program category. NATAS reserves the right to rule on the eligibility of entries for this category and may disqualify or move non-conforming entries to an appropriate category.

In order to confirm eligibility in this Edited Sports Special or Series category rather than other Documentary categories, submitters must start the on-line entry process no later than Thursday, January 24th.

Season and Event Recap and Review Shows should be submitted in the Edited Sports Coverage category. If the submitter has a question on whether the submission should be entered as a Sports Documentary, Edited Coverage or an Edited Special or Series, please contact the National Academy.

The video submission must have a minimum of 2 but no more than 5 excerpts and have a Total Submission Time of no more than 20 minutes. Each excerpt must be a straight run without internal editing of program content. Commercials must be deleted.

- Category name change: Outstanding Sports News Anthology revised to Outstanding Sports News/Feature Anthology
- The wording has been revised to formally state that a feature entered in the Outstanding Sports Journalism category cannot also be entered in either the Outstanding Short Feature or the Outstanding Long Feature categories.
- Programming entered in Outstanding Digital Innovation cannot be entered in the George Wensel Technical Achievement category, and vice versa. A previously entered “digital innovation” will be allowed only if, in the opinion of NATAS, it has been significantly improved or modified in either how it looks on the screen or in how it is brought to the screen.
- For Sports Reporters, pre-event, “halftime” and post-event reports are eligible.
- Language regarding entry challenges, submitter’s responsibilities and results confidentiality have been added.

NSA40 Rule Revisions as of January 11, 2019

Category 5. Outstanding Edited Sports Special or Series

The published rules do not provide guidance with respect to the formulation of the video submission. For the purposes of this category, if the program entered has only one episode, then it is considered a Special, and the video excerpts come from that episode. If the entry has more than one episode, then the video submission must include an excerpt from at least two episodes. The stipulation that the video submission must have a minimum of two but no more than five excerpts and have a Total Submission Time of no more than 20 minutes remains.

Category 12. Outstanding Sports Feature Anthology

The title of this category has been revised to Outstanding Sports News/Feature Anthology.

Category 38. Outstanding Sports Promotional Announcement

Upon further discussion of industry trends and since no entries in this category have been completed, the limit for an individual spot has been increased from 60 to 90 seconds. A campaign may be represented by the inclusion of no more than three (3) spots, with the maximum length of any single spot no more than 90 seconds and a Total Submission Time of no more than three (3) minutes. All other rules for this category stand.

HOW THE SPORTS EMMY® AWARDS WORK

The National Academy of Television Arts & Sciences (NATAS) is a 501(c)6 non-profit service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award.

The Sports Emmy® Awards honors outstanding achievement in sports programming by conferring annual awards of merit in various categories. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence.

In November 2018, a call for entries is sent to a wide cross section of the television sports community. Entries are solicited from networks, cable companies, “over the top” providers, syndicators and independent producers. Networks, cable, syndicators, and time buy or barter producers are limited in the number of submissions in the program (4), feature (4), and special classification – innovation (4) categories. There is no limit in the Documentary, Personality and New Media categories, the Promotion category or the Craft categories. Individual crafts persons may submit in the craft categories

The final deadline for entries in the Outstanding Short Sports Documentary, Outstanding Long Sports Documentary and Outstanding Serialized Sports Documentary categories is the close of business (5:00 PM EST) on Thursday, January 24, 2019. Entries in the Outstanding Edited Sports Event Coverage and Outstanding Edited Sports Special or Series categories must be started

on line no later than the close of business (5:00 PM EST) Thursday, January 24, 2019.

The final deadline for all other entries is the close of business (5:00 PM EST) on Thursday, February 7, 2019.

For the majority of categories and areas, entries are screened in February and March in a single round of at-home 'blue ribbon' judging.

Entries are judged by panelists who are certified as peers. Each judge casts a secret ballot. Judges' votes are not shared with other judges or with members or staff of The National Academy of Television Arts & Sciences (NATAS). They are sent to an accounting firm for tabulation.

The nominees are announced in late March, and posted on our website at www.emmyonline.tv. This year's honorees will be announced at the Sports Emmy® Awards ceremony during the week of May 20th, 2019.

**VOLUNTEERS NEEDED TO SERVE AS JUDGES
FOR THE
40th ANNUAL SPORTS
EMMY® AWARDS**

The National Academy of Television Arts & Sciences invites individuals with significant experience in sports production at the national level to serve as judges for the 40th Annual Sports Emmy® Awards.

Who qualifies to be a judge?

Producers, Senior & Executive Producers, Directors, On-Air Commentators and Associate Directors. Associate Producers with significant experience in national sports production.

Craftspeople: Writers, Researchers, Cinematographers and Electronic Camerapersons, Editors, Graphic Designers, Audio Technicians, Technical Directors, Composers, Music Directors, Art Directors and Production Designers.

Judging for most categories is conducted via at-home on-line screenings.
February 21 – March 8, 2019

For more information, please contact:

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ELIGIBILITY PERIOD: JANUARY 1 - DECEMBER 31, 2018

(The eligibility period for High School, College and Professional Football postseason related programming extends through 12:01 AM Eastern Time on February 7, 2019)

CALENDAR

- **November, 2018**
Call For Entries released
- **Thursday, January 24, 2019**
Final deadline for entries in Outstanding Short Sports Documentary, Outstanding Long Sports Documentary and Outstanding Serialized Sports Documentary. Entries for Outstanding Edited Sports Event Coverage must have started by this date.
- **Thursday, February 7, 2019**
Final deadline for entry; Football programming must have aired prior to 12:01 AM Eastern Time on February 7th.
- **Thursday, February 21 – Friday, March 8, 2019**
Blue Ribbon Panel at-home on-line screening
- **Friday, March, 2019**
Deadline (Close of Business, 5:00 PM EST) for ballots to be submitted on-line and received by Lutz and Carr
- **March, 2019**
Nominations Announced (www.emmyonline.tv)
- **Week of May 20th, 2019**
Sports Emmy® Awards Ceremony

☆ **PLEASE TAKE NOTE**

The format of this Call for Entries has changed, with summaries highlighting the key rules and procedures, including the list of eligible job titles associated with each category. These summaries do not preclude any aspect of the official rules and, if there are any discrepancies, the written rule text takes precedence.

► **Eligibility Period.** The eligibility period is the calendar year 2018 (January 1 – December 31, 2018) with the following exception: high school, college and professional football postseason programming that originally aired in 2019 (concluding three days after the Super Bowl) is eligible for entry in all categories other than Short Sports Documentary, Long Sports Documentary and Serialized Sports Documentary. Due to the judging timetable, entries for those three categories are due on January 24, 2019. Football programming must have aired prior to 12:01 AM Eastern Time on February 7, 2019.

► **Entry system.** The Sports Emmy® Awards use an online submission and judging system. Please go to www.sportsemmys.tv to set up an account and begin using the system. Submitters are now able to enter all submission information online, save and update submission information over the course of the submission period, and pay online. In addition, all Emmy® judging will take place online, which means submitters will be required to upload their submission video to the National Academy's service provider, Yangaroo, via the online submission process. More information, including specifications for submission video, is available at www.sportsemmys.tv and on page 20 of this rulebook.

Entries for the Technical Team Remote, Technical Team Studio, and Wensel Technical Achievement categories must provide Blu-ray discs for the live judging panels and upload the submission video on-line. (see pages 60 - 63 and 74 - 76).

► **Submitter's Responsibility.** It is the submitter's responsibility to ensure that all competition rules are fully adhered to, all video files are playable in the submission website and free of technical errors, and all entry materials are properly submitted by the submission deadline. Submissions that do not meet these criteria are subject to disqualification. If an entry is submitted on behalf of another individual or entity, that party must have full knowledge of the contents of the submission and its adherence to competition rules. Refunds will not be issued for submissions resulting in disqualification. Late submissions may be accepted in compelling or extraordinary circumstances and will be evaluated on a case by case basis. Extension requests should be sent to sports@emmyonline.tv.

► **World Feeds.** If a production is not wholly-produced by the network or entity that enters it in the Sports Emmy® Awards, the leading production talent for the World Feed or host broadcaster must be entered. "World Feed" Executive Producers, Producers and Directors must be entered as statue-eligible individuals. Subject to review by NATAS, the threshold of "wholly produced" for live and "live-to-tape" productions is four unilateral coverage cameras, talent under the direction of the producer, and graphics and replays controlled by the production team. If requested, a production survey with a camera plot and equipment levels may be required to confirm eligibility.

► **Non-Sports Programming.** Programming that is not sports-related is not eligible. Certain programs and segments that air, due to their nature (i.e., entertainment or news), may be more appropriate for the Primetime, News & Documentary, Daytime, or Technology & Engineering Emmy® Awards. Awards shows, comedy specials, Olympic Opening and Closing Ceremonies, and Super Bowl half-time shows do not constitute 'sports content' and should be entered in Daytime, News & Documentary or Primetime, whichever is most appropriate. Extended coverage of breaking events is eligible for the News & Documentary Emmy® Awards. Game shows are eligible for the Daytime Emmy® Awards. Non-Sports related segments

(features) may be eligible for the News & Documentary Emmy® Awards. Engineering technologies may be eligible for the Technical & Engineering Emmy® Awards. The same material may not be entered in more than one Emmy® Award contest, unless a specific, unique category is only offered by another Emmy® Award contest. A regional program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.

► **Scripted Programming.** “Scripted entertainment” and competitions with pre-determined outcomes are not eligible in the Sports Emmy® Awards.

► **Original Material.** At least two-thirds of the entered telecast or programming must consist of original material, unless the previously produced material has been given some unique and creative treatment that, in the opinion of The National Academy of Television Arts & Sciences, results in an original program or original programming. If there is any question as to the originality of an entry, the submitter must provide the complete original telecast or programming for analysis.

► **The Documentary Categories.** There is no limit on the number of entries a single network may submit in the Sports Documentary categories (Short Sports Documentary, Long Sports Documentary and Serialized Sports Documentary). Judging of these three categories will be a two-step process. The submission running time of the entry videos can be up to 90 minutes in Long Sports Documentary and Serialized Sports Documentary categories; 30 minutes in Short Sports Documentary.

► **“Behind the Scenes” videos restricted.** Even if such a feature aired in a telecast, “Behind the Scenes” videos are not allowed in any craft category other than Technical Team Remote, Technical Team Studio and the George Wensel Technical Achievement Award. Craft categories are to be judged solely on the content applicable to the category (e.g. audio for Audio, graphics for Graphics) as presented to the viewer in the coverage of the sporting event/series in question.

► **Compilation reels or “buzz tapes” are not permitted in any category.**

Entries are to be produced from video and audio as it originally aired in context to the viewer, without augmented music, graphics, voice over or on-cameras. Aired programming that is in the format of a compilation reel is not eligible.

► **Voting Scoring.** To standardize procedures across all NATAS-administrated Sports Emmy® Award categories, voting is on a scale of 1-10, with “10” being the highest score and “1” being the lowest.

► **Results Confidentiality.** From the time of the nomination announcement until the honorees are announced at the ceremony, the identities of all award recipients are known ONLY by the accounting firm of Lutz and Carr. Any National Awards Committee discussion, deliberation or decision regarding nominations are conducted using unidentified raw scores. The only exceptions are for Lifetime Achievement Emmy® Award recipients.

► **Judging Process.** All of the panels will have an equal number of representatives from each corporate entity, unless they choose not to provide a candidate. In specific, the corporate entities are: CBS (CBS, CBS Sports Network); Disney (ABC, ESPN, ESPN2, ESPN Deportes, ESPN Classic, et al.); NBC Universal (NBC, NBC Sports Network, Bravo, CNBC, Golf Channel, MSNBC, NBC Universo, Oxygen, Telemundo, USA, Universal HD); NFL (NFL Films, NFL Network); News Corporation (FOX, FS1, FS2, FoxSportsNet, FX, FOX Deportes, Big 10 Network, Discovery); MLB (MLB Productions, MLB Network, NHL Network); HBO; Showtime; Turner Sports (TNT, tbs, truTV).

► **Judging Process – Technical Panel (Technical Team Remote, Technical Team Studio and Wensel Technical Achievement Award).** Judging of these categories may be conducted at a live viewing panel in New York City. All other aspects of the voting will be the same as the other craft categories (all submissions are to be viewed in their entirety and each is to receive a score). Holding a live viewing panel allows for viewing the technologies in a uniform way for all peer judges.

► **Judging Process – Outstanding Digital Innovation.** If need be, judging of this category may be conducted at a live viewing panel in New York City. All other aspects of the voting will be the same as the other program categories (all submissions are to be viewed in their entirety and each is to receive a score).

► **Judging Process – At Home Viewing.** In addition to online viewing for the New Media categories, all other categories (except for the Documentaries, Technical Panel and Outstanding Digital Innovation category, – see above) will be judged online, screened in a single round of at-home “blue ribbon” judging, unless the number of entries warrants having a two-phase judging process. Judges will be directed to a secure website where submissions will be viewed and voted on. Judges will have roughly two weeks to review submissions and cast their ballots. For more information or to apply to serve as an Emmy® judge go to:
www.sportsemmys.tv/judge.html.

► **Challenges and/or Improprieties.** The fair adjudication of the Sports Emmy® Awards competition is of paramount importance. Any individual or organization that has observed potential impropriety or inappropriate behavior by any submitter, entrant, judge, administrating staff, or others in the course of the competition, or that has any concerns about a submission, judging, or other awards procedures or processes, is encouraged to report the matter immediately to NATAS by sending an email to reports@emmyonline.tv. All substantive reports will be thoroughly and quickly investigated.

► **Entries can come from any media platform.** While there are New Media categories (Outstanding Trans-Media Sports Coverage, Outstanding Digital Innovation, and Outstanding Social TV Experience), programming originally made available on the internet, or through other digital platforms is eligible in any applicable category.

► **Early declaration for the Outstanding Edited Sports Event Coverage and the Outstanding Edited Sports Series or Special categories.** If a submitter intends to enter either the Outstanding Edited Sports Event Coverage or the Outstanding Edited Sports Series or Special categories, they must start the on-line entry process no later than Thursday, January 24th. Entries will be reviewed to determine whether they are entered in the proper category.

► **Stage Managers now Emmy®-eligible.** Stage Managers are now eligible in the “live” sports and studio categories.

► **On-air Talent Credited As Production Personnel.** On-air talent may be entered as Emmy®-eligible in a production role if, and only if, they have received a credit with a production title via either an on-air graphic or a publicly posted webpage. Video credit packages must be made available to NATAS for verification purposes, but do not have to be included in the entry's video submission.

► **The George Wensel Technical Achievement Award.** Revisions have been made regarding limiting the number of individuals entered for the George Wensel Technical Achievement Award and the method of verifying their qualification. The quota for the number of innovators who may be entered as statue-eligible remains at 10, but a detailed paragraph of the duties and contribution for each of the innovators entered must be included for review by the National Awards Committee for all entries in this category. (In the past, an explanatory paragraph for under 10 innovators was not necessary.) A petition may be made for a quota waiver in cases where a substantial contribution by more than 10 individuals calls for their consideration.

The term “Innovator” is defined as those individuals who invent, make changes, create or introduce new processes, devices, techniques or systems. Generally they are the creators of the innovation, planners not executors of the idea, i.e. not managers, supervisors, executives, approvers or financiers of the project.

In addition, each entry is to be for a single innovation; a combined entry of non-related innovations will not be accepted.

► **Wensel Technical Achievement Award Video Submission.** A

supplementary support video is no longer allowed. Three minutes of the maximum 10 minute submission video can now be a “behind the scenes” or explanatory video, however it cannot be the only video excerpt submitted. At least one “as aired” coverage or studio excerpt of the innovation in use must be included on the video submission.

► **Promotional Announcement Clarification.** Up to 3 spots from a campaign can be entered, but additional spots from that campaign cannot be entered as an individual entry. Entering numerous individual spots is allowed if there is no “campaign” composite entry. The maximum length for any individual promo is 60 seconds.

FUNDAMENTAL RULES

☆ **ELIGIBILITY PERIOD: CALENDAR YEAR 2018**

The eligibility period(or “Awards Year”) is the calendar year 2018 (January 1 – December 31, 2018) with the following exception: high school, college and professional football postseason programming that originally aired in 2019 (concluding three days after the Super Bowl) is eligible for entry in all categories other than Short Sports Documentary, Long Sports Documentary and Serialized Sports Documentary. Football programming must have aired prior to 12:01 AM Eastern Time on February 7, 2019.

☆ **ELIGIBILITY CRITERIA**

50% RULE:

Programming to be entered must have been generally available for viewing by at least 50% of the U.S. national market during the eligibility year. For programming not previously approved for eligibility by NATAS, submitters must submit coverage data demonstrating availability to at least 50% of U.S. households. To be eligible, entries must have been transmitted to the general public via a television network, a cable or satellite provider, the Internet or other digital distribution medium. Digital is defined as multimedia projects that combine various forms of traditional media with social media and interactivity, as well as linear programming delivered online (over the internet, via streaming services, various mobile platforms etc.). Eligibility is limited to digital and telecast programming that was originally made available during the eligibility period.

NON-ENGLISH LANGUAGE ENTRIES:

In all categories other than the Spanish-language categories, entries in a language other than English are eligible, but must include either an English language voiceover, English subtitles or a complete English language transcript. Subtitles or a voiceover are strongly preferred.

Entries for the Spanish-language categories can be submitted without subtitles or voiceover and will be judged by a panel of Spanish-language media professionals who are bilingual or Spanish proficient. Blue Ribbon panels are comprised of peer professionals who have a credited body of work at the national level.

Eligible entries must be submitted by U.S.-based media companies for work created originally in the U.S. or original work created internationally for U.S. Hispanic audiences which has its first run in the continental United States. Any production that has aired first in any other country is not eligible. In addition, eligible entries must have aired on U.S.-based networks or other distribution media with a national distribution.

Entries in the Spanish-language categories that have aired simultaneously in the U.S. and internationally must be reviewed by The National Academy of Television Arts & Sciences for eligibility.

CROSS EMMY AWARD® ENTRY PROHIBITED:

Entry in the Sports Emmy® Awards precludes the entry of the same programming in any other Emmy® contest administered by NATAS, the Television Academy, formerly ATAS, or IATAS unless a specific, unique category is only offered by another Emmy® Award contest.

PREVIOUSLY AIRED PROGRAMS:

A program or series which aired and met eligibility requirements during a previous awards year is not eligible for participation in the current Sports Emmy® Awards competition.

LIMITED THEATRICAL RELEASE:

Documentary films that have had a limited theatrical release before being telecast or being made available online, are eligible to enter the Sports Emmy® Awards provided they first aired nationally during the eligibility year. Any documentary film that has had a limited theatrical release, defined as showing on 600 or fewer screens in the US over a period of one year from its release date, is eligible for submission. Entries will be evaluated on a case-by-case basis.

ORIGINAL MATERIAL:

At least two-thirds of the entered telecast or programming as originally made available to the public must consist of original material, unless the previously produced material has been given some unique and creative treatment that, in the opinion of The National Academy of Television Arts & Sciences, results in an original program or original programming. If there is any question as to the originality of an entry, the submitter must provide the complete original telecast or programming for analysis.

Productions must be wholly-produced by the network or entity that enters them in the Sports Emmy® Awards. "World feeds" and event coverage primarily produced by "host" broadcasters are eligible, but the leading production talent for the World Feed or host broadcaster must be entered.

The initial airing in a calendar year is the airing of record. Subsequent airings on any network or medium are not eligible.

U.S. – INTERNATIONAL PRODUCTIONS:

U.S.-International productions that feature financial and creative involvement between U.S. and international partners may be eligible for submission to the Sports Emmy® Awards. Submissions must have had their first run in the continental United States. Any production that has aired first in any other country is not eligible. Should extenuating circumstances arise in which a U.S.-International production airs simultaneously or first outside of

the U.S., just ahead of its U.S. broadcast, the Sports Emmy® Administration will review the eligibility of the submission on a case-by-case basis.

PROGRAMMING OTHER THAN SPORTS:

Certain programs and segments that air, due to their nature (i.e., entertainment or news), may be more appropriate for the Primetime, News & Documentary, Daytime, or Technology & Engineering Emmy® Awards. Awards shows, comedy specials, Olympic Opening and Closing Ceremonies, and Super Bowl half-time shows do not constitute 'sports content' and should be entered in Daytime, News & Documentary or Primetime, whichever is most appropriate. "Scripted entertainment" and competition with pre-determined outcomes are not eligible in the Sports Emmy® Awards. Extended coverage of breaking events is eligible for the News & Documentary Emmy® Awards. Game shows are eligible for the Daytime Emmy® Awards. Non-Sports related segments (features) may be eligible for the News & Documentary Emmy® Awards. Engineering technologies may be eligible for the Technical & Engineering Emmy® Awards. The same material may not be entered in more than one Emmy® Award contest, unless a specific, unique category is only offered by another Emmy® Award contest. A regional program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.

☆ **ENTRY PROCEDURES**

Entry Deadline for the three Sports Documentary categories: close of business (5:00 PM EST) Thursday, January 24, 2019. If a submitter intends to enter either the Outstanding Edited Sports Event Coverage or Outstanding Edited Sports Series or Special categories, they must start the on-line entry process no later than Thursday, January 24th. Entries will be reviewed to determine whether they are entered in the appropriate category. Entry Deadline for all other categories: close of business (5:00 PM EST) Thursday, February 7, 2019.

HOW OFTEN CAN I ENTER?

Although numbers of entries are limited in some categories, there is no limit in the Craft categories, Documentary categories, New Media categories, Personality categories and Promotional Announcement category. Each entry is a separate submission and requires its own on-line entry form, entry fee, and entry materials.

CAN I ENTER IN MORE THAN ONE CATEGORY?

A program or any segment thereof may not be submitted in two different categories, with the following exceptions: a program may be entered in as many craft categories as are appropriate, and programming eligible for the feature categories (open/tease, long feature, short feature, and sports journalism) may be entered in both a feature category and an appropriate program category. Entries in Outstanding Sports Journalism cannot also enter either long feature or short feature. Individuals who work in different disciplines may enter in each discipline.

ENTRY INFORMATION:

Submitters will submit entry information and credits through the online system. Entry information must be approved by the Executive Producer, the Producer of the program named on the entry, or the Awards Coordinator. In approving the entry, the Executive Producer /

Producer / Coordinator certifies that the entry is true and correct to the best of his or her knowledge. In addition, he or she certifies that the entry material is submitted free of encumbrances and grants NATAS permission to use the material in conjunction with the Sports Emmy® Award process, ceremony, its telecast or webcast, promotion and publicity surrounding the ceremony, and promotion, production and publicity authorized by The National Academy of Television Arts & Sciences in all media.

ENTRANT INFORMATION / CREDITS:

The names of all statue-eligible entrant credits must be submitted online with the entry form. Each individual may be submitted only once per entry, despite having multiple job functions i.e. a Producer who also serves as the Director should be listed as "Producer/Director." Methodology will be provided to facilitate large entrant lists.

SUBMISSION VIDEO:

Upload your submission video during the online submission process. **See page 20 for file specifications.**

ESSAY:

Submitters will submit a one-page description to be made available for judges. Include the following:

- (1) Program title of your entry and the category you are entering
- (2) Original air date of programming.
- 3) A brief, informational synopsis of no more than one page as to why this entry is Emmy® worthy.

PLEASE DO NOT INCLUDE ANY CONTACT INFORMATION OR CREDITS ON THE ESSAY PAGE.

EXCERPT SHEET:

An Excerpt sheet indicating air date, excerpt title, excerpt length and total length of the submission is **mandatory** for all entries.

PAYMENT:

Submitters paying by credit card must follow directions online or send a check made payable to: NATAS / Sports, along with the master list of entries (invoice), which indicates the name of the program and segment, the category and the applicable fee for that entry. **Please note that the National Academy address has changed.**

ADDITIONAL MATERIALS:

Nominees will be contacted in March, 2019, with specific instructions about where to send video of their entry submissions for use at the awards ceremony.

CATEGORY REASSIGNMENTS:

NATAS reserves the right to disqualify outright or move any entry to a different entry category if in its judgment such action is warranted. Submitters will be notified when a rejection or category reassignment is made. Entries will not be accepted if no applicable category is found and entry fees refunded.

NUMBER OF NOMINATIONS

All nominations are determined from a viewing round. There will be a minimum of 5, and a maximum of 7 nominees in each category, with the exception of categories where there are 5 or fewer submissions. In categories with 5 or fewer submissions there will be a minimum of 3 and a maximum of 4 nominees. In the case of scoring that would result in more than 5 nominees, or in the case of categories with 5 or fewer submissions, the National Awards Committee will determine the number of nominees using its discretion.

☆ **VIDEO UPLOAD SPECIFICATIONS FOR SPORTS EMMY®**

AWARD SUBMISSIONS:

The following is the suggested format for video uploads as part of the Sports Emmy® submission process.

Please note that the file you upload is the same file that will stream to judges. In this manner, you can be certain that the file you provide will be the same quality as seen by the judges.

Files to the specification below can be output from most non-linear editing systems. Another option is to utilize special transcoding software. We recommend utilizing the free tool 'Handbrake' (<http://handbrake.fr/>). Instructions for usage and a template are available online at the Sports Emmy® submission site.

If you have any questions or concerns about the technical creation of these files, please contact emmysupport@yangaroo.com

Container: .mp4

(Please enable "Fast Start" if that option is available to you)

Audio Codec: AAC-LC or AAC

Channels: Stereo or Dual Channel Mono (Please mixdown 5.1 to 2 channel stereo)

Sample Rate: 48 khz

Video Codec: H.264

Baseline Profile

Variable bit rate (with an optimum as indicated to the right)

Color Space: 4.2.0

Frame rates should match the source material

Resolutions:

The Player displays all content in a 16:9 area. SD content will be letterboxed or pillared depending on how the materials are uploaded. HD materials at 1080 should be transcoded to 720.

1080p or 1080i
content: 1280x720

720p content: 1280x720

480p content: 720x480

Optimum Overall Bit Rates:

HD: Video - 5,000 kbps
Audio - 128 kbps
SD: Video - 2,500 kbps
Audio - 128 kbps

☆ **Blu-ray Discs**

Entries for the Technical Team Remote, Technical Team Studio, and Wensel Technical Achievement categories must provide two Blu-ray discs (1 master, 1 protection) for the live judging panels (see pages 58 - 61 and 74 - 76). The video submission must also be uploaded to the entry website. (DVDs are no longer required for entries in the Documentary categories -- Short Sports Documentary, Long Sports Documentary and Serialized Sports Documentary).

☆ **MAXIMUM TOTAL SUBMISSION TIME:**

Each category has its own maximum allowable duration for video submissions. Please refer to the individual category definitions.

Maximum Submission Running Times are as follows:

90 Minutes: Long Sports Documentary and Serialized Sports Documentary

60 Minutes: Sports Journalism

30 Minutes: Short Sports Documentary

20 Minutes: Program Categories (except Documentaries, Open/Tease, Short Feature, and Promotional Announcement)

12 Minutes: Personality Categories

10 Minutes: Special Classification & Craft Categories

6 Minutes: Short Feature

3 Minutes: Sports Promotional Announcement

EDITING TO CONFORM TO THE MAXIMUM SUBMISSION RUNNING TIME:

Entries that exceed the maximum running time in a particular category must be edited to conform to the maximum running time. In program categories (other than the Feature categories, Sports News/Feature Anthology, Short Sports Documentary and Long Sports Documentary), entries may contain up to five as-aired excerpts of continuous programming. Sports News/Feature Anthology entries may have up to eight as-aired excerpts of continuous programming. There is no excerpt limit in craft categories and personality categories. Internal editing—i.e. re-editing the content of continuous programming in order to enhance the submission—is strictly not allowed.

In order to edit a telecast to conform to the maximum allowable running time in a particular category:

- Edit out commercials
- Consider what's left to be continuous programming (Editing out commercials between continuous programming does not constitute internal editing. An excerpt that begins with programming before a deleted commercial break and ends with programming after the deleted commercial break is considered one segment.)
- Indicate “Commercial Delete” on the Excerpt Sheet
- Cut it down to the allowable time for the category

Dip to black between excerpts of non-continuous programming.

SLATES, TITLE GRAPHICS, ETC:

Submitters may use a single title graphic (slate) at the beginning of the submission video, to identify the entry, if desired. No additional audio or video material, whether descriptive, explanatory or promotional is to be included or added.

☆ **PROHIBITIONS & DISQUALIFICATIONS**

NO INTERNAL EDITING:

In program categories, entries that exceed the maximum running time in their category must be edited and may contain up to 5 excerpts of continuous programming dealing with the same topic (there is no excerpt limit in craft categories and personality categories). Sports News/Feature Anthology entries may have up to eight as-aired excerpts of continuous programming. However, the entry cannot have been re-edited for the purpose of enhancing the submission. An excerpt must be a continuous, commercial-free run. Editing out commercials between continuous programming does not constitute internal editing.

BODY-OF-WORK ENTRIES:

A compilation or body of work from a variety of programs and/or series that are not related is not permitted, except for personality categories

COMPILATION REELS:

Compilation reels or “buzz tapes” are not permitted in any category. Entries are to be produced from video and audio as it originally aired to the viewer.

DOUBLE ENTRIES:

Programs may be entered in only one Emmy® contest, unless a specific, unique category is only offered by another Emmy® Award contest. Other than that exception, any work that has been previously or is subsequently entered in another contest (such as Daytime, News & Documentary, International or Primetime) will only be accepted in one competition and is subject to disqualification.

ERRORS AND OMISSIONS:

NATAS assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are ultimately responsible for their entries and advised to review submissions with respect to correct names, credits, intellectual property rights and other information. The National Academy of Television Arts & Sciences shall accept all submissions that are not in conflict with any of its rules and regulations. Ineligible entries may be disqualified at any stage of the competition.

MISREPRESENTATIONS:

Any misrepresentation of entries will be cause for disqualification. Misrepresentations may include, but are not limited to: intentional falsification of credits, including intentional falsification of job titles or intentionally listing improper job titles; misrepresenting programming as original. Should evidence of misrepresentation appear at a later date, the entry will be retroactively disqualified. It will be so listed in The National Academy of Television Arts & Sciences records and The National Academy of Television Arts & Sciences will ask for the return of any awarded statues or award certificates. Violations of any other published rules and procedures herein may result in disqualification.

Payment submitted with disqualified entries will not be returned.

SUBMITTER'S RESPONSIBILITY:

It is the submitter's responsibility to ensure that all competition rules are fully adhered to, all video files are playable in the submission website and free of technical errors, and all entry materials are properly submitted by the submission deadline. Submissions that do not meet these criteria are subject to disqualification. If an entry is submitted on behalf of another individual or entity, that party must have full knowledge of the contents of the submission and its adherence to competition rules. Refunds will not be issued for submissions resulting in disqualification. Late submissions may be accepted in compelling or extraordinary circumstances and will be

evaluated on a case by case basis. Extension requests should be sent to sports@emmyonline.tv.

RESULTS CONFIDENTIALITY:

From the time of the nomination announcement until the honorees are announced at the ceremony, the identities of all award recipients are known ONLY by the accounting firm of Lutz and Carr. Any National Awards Committee discussion, deliberation or decision regarding nominations are conducted using unidentified raw scores. The only exceptions are for Lifetime Achievement Emmy® Award recipients.

CHALLENGES AND/OR IMPROPRIETIES:

The fair adjudication of the Sports Emmy® Awards competition is of paramount importance. Any individual or organization that has observed potential impropriety or inappropriate behavior by any submitter, entrant, judge, administrating staff, or others in the course of the competition, or that has any concerns about a submission, judging, or other awards procedures or processes, is encouraged to report the matter immediately to NATAS by sending an email to reports@emmyonline.tv. All substantive reports will be thoroughly and quickly investigated.

☆ STATUES, PLAQUES AND CERTIFICATES

AWARD OWNERSHIP:

Emmy® Awards are presented to individuals, not to their employers.

Ownership of the Emmy® Statue is retained by the individuals and The National Academy of Television Arts & Sciences, even if an employer pays entry or statue fees.

RULES FOR THE PROTECTION OF THE EMMY® STATUE:

The Emmy® statue is the property of and all rights are reserved by The National Academy of Television Arts & Sciences (NATAS) and the Television Academy, formerly the Academy of Television Arts & Sciences (ATAS). The Emmy® statue may not be reproduced or used in any commercial manner unless otherwise permitted by The National Academy of Television Arts & Sciences, it being understood that possession of the same is solely for the benefit of the recipient and the recipient's heirs or successors in interest. If a recipient or the recipient's heir or successor in interest proposes to sell or otherwise dispose of the Emmy® statue, such persons shall be obligated to return the statue to The National Academy of Television Arts & Sciences which will retain the same in storage in honor of the recipient.

COMMEMORATIVE AWARDS:

Commemorative Emmy® statues (up to three in total) for office display for the network, studio or production company for an honored program or craft entry are available for purchase. The statue is engraved the same as the individual Emmy® award, but does not have an individual's name and position title. The word "commemorative" is engraved at the rear of the statue. Commemorative Emmy® statues cannot be ordered for individuals. All commemorative Emmy® Awards must be ordered by the network that telecast the honored entry, even if they are to be presented to a third party.

WHO RECEIVES THE AWARD?

For all program categories, Executive Producers, Senior Producers, Coordinating Producers, Coordinating Directors, Supervising Producers, Producers, Directors, Associate Directors, Associate Producers or derivative job titles are eligible to receive Emmy® statues, provided their role was more than supervisory and they made a substantial creative contribution to the content of the program and received on-air credit as shown on the entry form. For “live” and “live-to-tape” entries, “World Feed” Executive Producers, Producers and Directors must be entered as well if the production is not a “wholly produced” telecast (defined on page 89). Stage Managers are eligible in the “live” categories and in the studio show categories. Reporters are eligible in Sports Journalism and Features. Editors are eligible for Open/Tease and the Documentary categories if they are not entered for the same programming in the editing categories. Conversely, editors are eligible for Short Form Editing or Long Form Editing if they are not entered for the same programming in the Open/Tease, Features and Documentary categories.

For all craft categories, those specialists who perform a specific discipline receive the Emmy® statue. Production personnel who supervise, direct or approve the work of others - while vital to the creative process – are not Emmy®-eligible in these categories.

For the George Wensel Technical Achievement Award, only those individuals most responsible for the creation, design, or fabrication of the innovation - the planners not executors of the idea - are eligible to receive Emmy® statues. Quotas will apply. See pages 74 - 76 for details. The job title of the engraving will read “Innovator.”

VERIFICATION OF STATUE-ELIGIBLE JOB TITLES:

Only those listed on the final credit list will be eligible to obtain a statue. An entrant's job title must correspond to the as-aired credits for the submission.

If no credit list is available, the production memo for the telecast(s) is submissible as verification of eligibility. In cases where there is a discrepancy between the telecast credits and the job title available on the entry form you must contact the Director of the Sports Emmy® Awards for approval, shead@emmyonline.tv, 212-484-9443.

STATUES:

Each awarded entry shall receive one (1) statue at no cost to the submitter. Each additional statue-eligible entrant shall be entitled to receive a statue but the fee will be endured by the recipient. Only those individuals that have been vetted and cleared via the entry process, and are listed in the final credits list submitted by the network and displayed on the press release, will be considered statue-eligible. Statue orders take approximately three months to process once orders are received.

Contact awards@emmyonline.tv

NOMINATION PLAQUES:

Nominees may order a certificate commemorating their nomination. Past and current Emmy® nominees may also obtain a handsome plaque to commemorate their nomination. Order forms will be sent to the main contact for current nominees in May, 2019. Past nominees may contact awards@emmyonline.tv

PRODUCTION PLAQUES & CERTIFICATES:

Individuals who are not eligible to receive Emmy® statues are eligible for Production Plaques and Production Certificates. Production Plaques and Certificates may be obtained by the Executive Producer or Producer of an Emmy®-awarded program for presentation to those individuals. Order forms will be sent to the main contact for all entries after honorees are announced in May, 2019. For more information contact awards@emmyonline.tv.

PROMOTION:

Emmy® honorees may refer in advertising and publicity to the fact that they are the current Emmy® recipient or nominee only for one year after the recognition was bestowed. They may use a replica of the Emmy® statue in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statue cannot specifically advertise they are an Emmy® award recipient. They can only state they worked on the recognized program. A ® registration mark and the appropriate copyright notice: ©ATAS/NATAS must accompany any portrayal of the Emmy® statue or moniker.

☆ **ADDITIONS AND CORRECTIONS:**

Shortly after the nominations are announced, a version with credits will be provided to the submitters of the nominated entries. This document will function as a “producer proof” for the print program and as such, changes will not be reflected online. Additions and corrections to the credits of an entry must be submitted within **5 business days** in order to appear in the print program.

This opportunity is not designed to afford wholesale changes. The entry form is the document of record; any additions or changes at subsequent stages of the awards process are solely at the discretion of The National Academy of Television Arts & Sciences.

Any corrections to the credits of an entry submitted after the above deadline for changes in the printed program must be submitted with a written explanation of the reason for the changes. A fee of \$100 will be charged for each name added to the credits after the deadline.

Credit additions or changes received more than 30 days after the Sports Emmy® Awards Ceremony will not be accepted. That deadline will be disclosed when the nominations are announced.

☆ **ENTRY FEES**

Make checks payable to: NATAS/Sports

PROGRAM CATEGORIES

1. Outstanding Live Sports Special	\$400
2. Outstanding Live Sports Series	\$400
3. Outstanding Playoff Coverage	\$400
4. Outstanding Edited Sports Event Coverage	\$400
5. Outstanding Edited Sports Special or Series	\$400
6. Outstanding Short Sports Documentary	\$400
7. Outstanding Long Sports Documentary	\$400
8. Outstanding Serialized Sports Documentary	\$400
9. Outstanding Studio Show – Weekly	\$400
10. Outstanding Studio Show – Daily	\$400
11. Outstanding Studio Show – Limited Run	\$400
12. Outstanding Sports News/Feature Anthology	\$400

FEATURE CATEGORIES

13. Outstanding Sports Journalism	\$400
14. Outstanding Short Feature	\$400
15. Outstanding Long Feature	\$400
16. Outstanding Open/Tease	\$400

NEW MEDIA CATEGORIES

17. Outstanding Trans-Media Sports Coverage	\$400
18. Outstanding Digital Innovation	\$400
19. Outstanding Social TV Experience	\$400

PERSONALITY CATEGORIES

20. Outstanding Sports Personality/Studio Host	\$300
21. Outstanding Sports Personality/Play-by-Play	\$300
22. Outstanding Sports Personality/Studio Analyst	\$300
23. Outstanding Sports Personality/Sports Event Analyst	\$300
24. Outstanding Sports Personality/Sports Reporter	\$300

CRAFT ACHIEVEMENT CATEGORIES

25. Outstanding Technical Team Remote	\$300
26. Outstanding Technical Team Studio	\$300
27. Outstanding Camera Work	\$300
28. Outstanding Short Form Editing	\$300
29. Outstanding Long Form Editing	\$300
30. The Dick Schaap Outstanding Writing Award	\$300
31. Outstanding Music Direction	\$300

CRAFT ACHIEVEMENT CATEGORIES (Cont.)

32. Outstanding Live Event Audio/Sound	\$300
33. Outstanding Post-Produced Audio/Sound	\$300
34. Outstanding Live Graphic Design	\$300
35. Outstanding Post-Produced Graphic Design	\$300
36. Outstanding Studio or Production Design/Art Direction	\$300

SPECIAL CLASSIFICATION CATEGORY

37. The George Wensel Technical Achievement Award	\$400
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PROMOTION CATEGORY

38. Outstanding Sports Promotional Announcement	\$400
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SPANISH-LANGUAGE CATEGORIES

39. Outstanding Live Sports Coverage in Spanish	\$400
40. Outstanding Studio Show in Spanish	\$400
41. Outstanding On-Air Sports Personality in Spanish	\$300

There is a statue fee for Emmy® eligible individuals.

☆ AWARD CATEGORIES & DEFINITIONS

PROGRAM CATEGORIES

There is no limit to the number of entries submitted by a network or video distribution medium in the Personality Categories, Documentary Categories, the New Media categories and the Promotional Announcement category. Networks, video distribution media and syndicators are limited to four entries in each of the other Program categories. If an entry is produced by an independent production company but airs on a broadcast or cable network or video distribution medium, that entry is included in the network total. Independent producers of complete programs that are either time buys or barter arrangements on a network may submit up to four entries on their own.

Maximum Running Time for Submissions: 20 minutes, unless otherwise indicated.

Maximum number of excerpts: Submissions may contain up to five (5) as-aired excerpts of continuous programming (up to eight (8) in the Sports News/Feature Anthology category). Each excerpt must be a straight run without internal editing of program content. Commercials must be deleted. Dip to black between excerpts of non-continuous programming.

Submission Video: The submission video for all entries must be uploaded via the Online Submission process. For video specifications, see page 20 of this rulebook.

The eligibility period is the calendar year 2018 (1/1/2018 – 12/31/2018) with the following exception: high school, college, and professional football postseason coverage that originally aired in 2019 is eligible for entry in all categories other than the Documentary categories. Due to the judging timetable in these three categories, entries are due January 24, 2019.

“Hanging” football programming (from the prior season) may be entered in this competition, for the final time.

Each entry must include a one-page essay explaining why it is Emmy®-worthy (see page 18 for essay instructions), and an excerpt sheet describing each excerpt and indicating its length and air date.

1. OUTSTANDING LIVE SPORTS SPECIAL – PROGRAM CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts
- Majority of video submitted must be live
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

"Live" shall be construed to mean an unedited program depicting a total event. The special may have aired in one or more parts. If the majority of the program is live, the program is considered live.

Post season playoff games and post season championship tournaments are restricted to the Outstanding Playoff Coverage category.

Major events must be entered individually as a Live Special. They cannot be entered as part of a Live Series or Outstanding Playoff Coverage entry, either.

Examples of major events are the Olympic Games or Olympic Winter Games, the College Football Championship Game, The Daytona 500, The Indy 500, prominent horse racing events (The Kentucky Derby, The Preakness Stakes, The Belmont Stakes, The Breeders' Cup), the four golf majors (The Masters, The British Open, The PGA Championship and The U.S. Open), golf's Ryder Cup and Presidents Cup events, and the four finals of the tennis "Grand Slams" (Australian Open, French Open, Wimbledon, and the U.S. Open). Early round coverage submissions for golf will include the network which provides the production.

Programming that otherwise conforms to the rules for this category may be eligible as determined by NATAS, upon petition by the submitter.

The “Championship” is defined as the final two teams or individuals in a single game (match) or series of games. A submission of a Championship may not be included with any other program submission. Therefore, the Super Bowl, the World Series, NBA Finals, Stanley Cup Finals, the NCAA Basketball Championship final game, the College Football Championship Game, and other similar series, games or matches must be entered separately from the competitions leading up to it.

A non-exclusive list of telecasts eligible for Live Special, Outstanding Playoff Coverage and Live Series is on page 90 of this call for entries.

The video submission must have a minimum of 2 but no more than 5 excerpts, have a Total Submission Time of no more than 20 minutes and the majority of material submitted must be live material.

The Emmy® award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers and derivative job titles credited on the entry. “World Feed” Executive Producers, Producers and Directors must be entered as well if the production is not a “wholly produced” telecast.

2. OUTSTANDING LIVE SPORTS SERIES – PROGRAM CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts, from at least 2 games, matches or events
- Majority of video submitted must be live
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants’ Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles. “World Feed” Executive Producers, Producers and Directors must be entered as well if the production is not a “wholly produced” telecast.

A series of live programs (five or more) airing either weekly or on some regular basis. "Live" shall be construed to mean an unedited program depicting a total event.

This category is intended for "regular season" coverage; no post-season competition may be submitted in this category. College football and basketball conference championships are to be entered in the Outstanding Playoff Coverage category.

The video submission must have a minimum of 2 but no more than 5 excerpts selected from at least 2 games, matches or events, have a Total Submission Time of no more than 20 minutes and the majority of material submitted must be live material.

The Emmy® award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers and derivative job titles credited on the entry. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

3. OUTSTANDING PLAYOFF COVERAGE – PROGRAM CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts
- Majority of video submitted must be live
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

This category is intended for live telecasts of sporting competition leading up to, but not including the championship final.

“Live” shall be construed to mean an unedited program depicting a total event. The coverage may have aired in one or more parts. If the majority of the program is live, the program is considered live.

High School, College and Professional Football Postseason games occurring in 2019 are eligible for entry in this category.

Championship finals are to be entered in Live Sports Special and are so delineated above. “Regular season” sports coverage is to be entered in Live Sports Series. A non-exclusive list of telecasts eligible for Live Special, Outstanding Playoff Coverage and Live Series is on page 90 of this call for entries. If the submitter has a question as to which category is appropriate, please contact the NATAS Sports Emmy® staff.

The video submission must have a minimum of 2 but no more than 5 excerpts, have a Total Submission Time of no more than 20 minutes and the majority of material submitted must be live material.

The Emmy® award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers and derivative job titles credited on the entry. “World Feed” Executive Producers, Producers and Directors must be entered as well if the production is not a “wholly produced” telecast.

4. OUTSTANDING EDITED SPORTS EVENT COVERAGE – PROGRAM CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts
- Majority of Total Program Time must be edited
- Live Event Turn-Around telecasts are eligible in this category
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Entry must be started no later than 1/24/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

An Edited Sports Event Coverage telecast is defined as a single program of sports event competition coverage, telecast in one or more parts. If the majority of the total program time is edited, the program is considered edited. This category includes edited coverage of a sporting event or season recap and review shows. Live Event Turn-Around telecasts (comprised of live-to-tape edited excerpts of an ongoing live sporting event) are also eligible for this category.

Documentary-style productions that are focused on subjects off the field of competition must be entered in the Short Sports Documentary, Long Sports Documentary or Serialized Sports Documentary categories. Submitters in this Edited Sports Event Coverage category must start the on-line entry process no later than Thursday, January 24th. All entries will be reviewed to determine whether they are appropriate for the Edited Sports Event Coverage category or one of the Documentary categories. If the submitter has a question on whether the submission should be entered as Sports Event Coverage, a Sports Documentary or a Documentary Series, please contact the NATAS Sports Emmy® staff.

The video submission must have a minimum of 2 but no more than 5 excerpts and have a Total Submission Time of no more than 20 minutes.

The Emmy® award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors and derivative job titles credited on the entry. “World Feed” Executive Producers, Producers and Directors must be entered as well if the production is not a “wholly produced” telecast.

5. OUTSTANDING EDITED SPORTS SPECIAL OR SERIES – PROGRAM CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 20 minutes
- If the entry has more than one episode, then the video submission must include an excerpt from at least two episodes
- Minimum of 2 but no more than 5 Excerpts
- Majority of Total Program Time must be edited
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Entry must be started no later than 1/24/19
- Needed: Entrants’ Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles. “World Feed” Executive Producers, Producers and Directors must be entered as well if the production is not a “wholly produced” telecast.

An Edited Special or Series is a single program, broadcast in one or more parts. If the majority is edited, the program is considered edited. This category includes the following: (1) a one-time, out-of-format special from an existing series; (2) panel discussion shows; (3) interview shows; (4) edited programming not eligible for any other program category. NATAS reserves the right to rule on the eligibility of entries for this category and may disqualify or move non-conforming entries to an appropriate category.

Submitters in this Edited Sports Special or Series category must start the on-line entry process no later than Thursday, January 24th.

Season and Event Recap and Review Shows should be submitted in the Edited Sports Coverage category. If the submitter has a question on whether the submission should be entered as a Sports Documentary, Edited Coverage or an Edited Special or Series, please contact the National Academy.

For the purposes of this category, if the program entered has only one episode, then it is considered a Special, and the video excerpts come from that episode. If the entry has more than one episode, then the video submission must include an excerpt from at least two episodes. The video submission must have a minimum of 2 but no more than 5 excerpts and have a Total Submission Time of no more than 20 minutes. Each excerpt must be a straight run without internal editing of program content. Commercials must be deleted.

6. OUTSTANDING SHORT SPORTS DOCUMENTARY – PROGRAM CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Entire Documentary is to be entered
- Total Running Time of the Documentary must be at least 20 minutes but no more than 30 minutes
- Eligibility: Calendar year 2018
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles. Editors if not also entered in the appropriate Editing craft category.

A Short Sports Documentary is a single production of edited programming and is a comprehensive treatment of a single sports theme or topic and may be either historical or contemporary.

Documentary-style productions that are focused on subjects off the field of competition must be entered in the Short Sports Documentary, Long Sports Documentary or Serialized Sports Documentary categories, depending on the telecast length or production technique. If the submitter has a question on whether the submission should be entered as Sports Event Coverage or a Sports Documentary, please contact the NATAS Sports Emmy® staff.

Editors are eligible in this category, however they cannot be entered as individuals in the Outstanding Long Form Editing category for the same documentary.

There are no limits on the number of entries a network may submit in this category.

The Total Running Time as aired for the documentary must be at least 20 minutes but no more than 30 minutes. The entire documentary is to be entered as the video submission.

7. OUTSTANDING LONG SPORTS DOCUMENTARY – PROGRAM CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Entire Documentary is to be entered if its Total Running Time is less than 90 minutes. Documentaries longer than 90 minutes must be edited to conform with that limit
- Total Running Time of the Documentary must be longer than 30 minutes
- Max Submission Time 90 minutes
- Eligibility: Calendar year 2018
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles. Editors if not also entered in the appropriate Editing craft category.

A Long Sports Documentary is a single production of edited programming. The program must be a comprehensive treatment of a single sports theme or topic and may be either historical or contemporary.

Documentary-style productions that are focused on subjects off the field of competition must be entered in the Short Sports Documentary, Long Sports Documentary or Serialized Sports Documentary categories, depending on the telecast length or production technique. If the submitter has a question on whether the submission should be entered as Sports Event Coverage or a Sports Documentary, please contact the NATAS Sports Emmy® staff.

Editors are eligible in this category, however they cannot be entered as individuals in the Outstanding Long Form Editing category for the same documentary.

There are no limits on the number of entries a network may submit in this category.

The Total Running Time as aired for the documentary must be longer than 30 minutes.

The Total Submission Time may be a maximum of 90 minutes.

Documentaries with a Total Running Time as aired of 90 minutes or less must be submitted in their entirety. Those that run longer than 90 minutes must be edited to conform to that limit (**see page 22**).

8. OUTSTANDING SERIALIZED SPORTS DOCUMENTARY – PROGRAM CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Entire Documentary is to be entered if its Total Running Time is less than 90 minutes. Documentaries longer than 90 minutes must be edited to conform with that limit
- Max Submission time 90 minutes
- Majority of video submitted must be edited
- Minimum of 2 but no more than 5 Excerpts from at least 2 episodes
- Eligibility: Calendar year 2018
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles. Editors if not also entered in the appropriate Editing craft category.

A serialized documentary consists of three or more episodes, airing either weekly or on some other regular basis. Serialized documentaries that are released *en masse* on a video distribution medium are eligible, pending NATAS approval. The documentary must be a comprehensive treatment of a single specific sports theme or topic and produced in a contemporary,

reality-based fashion. NATAS reserves the right to rule on what entries constitute a serialized documentary.

Editors are eligible in this category, however they cannot be entered as individuals in the Outstanding Long Form Editing category for the same series.

There are no limits on the number of entries a network or video distribution medium may submit in this category.

The video submission must have a minimum of 2 but no more than 5 excerpts selected from at least 2 episodes and the majority of material submitted must be edited material.

The Total Submission Time may be a maximum of 90 minutes. Documentaries with a Total Running Time as aired of 90 minutes or less for all episodes must be submitted in their entirety. Those that run longer must be edited such that the submission is less than 90 minutes (**see page 22**).

9. OUTSTANDING STUDIO SHOW – WEEKLY – PROGRAM CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts from at least 2 episodes
- Majority of Total Program Time must originate from the studio or follow a studio format
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles

Any weekly studio show that airs live or recorded is eligible. A majority of the show must originate from the studio or follow a studio format. If there are unusual circumstances relating to the production of the program, The National Academy of Television Arts & Sciences will review its eligibility.

The video submission must have a minimum of 2 but no more than 5 excerpts selected from at least 2 episodes and have a Total Submission Time of no more than 20 minutes.

10. OUTSTANDING STUDIO SHOW – DAILY – PROGRAM CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts from at least 2 episodes
- Majority of Total Program Time must originate from the studio or follow a studio format
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles

Any daily studio show that airs live or recorded is eligible. A majority of the show must originate from the studio or follow a studio format. If there are unusual circumstances relating to the production of the program, The National Academy of Television Arts & Sciences will review its eligibility.

The video submission must have a minimum of 2 but no more than 5 excerpts selected from at least 2 episodes and have a Total Submission Time of no more than 20 minutes.

11. OUTSTANDING STUDIO SHOW – LIMITED RUN – PROGRAM CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts from at least 2 episodes
- Majority of Total Program Time must originate from the studio or follow a studio format
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles

Any limited run studio show covering the same sporting event, season or championship that airs live or recorded for more than once a week for no more than 90 consecutive days is eligible. Similar to the delineation between Outstanding Live Sports Series and Outstanding Playoff Coverage, if there was a "Studio Show A" that covered the regular season, and a "Studio Show A Playoffs!" for post-season play, no programming from the regular season show could be used in the entry for the "Studio Show A Playoffs!" entry, and vice versa. A majority of the show must originate from the studio or follow a studio format. If there are unusual circumstances relating to the production of the program, The National Academy of Television Arts & Sciences will review its eligibility.

The video submission must have a minimum of 2 but no more than 5 excerpts selected from at least 2 episodes and have a Total Submission Time of no more than 20 minutes.

12. OUTSTANDING SPORTS NEWS/FEATURE ANTHOLOGY – PROGRAM CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 8 Excerpts from at least 2 episodes
- Majority of video submitted must be edited feature material
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles

A Sports News/Feature Anthology consists of five or more programs with multiple feature or interview segments that are not a comprehensive treatment of a single theme or topic, airing either weekly or on some other regular basis. NATAS reserves the right to rule on what entries constitute a series.

Individual features may be entered in the Long Feature or Short Feature categories, if they meet the respective requirements for those categories.

The video submission must have a minimum of 2 but no more than 8 excerpts selected from at least 2 episodes, have a Total Submission Time of no more than 20 minutes and the majority of material submitted must be edited feature material.

FEATURE CATEGORIES

These are a subset of Program categories. Unless otherwise noted, Program category rules apply.

13. OUTSTANDING SPORTS JOURNALISM – FEATURE CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 60 minutes
- Maximum of 5 Excerpts
- Breaking sports news coverage may not extend past the originally scheduled telecast time
- A feature entered in the Outstanding Sports Journalism category cannot also be entered in Outstanding Short Feature or Outstanding Long Feature
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Reporters & derivative job titles

Entries must be devoted to one subject and be based entirely on facts, recorded information or current actuality; have an investigative or journalistic component; and either show substantial evidence of original reporting or must provide major additional original information on a continuing story. Entries may include breaking sports news coverage which does not extend beyond its originally scheduled telecast. Extended coverage or a program or segment that does not relate to a sport, sporting event/venue or sports personality may be eligible in the News & Documentary Emmy® Awards. The program or segment may have aired live or recorded.

A feature entered in the Outstanding Sports Journalism category cannot also be entered in either the Outstanding Short Feature or the Outstanding Long Feature categories.

The video submission must have no more than 5 excerpts and have a Total Submission Time of less than 60 minutes.

14. OUTSTANDING SHORT FEATURE – FEATURE CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 6 minutes
- Lead-in and tag may be included and will not count in the time calculation
- Video Submission must contain only one feature
- A feature entered in the Outstanding Sports Journalism category cannot also be entered in the Outstanding Short Feature category
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Reporters & derivative job titles. Editors if not also entered in the appropriate Editing craft category.

Entries may have a running time of up to 6 minutes; may be an independent segment or a segment from a program or a series; and must relate to a sport, sporting event/venue or a person associated with a sport or sporting event/venue. Other human interest features may be eligible in the News & Documentary Emmy® Awards. Segments/acts of a single topic or theme program are not eligible. A feature entered in the Outstanding Sports Journalism category cannot also be entered in the Outstanding Short Feature category.

Editors are eligible in this category, however they cannot be entered as individuals in the Outstanding Short Form Editing category for the same feature.

The video submission must have a Total Submission Time of no more than 6 minutes and must contain only one feature. The lead-in and tag of the feature may be included and will not count in the Total Submission Time calculation.

15. OUTSTANDING LONG FEATURE – FEATURE CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Minimum Submission time 6 minutes
- Max Submission time 20 minutes
- Video Submission must contain only one feature
- Lead-in and tag may be included and will not count in the time calculation
- A feature entered in the Outstanding Sports Journalism category cannot also be entered in the Outstanding Short Feature category
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Reporters & derivative job titles. Editors if not also entered in the appropriate Editing craft category

Entries in this category may be an independent segment or a segment from a program or a series and must relate to a sport, sporting event/venue or a person associated with a sport or sporting event/venue. Other human interest features may be eligible in the News & Documentary Emmy® Awards.

Segments/acts of a single topic or theme program are not eligible. A feature entered in the Outstanding Sports Journalism category cannot also be entered in the Outstanding Long Feature category.

Editors are eligible in this category, however they cannot be entered as individuals in the Outstanding Long Form Editing category for the same feature.

The video submission must have a Total Submission Time of more than 6 minutes but less than 20 minutes and must contain only one feature. The lead-in and tag of the feature may be included and will not count in the Total Submission Time calculation.

16. OUTSTANDING OPEN/TEASE – FEATURE CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Video Submission must contain only one open/tease and no other programming
- No minimum or maximum time length, within reason
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles. Editors if not also entered in the appropriate Editing craft category

The Open or Tease of a sports program or series that airs live or recorded is eligible. Stand-alone promos for a telecast are not eligible; the programming entered must air as part of the telecast under consideration. "Reteases" -- a tease video that occurs in the middle of a telecast -- are eligible. A compilation of material is not acceptable.

Editors are eligible in this category, however they cannot be entered as individuals in the Outstanding Short Form Editing category for the same Open/Tease.

There are no stipulations as to the length of the video submission, but it must contain only one Open/Tease and no other programming.

NEW MEDIA CATEGORIES

These are a subset of Program categories. Unless otherwise noted, Program category rules apply. There is no limit to the number of entries that a network, video distribution medium, or independent production company may submit in a New Media categories.

The same sports programming may be entered in each of the three New Media Categories, but the explanatory videos, essay and entrants must be distinct from one another.

For the New Media categories, the Emmy® award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors and Stage Managers credited on the entry.

17. OUTSTANDING TRANS-MEDIA SPORTS COVERAGE – NEW MEDIA CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 10 minutes
- Video submitted is an explanatory video
- Video cannot be promotional or laudatory in nature
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles

This category is for original coverage of a sporting topic using more than one medium. The production may include multiple stream environments and value-added material for viewers of live and/or continuing coverage of a sports event, including reporting and breaking news.

Entries are to be produced from video, audio and graphics as it originally was presented to the user. The video submitted for judging is an explanatory video, with a Total Submission Time of no more than 10 minutes long. Any voice-over copy on the explanatory video cannot be promotional or laudatory in nature.

18. OUTSTANDING DIGITAL INNOVATION – NEW MEDIA CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 10 minutes
- Programming entered in Outstanding Digital Innovation cannot be entered in the George Wensel Technical Achievement category
- A previously entered “digital innovation” will be allowed only if, in the opinion of NATAS, it has been significantly improved or modified
- Video submitted is the project in its original format and presentation and an explanatory video
- Video cannot be promotional or laudatory in nature
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants’ Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles

This category recognizes innovative and creative projects in the sports television industry, in particular those that make use of the flexibility of the online/digital space to go beyond traditional, linear television telecasts. They are open to: multimedia/trans-media projects created for a variety of digital platforms (the web, mobile phones and tablets, smart TVs etc.); content that extends and enhances a traditional TV telecast; and particularly innovative over the air/cable/satellite telecasts.

Programming entered in Outstanding Digital Innovation cannot be entered in the George Wensel Technical Achievement category, and vice versa. A previously entered “digital innovation” will be allowed only if, in the opinion of NATAS, it has been significantly improved or modified in either how it looks on the screen or in how it is brought to the screen.

This category may be judged by an in-person panel. The jury will be made up of professionals in the new media area of expertise.

The materials submitted for judging are both the project in its original format and presentation as well as an explanatory video, with a Total Submission Time of no more than 10 minutes long. Any voice-over copy on the explanatory video cannot be promotional or laudatory in nature.

19. OUTSTANDING SOCIAL TV EXPERIENCE – NEW MEDIA CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 10 minutes
- Video submitted is an explanatory video
- Video cannot be promotional or laudatory in nature
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles

This category recognizes the individual(s) or creative team responsible for the innovative use of a synchronous or asynchronous social experience that supports audience communication and interaction for a linear sports telecast or an original interactive sports telecast. Entries provide opportunities for audience members to interact with each other in an experience created specifically for a telecast, sharing unique information, interactions and reactions to the telecast's coverage, commentators, participants and production values. Such interactions must go beyond the features natively available on the social platform(s).

Examples include such features as an integrated social campaign or implementation that fundamentally impacts the perception of, or interaction with, a telecast through a social platform or platforms, becoming an essential and additive form of content and engagement.

Entries are to be produced from video, audio and graphics as it originally was presented to the audience. The video submitted for judging is an explanatory video, with a Total Submission Time of no more than 10 minutes long. Any voice-over copy on the explanatory video cannot be promotional or laudatory in nature.

PERSONALITY CATEGORIES

There is no limit to the number of entries that a network or independent production company may submit in a Personality area. Only one individual per entry.

A body of work from different programs (within the eligibility period) is allowed for personalities. An individual can have only one entry in a personality category. The entry submission may contain material from more than one network or distribution medium. If material from more than one network is included on the submission, all networks must be listed on the entry.

Maximum Running Time: 12 minutes.

Dip to black between excerpts of non-continuous programming.

Submission Video:

The submission video for all entries must be uploaded via the Online Submission process. For video specifications see page 20 of this rulebook.

An excerpt sheet indicating air date, excerpt title, excerpt length and total length of the submission is mandatory for all entries.

<p>For all Personality categories, the video submission must have a Total Submission Time of no more than 12 minutes. There is no limit as to the number of excerpts or excerpt length on the submission video.</p>

20. OUTSTANDING SPORTS PERSONALITY/STUDIO HOST

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Personality Category
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

A majority of the performance of the Studio Host must be from the studio or in studio format. Hosts and narrators of Sports Documentaries and Sports Documentary Series are not eligible in this category.

21. OUTSTANDING SPORTS PERSONALITY/PLAY-BY-PLAY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Personality Category
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

The Play-By-Play must be from live or live-to-tape event coverage.

22. OUTSTANDING SPORTS PERSONALITY/STUDIO ANALYST

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Personality Category
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

A majority of the performance of the Studio Analyst must be from the studio or in studio format. Studio "cut-ins" by Event Analysts do not qualify that individual as a studio analyst and are not eligible to be included on their submission video.

23. OUTSTANDING SPORTS PERSONALITY/SPORTS EVENT ANALYST

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Personality Category
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

A Sports Event Analyst must provide continuous live analysis during a game or sports event.

24. OUTSTANDING SPORTS PERSONALITY/SPORTS REPORTER

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Personality Category
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

A Sports Reporter provides interviews and reportage during a game or sporting event from the field of play or competition venue. Pre-event, "halftime" and post-event reports are eligible. Examples would be sideline reporters for football or basketball games or pit reporters for auto racing coverage. This category is not intended for those who conduct "sit-down" interviews, studio reporting or feature reporting, since the reporters for journalism or features are statue-eligible in those categories.

OUTSTANDING CRAFT ACHIEVEMENT CATEGORIES

The purpose of the Craft categories is to recognize those specialists who actually perform the duties of the craft being recognized and who have received on-air credit on the production. Production personnel who supervise, direct or approve the work of others - while vital to the creative process – are not Emmy®-eligible in these categories.

There is no limit to the number of entries that a network may submit in a Craft area. Individuals or groups may submit excerpts from series or specials. However, a body of work from a variety of unrelated programs or series is not permitted.

Material from sports promotions is not eligible in Craft categories.

“Behind the Scenes” videos are restricted to Technical Team Remote, Technical Team Studio and the George Wensel Technical Achievement Award. Even if such a feature aired in a telecast, “Behind the Scenes,” explanatory or “sizzle” videos are not allowed in any craft category other than Technical Team Remote, Technical Team Studio and the George Wensel Technical Achievement Award. Craft categories are to be judged solely on the content applicable to the category (e.g. audio for Audio, graphics for Graphics) as presented to the viewer in the coverage of the sporting event/series in question.

Team Entries are allowed provided the team of crafts persons are co-creators of a single product (for example, a camera crew working on edited coverage of an event). However, one cannot simultaneously enter as an individual for the same work done as part of a team entry. Double entry is not permitted.

An individual may enter in more than one Craft area. If an individual works in different disciplines, he or she may enter in those separate disciplines.

Maximum Running Time for Submissions: 10 minutes. There is no limit to the number of excerpts. Entries may include as many as-aired excerpts as necessary to demonstrate excellence, up to 10 minutes. Each excerpt must be depicted “as aired,” without internal editing of program content. Commercials must be deleted, but such deletions between continuous programming do not constitute internal editing. “Commercial deleted” should be noted on the excerpt sheet.

Dip to black between excerpts of non-continuous programming.

Submission Video: The submission video for all entries must be uploaded via the Online Submission process. For video specifications **see page 20** of this rulebook.

An excerpt sheet indicating air date, excerpt title, excerpt length and total length of the submission is mandatory for all entries.

Compilation reels, “sizzle reels” or “buzz tapes” are not permitted in any Crafts category, even if such a feature aired in a telecast. Entries are to be produced from video and audio as it originally was presented to the viewer, with no augmentation with voice- over, on-cameras, music or graphics.

Each entry must include a one-page essay/description explaining why it is Emmy®-worthy (see page 18 for essay instructions)

Nominations will be made in these categories when, in the opinion of the judges, the entrant's work has made a significant contribution to overall quality of the production.

25. OUTSTANDING TECHNICAL TEAM REMOTE – CRAFT CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Video submission may include a non-promotional, non-laudatory explanatory excerpt no more than 3 minutes long. Cannot be the only video excerpt submitted
- An excerpt of live sports coverage must be included in the video submission
- A sports studio show produced at a “remote,” out of studio location, is ineligible in this category
- Video submission must be uploaded and Blu-Rays sent to NATAS
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants’ Data, Blu-Ray Discs, Video uploaded, Essay, Excerpt Sheet

Eligible: Technical Supervisors, Technical Directors, Electronic Camera Persons, Video Engineers, Digital Replay Operators, Graphics Operators, Senior Audio Engineers, Audio Engineers, Audio Assistants & Senior Maintenance. Lighting Directors under certain circumstances

This category is open to the individuals who make a significant contribution to the technical portion of the coverage of sports competition at “remote” venues. Eligible job titles are: technical supervisors, technical directors, electronic camera persons, video engineers, digital replay operators, graphics operators, senior audio engineers, audio engineers, audio assistants and senior maintenance engineers or otherwise determined by NATAS. Lighting directors for the “field of play” for sporting events contested outdoors at night are eligible. Virtual graphics operators and senior IT interface managers are eligible under graphics operators. The following are not eligible: operations producers for Live Specials, Live Series, and “live event turn around” telecasts; assistant camera persons; editors; graphic designers; safety consultants; stage managers; truck drivers; airplane, blimp and helicopter pilots. Individuals must have worked 50% of programs over the eligibility period in Live Series programming to be eligible if the entry is a Live Series.

The video submission must be uploaded to the entry website by the deadline for review purposes. For the live judging panels, the video submission must also be submitted on a Blu-ray disc or in the case of 3D entries, on a Blu-ray disc that is configured for 3D side-by-side. 4K Blu-rays are permissible for 4K productions. Two discs, an original and a copy, are required for each entry. Entry Blu-rays must be playable on a standard home Blu-ray player.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

A sports studio show produced at a “remote,” out of studio location, is ineligible in this category. Since it is studio programming, rather than competition coverage, such an entry must be submitted in the Technical Team Studio category.

The submission video may include an explanatory (“behind the scenes”) excerpt of no more than 3 minutes, but must remain within the 10 minute time limit for the video submission. Any explanatory feature that aired during the telecast can be used as the explanatory excerpt in whole or in part, but its length counts against the 3 minute limit. The explanatory video cannot be the only video excerpt submitted with the entry; actual sports competition coverage as aired must be included in the video submission. Any added voice-over copy or graphics on the explanatory video cannot be promotional or laudatory in nature.

26. OUTSTANDING TECHNICAL TEAM STUDIO – CRAFT CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Video submission may include a non-promotional, non-laudatory explanatory excerpt no more than 3 minutes long. Cannot be the only video excerpt submitted
- An excerpt of live studio coverage must be included in the video submission
- Video submission must be uploaded and Blu-Rays sent to NATAS
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Blu-Ray Discs, Video uploaded, Essay, Excerpt Sheet

Eligible: Technical Supervisors, Technical Directors, Lighting Directors, Senior Audio Engineers, Audio Engineers, Audio Assistants, Electronic Camera Persons, Video Engineers, Digital Replay Operators, & Graphics Operators

This category is open to the individuals who make a significant contribution to the technical portion of sports studio programs (i.e. shoulder programming).

Eligible job titles are: technical supervisors, technical directors, lighting directors, senior audio engineers, audio engineers, audio assistants, electronic camera persons, video engineers, digital replay operators, and graphics operators or otherwise determined by NATAS. Virtual graphics operators and senior IT interface managers are eligible under graphics operators. The following are not eligible: operations producers for Studio Shows; assistant camera persons; editors; graphic designers; safety experts; stage managers; truck drivers; airplane, blimp and helicopter pilots.

Individuals must have worked 50% of programs over the eligibility period in studio show programming to be eligible.

The video submission must be uploaded to the entry website by the deadline for review purposes. For the live judging panels, entries must be submitted on a Blu-ray disc or in the case of 3D entries, on a Blu-ray disc that is configured for 3D side-by-side. 4K Blu-rays are permissible for 4K productions. Two discs, an

original and a copy, are required for each entry. Entry Blu-rays must be playable on a standard home Blu-ray player.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

The submission video may include an explanatory ("behind the scenes") excerpt of no more than 3 minutes, but must remain within the 10 minute time limit for the video submission. Any explanatory feature that aired during the telecast can be used as the explanatory excerpt in whole or in part, but its length counts against the 3 minute limit. The explanatory video cannot be the only video excerpt submitted with the entry; actual studio coverage as aired must be included in the video submission. Any added voice-over copy or graphics on the explanatory video cannot be promotional or laudatory in nature.

27. OUTSTANDING CAMERA WORK – CRAFT CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Camera Persons

This category is open only to ENG and documentary-style camera persons, and does not apply to technicians on live or live-to-tape programs. Team entries are allowed only if its members are co-creators of a single product. Unmanned or POV camera technicians are not eligible. Assistant camerapersons are not eligible. Submitters are urged, in their one-page description, to make special notice of extraordinary conditions in the coverage.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

28. OUTSTANDING SHORT FORM EDITING – CRAFT CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Programming eligible in Outstanding Short Sports Documentary, Outstanding Long Sports Documentary, Outstanding Serialized Documentary or Outstanding Long Feature is not eligible in this category.
- Editors who are submitted as statue-eligible in the Outstanding Open/Tease or Outstanding Short Feature categories cannot be entered in Short Form Editing for the same programming.
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Editors

This category is open to those individuals responsible for editing digital media, videotape and film to produce a finished open or feature (of less than 6 minutes duration). Programming eligible in Outstanding Short Sports Documentary, Outstanding Long Sports Documentary, Outstanding Serialized Documentary or Outstanding Long Feature is eligible in Outstanding Long Form Editing, not in this category. Producers and assistant editors are not eligible. The editors who are submitted as statue-eligible in the Outstanding Open/Tease or Outstanding Short Feature categories cannot be entered in Short Form Editing for the same programming.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video. For example, if one individual edited three features for the same telecast, each under three minutes in duration, he or she could include all three features on the same video submission as an example of his or her work.

29. OUTSTANDING LONG FORM EDITING – CRAFT CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Opens, teases or short features are not eligible in this category.
- Editors who are submitted as statue-eligible in the Outstanding Documentary, Outstanding Documentary Series or Outstanding Long Feature categories cannot be entered in Long Form Editing for the same programming.
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Editors

This category is open to those individuals responsible for editing digital media, videotape and film to produce a finished story or program. This category is not for opens, short features or other elements of a program. Editors of short format content (of less than 6 minutes duration) must enter Category 28.

Programming eligible in Outstanding Short Sports Documentary, Outstanding Long Sports Documentary, Outstanding Serialized Documentary or Outstanding Long Feature is eligible in this category. Producers and assistant editors are not eligible. The editors who are submitted as statue-eligible in the Outstanding Documentary, Outstanding Documentary Series or Outstanding Long Feature categories cannot be entered in Long Form Editing for the same programming.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

30. THE DICK SCHAAP OUTSTANDING WRITING AWARD – CRAFT CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- On-air promotional announcement copy is not eligible
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Writers

This category is open to individuals and teams having the creative input in writing, re-writing, and amending the script or narration of a sports program. A body of work from non-related programs or series is not eligible. Copy written for on-air promotional announcements is not eligible.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

31. OUTSTANDING MUSIC DIRECTION – CRAFT CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Music need not be new and original for 2018. New music specifically written for a television production during the 2018 eligibility period may be entered as well.
- Titles of the music pieces must be included on the entry excerpt sheet and “existing” or “original” must be indicated.
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants’ Data, Video, Essay, Excerpt Sheet

Eligible: Telecast Producers and Associate Producers for existing music; Composers, Arrangers, Music Directors, Lyricists And Conductors for new and original music only

This category is open to individuals who make a significant contribution to the musical portion of a sports program, one that enhances viewer understanding or appreciation of the telecast. Music need not be new and original for 2018. New music specifically written for a television production during the 2018 eligibility period may be entered as well.

Titles of the music pieces must be included on the entry excerpt sheet and “existing” or “original” must be indicated.

Eligible individuals include telecast producers and associate producers for existing music; composers, arrangers, music directors, lyricists and conductors for new and original music only. An individual’s work must be included in the video submission in order for that person to be Emmy®-eligible.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

32. OUTSTANDING LIVE EVENT AUDIO/SOUND – CRAFT CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Senior Audio Engineers, Audio Engineers

This category is open to individuals who make a significant contribution to the audio portion of a sports program, one that enhances viewer understanding or appreciation of the telecast. The audio/sound must be acquired either live or recorded live-to-tape. No audio sweetening, foley, or other post-produced techniques permitted.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

33. OUTSTANDING POST PRODUCED AUDIO/SOUND – CRAFT CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Senior Audio Engineers, Audio Engineers

This category is open to individuals who make a significant contribution to the audio portion of a post-produced sports program, one that enhances viewer understanding or appreciation of the telecast. Eligible individuals are restricted to those involved in audio post-production, including sweetening.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

34. OUTSTANDING LIVE GRAPHIC DESIGN – CRAFT CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- See mandatory list of elements below
- No Billboards
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Senior Graphic Designers and Graphic Designers

This category is open to artists and designers who create electronic graphics, graphics illustrators, electronic and film animators, and artists and designers who employ electronic devices, as well as traditional artistic tools, to develop graphic elements for live sports programs. This category focuses on the overall “look” of the coverage of live sporting events or studio telecasts.

Mandatory elements to be included in a submission are:

- In and/or Out Bumpers
- Interstitial Transitional Graphics
- Insert Graphics and Animations
- Informational bars for live sporting events, Backgrounds for studio telecasts

Other than these mandatory elements, the total number and type of graphic elements is not restricted. A Show Open and/or Close is not a mandatory element.

Stand-alone advertising billboards are not to be submitted for judging, owing to the National Academy's long-standing rules prohibiting commercials. "Incidental" advertiser logos or product placement on scoreboard or studio set pieces are permissible.

Eligible job titles are Senior Graphic Designer and Graphic Designer. Production personnel are not Emmy®- eligible in this category. Device operators who worked the submitted shows are not eligible for this category, unless they were also the person who created the "look" and/or template for the show.

Compilation reels, "sizzle reels" or "buzz tapes" are not permitted in any Crafts category, even if a segment of this nature aired during the telecast. Entries are to be produced from video and audio as it originally was presented to the viewer. The material submitted must be new material for 2018.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

35. OUTSTANDING POST-PRODUCED GRAPHIC DESIGN – CRAFT CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- No element entered in Outstanding Live Graphic Design may be entered in this category
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Senior Graphic Designers and Graphic Designers

This category is open to artists and designers who create electronic graphics, graphics illustrators, electronic and film animators, and artists and designers who employ electronic devices, as well as traditional artistic tools, to develop graphic elements for features, opens, teases and other production elements for sports programs.

No element entered in Outstanding Live Graphic Design may be entered in this category.

Eligible job titles are Senior Graphic Designer and Graphic Designer. Production personnel are not Emmy®- eligible in this category.

Compilation reels, "sizzle reels" or "buzz tapes" are not permitted in any Crafts category, even if a segment of this nature aired during the telecast. Entries are to be produced from video and audio as it originally was presented to the viewer. The material submitted must be new material for 2018.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

36. OUTSTANDING STUDIO OR PRODUCTION DESIGN/ART DIRECTION – CRAFT CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Creative Directors, Production Designers, Art Directors & derivative job titles

This category is open to individuals who make a significant contribution to the visual presentation of a sports program, one that enhances viewer understanding and appreciation of the telecast and are responsible for the design and placement of scenery, sets, virtual graphics and scenic elements for a sports studio telecast or scenic elements for features, opens, teases and other production elements for sports programs. Eligible job titles are Creative Director, Production Designer and Art Director. Production personnel are not Emmy®- eligible in this category.

Compilation reels or “buzz tapes” are not permitted in any Crafts category. Entries are to be produced from video and audio as it originally was presented to the viewer. The material submitted must be new material for 2018.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

SPECIAL CLASSIFICATION

37. THE GEORGE WENSEL TECHNICAL ACHIEVEMENT AWARD – CRAFT CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Entry is to be for a single innovation
- Video submission may include a non-promotional, non-laudatory explanatory excerpt no more than 3 minutes long. Cannot be the only video excerpt submitted; actual sports or studio coverage as aired must be included
- Technical achievement is to be new or significantly improved
- Video submission must be uploaded and Blu-Rays sent to NATAS
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Explanation of all entrant's duties and contributions, Blu-Ray Discs, Video uploaded, Essay, Excerpt Sheet, 12 copies of support information

Eligible: Innovators, defined as those individuals who invent, make changes, create or introduce new processes, devices, techniques or systems. There is a quota of ten (10) individuals who may be entered.

Networks, cable, and syndicators are limited to four entries in this category. If an entry is produced by an independent production company but airs on a broadcast or cable network, that entry is included in the network total. Independent producers of complete programs that are either time buys or barter arrangements on a network may submit up to four entries on their own.

Maximum Running Time for Submissions: 10 minutes.

The entry may include an explanatory ("behind the scenes") video of no more than 3 minutes, but must remain within the 10 minute time limit for the video submission. Any explanatory feature that aired during the telecast can be used as the explanatory excerpt in whole or in part, but its length counts against the 3 minute limit. The explanatory video cannot be the only video excerpt submitted with the entry; actual sports coverage as aired must be included in the video submission. Any added voice-over copy or graphics on the explanatory video cannot be promotional or laudatory in nature.

Dip to black between excerpts of non-continuous programming.

The video submission must be uploaded to the entry website by the deadline for review purposes. For the live judging panels, the video submission must also be submitted on a Blu-ray disc or in the case of 3D entries, on a Blu-ray disc that is configured for 3D side-by-side. 4K Blu-rays are permissible for 4K productions. Two discs, an original and a copy, are required for each entry. Entry Blu-rays must be playable on a standard home Blu-ray player.

Each entry must include a one-page essay explaining why it is Emmy®-worthy (see page 18 for essay instructions)

An excerpt sheet indicating air date, excerpt title, excerpt length and total length of the submission is mandatory for all entries.

Additional Material:

Each entry submission must include 12 copies of all supplementary support material (drawings, designs, or any necessary explanations regarding the effectiveness of the product).

This category is for a technical innovation that is extraordinary and enhances the telecast for the viewer. The program or segments may have been aired live, on videotape and/or film. Programming entered in George Wensel Technical Achievement Award cannot be entered in the Outstanding Digital Innovation category, and vice versa. A previously entered "technical innovation" will be allowed if, in the opinion of NATAS, it has been significantly improved or modified in either how it looks on the screen or in how it is brought to the screen. Submitters must disclose any previous submissions – **on any network - and in any other NATAS**

competition (including the Engineering/Technology Awards) in the one-page essay, and include a statement explaining the significant modifications or improvements over the previous generation or utilization of the technology.

Each entry is to be for a single innovation; a combined entry of non-related innovations will not be accepted.

Quotas have been established for the number of innovators (10) who may be entered as statue-eligible. A detailed paragraph of the duties and contribution for each of the innovators entered must be included by the entry deadline for review by the National Awards Committee for all entries in this category. A petition may be made for a quota waiver in cases where a substantial contribution by more than 10 individuals calls for their consideration.

The term “Innovator” is now defined as those individuals who invent, make changes, create or introduce new processes, devices, techniques or systems. Generally they are the creators of the innovation, planners not executors of the idea, i.e. not managers, supervisors, executives, approvers or financiers of the project.

PROMOTION CATEGORY

38. OUTSTANDING PROMOTIONAL ANNOUNCEMENT – PROGRAM CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Program Category
- Max Submission time 3 minutes
- No individual spot can be longer than 90 seconds
- Video submission for a campaign consists of no more than three (3) spots totaling no more than 3 minutes
- Each entry may be for a single production or selections from a campaign. If a promotional campaign is entered, no spots from that campaign can also be entered individually.
- Institutional promotional announcements for an event, league, conference or university, etc. are not eligible
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles

This category is for entries that advertise and promote (through an individual spot and/or overall campaign) the brand/image of a network sports division, channel, event and/or program, or the storyline or content of a particular telecast. Institutional promotional announcements for an event, league, conference or university, etc. are not eligible.

Each entry may be for a single production or selections from a campaign. No individual spot can be longer than 90 seconds. Each campaign may be represented by the inclusion of **no more than three (3) spots, totaling no more than 3 minutes** which were originally shown during the 2018 eligibility year.

If a promotional campaign is entered, no spots from that campaign can also be entered individually.

The video submission must have a Total Submission Time of no more than 3 minutes, with a maximum of 3 excerpts.

Entries from advertising agencies, production companies, sports leagues or sports governing bodies must coordinate their entry with the network that the promotional announcements aired on.

Like the program categories, Executive Producers, Senior Producers, Coordinating Producers, Coordinating Directors, Supervising Producers, Producers, Directors, Associate Directors, Associate Producers or similar job titles are eligible to receive Emmy® statues, provided their role was more than supervisory and they made a substantial creative contribution to the content of the promotion. Editors, graphic designers, audio, music composers and similar craftpersons are not Emmy®-eligible for this category.

Dip to black between all spots or campaign excerpts.

No internal editing for the enhancement of the submission is allowed.

Each entry must include a one-page essay, explaining why it is Emmy® worthy (see page 18 for essay instructions) and an excerpt sheet describing each promo and indicating its length and initial air date.

SPANISH-LANGUAGE SPORTS CATEGORIES

39. OUTSTANDING LIVE SPORTS COVERAGE IN SPANISH – PROGRAM CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts
- Majority of video submitted must be live
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

The addition of a SAP channel in Spanish to a telecast produced by another party does not qualify the telecast for this category. "Live" shall be construed to mean an unedited program depicting a total event. The coverage may have aired in one or more parts or as a special. If the majority of the program is live, the program is considered live.

The maximum Total Submission Time in this category is 20 minutes with a minimum of 2 and a maximum of 5 excerpts. The majority of material submitted must be live material. **See page 22** for information on editing a submission to conform to maximum running time.

The Emmy® award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers and derivative job titles credited on the entry. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

40. OUTSTANDING STUDIO SHOW IN SPANISH – PROGRAM CATEGORY

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts from at least 2 episodes
- Majority of Total Program Time must originate from the studio or follow a studio format
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles

Entries appropriate to this category are any sports studio show (not a single special) that airs live or recorded a minimum of 8 times a year over a minimum of a four-month period. A majority of the telecast must originate from the studio or follow a studio format. If there are unusual circumstances relating to the production or scheduling of the program, The National Academy of Television Arts & Sciences will review its eligibility. Eligible submissions must have a minimum of 2 excerpts from at least 2 episodes. The maximum number of excerpts allowed is 5 and the maximum running time for submissions in this category is 20 minutes. **See page 22** for information on editing a submission to conform to maximum running time.

The Emmy® award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors and Stage Managers credited on the entry.

41. OUTSTANDING ON-AIR SPORTS PERSONALITY IN SPANISH

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Personality Category
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

The Outstanding On-Air Sports Personality in Spanish category recognizes individual excellence in hosting, co-hosting, anchoring or reporting for a Sports telecast, which may involve live events and/or general and special interest sports topics.

There is no limit to the number of entries that a network may submit in this category. Only one individual per entry.

The maximum Total Submission Time in this category is 12 minutes. There is no limit to the number of excerpts or excerpt length.

The Emmy® award recognizes the work of the following: Studio Host, Play-by-Play Announcer, Studio Analyst, Sports Event Analyst or Sports Reporter.

CATEGORÍAS DE DEPORTES EN ESPAÑOL

(En caso de discrepancia entre el contenido de la versión en español y el de la versión en inglés prevalecerá el de esta última.)

39. OUTSTANDING LIVE SPORTS COVERAGE IN SPANISH (COBERTURA SOBRESALIENTE DE DEPORTES EN VIVO Y EN ESPAÑOL)

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Program Category
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts
- Majority of video submitted must be live
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

Agregar un canal de audio auxiliar en español (SAP por sus siglas en inglés) a una transmisión producida por terceros no hace que la transmisión califique para esta categoría. Se debe interpretar que "en vivo" significa un programa sin editar que presente un evento en su totalidad. Se permite que la cobertura se haya transmitido en una o más partes, o como especial. Si la mayoría del programa se transmitió en vivo, se considera que el programa fue en vivo.

El tiempo máximo de duración para los candidatos bajo esta categoría es de 20 minutos, con un mínimo de 2 y un máximo de 5 extractos. La mayoría del material presentado debe ser material en vivo. Ver la pág. 22 para información sobre la edición de un programa presentado para que cumpla con el límite máximo de duración.

El premio Emmy® otorga reconocimiento por su trabajo a los productores ejecutivos, productores, directores, productores adjuntos, directores adjuntos,

directores de escena y títulos de trabajo derivados que figuran en los créditos del programa presentado. Los productores ejecutivos, productores y directores de "World Feed" también deben participar si la producción no es una transmisión "totalmente producida".

40. OUTSTANDING STUDIO SHOW IN SPANISH (PROGRAMA SOBRESALIENTE GRABADO EN ESTUDIO EN ESPAÑOL)

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts from at least 2 episodes
- Majority of Total Program Time must originate from the studio or follow a studio format
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producer, Producer, Director, Associate Producer, Associate Director, Stage Managers & derivative job titles

Los programas apropiados para esta categoría son cualquier programa deportivo de estudio (no un especial único) que se trasmite en vivo o se graba un mínimo de 8 veces al año durante un periodo mínimo de cuatro meses. La mayoría de la transmisión se debe originar en un estudio o seguir un formato de estudio. Si hay circunstancias inusuales relacionadas con la producción o programación del programa, The National Academy of Television Arts & Sciences determinará si reúne los requisitos. Pueden presentarse programas que tengan un mínimo de 2 extractos de por lo menos 2 episodios. El número máximo de extractos que se permitirá es 5, y el tiempo máximo de duración de los programas que se presenten bajo esta categoría serán es 20 minutos. Ver la pág. 22 para información sobre la edición de un programa que se presente para que cumpla con el tiempo máximo de duración.

El premio Emmy® otorga reconocimiento por su trabajo a los productores ejecutivos, productores, directores, productores adjuntos, directores adjuntos, directores de escena y títulos de trabajo derivados que figuran en los créditos del programa presentado. .

41. OUTSTANDING ON-AIR SPORTS PERSONALITY IN SPANISH (PRESENTADOR DEPORTIVO SOBRESALIENTE EN PROGRAMA TRASMITIDO EN ESPAÑOL)

- All Fundamental Rules must be followed (See pg. 13 - 29)
- Personality Category
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2018; football programming through 12:01 AM ET, 02/07/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

La categoría de Presentador Deportivo Sobresaliente en Programa Trasmitado en Español es un reconocimiento a la excelencia individual como presentador, copresentador, presentador de noticias o reportero en una transmisión deportiva, ya sea de eventos en vivo, temas deportivos de interés general o particular, o ambos.

No hay límite en el número de entradas que la cadena puede presentar en esta categoría. Sólo un individuo por entrada.

El tiempo máximo de duración de los programas presentados en esta categoría es de 12 minutos. No hay límite para el número de extractos ni la duración de los segmentos.

El premio Emmy® otorga reconocimiento a los siguientes títulos: Presentador de Estudio, Anunciador de Jugadas, Analista de Estudio, Analista de Eventos Deportivos o Reportero de Deportes.

☆ **JUDGING AND PROCEDURES**

Most entries will be viewed remotely and judged in one round of voting in which the nominees and an honoree will be determined.

Peer judges will not vote on submissions from their own corporate entity or network, nor will they vote on submissions that represent a conflict of interest, which is described as having a direct involvement with the production of the entry, or having a close personal relationship with a member of the production staff of the entry. Individuals may participate on more than one panel.

Categories 1 – 5, 9 – 16, and 20 – 24, 38 – 41 (Program Categories)

In these categories, there will be a minimum of six (6) panelists judging each category. They will include Executive Producers, Producers, Directors, Associate Producers, Associate Directors or On-Air Talent independently employed or employees of the networks or cable companies.

The above categories are judged on the basis of their individual merits and not competitively, and have the possibility of one award, more than one award, or no award. Judging is based on content, creativity and execution and not on the event itself. Every entry must be given a score. Judges will vote via secret ballot using a scale of 10 for the highest and 1 for the lowest rating (whole numbers only, no decimals or fractions). The entry with the highest total score is the honoree. Ties will be broken by the number of #10 votes. If still tied, the tie will be broken by the number of #9 votes. If still tied, the category will be ruled a tie.

Categories 6 - 8 (Shorts Sports Documentary, Long Sports Documentary and Serialized Sports Documentary)

The judging in these categories will take place in two phases. Separate judging panels will be formed for the preliminary and the final round. In the preliminary round, sub-panels will be formed and the entries will be equally divided randomly among the groups. For this phase, the judge will have to view at least 50% of each entry, and will vote via secret ballot on a scale of 10 for the highest and 1 for the lowest rating. Every entry must be given a score.

In the final round of this category, there will be a minimum of six (6) panelists. Based on the scores from the first round, six (6) to ten (10) entries will be selected for the final round. Each judge will then view each entry in its entirety. Judging is based on content, creativity and execution of the entry. Every entry must be given a score.

Judges will vote via secret ballot using a scale of 10 for the highest and 1 for the lowest rating (whole numbers only, no decimals or fractions). The entry with the highest total score is the honoree. Ties will be broken by the number of #10 votes. If still tied, the tie will be broken by the number of #9 votes. If still tied, the category will be ruled a tie.

Categories 17 – 19 (New Media Categories)

All New Media entries will be viewed online and judged in one round of voting, in which the nominees and recipient(s) will be determined with the exception of the Outstanding Digital Innovation category, which may be a "live" panel giving each judge the opportunity to interact with the digital innovations in a setting consistent for all.

These categories are judged on the basis of their individual merits and not competitively, and have the possibility of one award, more than one award, or no award. Judging is based on content, creativity and execution and not on the event itself. Every entry must be given a score.

The judging panels for these three categories will be content experts rather than technicians. There will be separate judging panels for each of the Categories, although there may be an overlap with some judges serving on more than one panel.

Judges will vote via secret ballot using a scale of 10 for the highest and 1 for the lowest rating (whole numbers only, no decimals or fractions). The entry with the highest total score is the honoree. Ties will be broken by the number of #10 votes. If still tied, the tie will be broken by the number of #9 votes. If still tied, the category will be ruled a tie.

Categories 25 – 37 (Craft Areas & Special Classification)

The Craft Areas and Special Classification category will be judged by a minimum of six (6) panelists who have expertise in the technical craft areas they are judging. Individuals may participate on more than one panel. All Craft Areas will be judged in one round of voting, in which the nominees and honoree(s) will be determined. If the number of entries warrants having a two-phase judging process, NATAS reserves the right to implement a two-phase judging system. Judging of the Technical Team Remote, Technical Team Studio and Wensel Technical Achievement Award may be conducted at a live viewing panel in New York City.

The above categories are judged on the basis of their individual merits, and not competitively. An Area has the possibility of one award, more than one award, or no award. Judging is based on creativity and execution and not on the event itself. Every entry must be given a score.

Judges will vote via secret ballot using a scale of 10 for the highest and 1 for the lowest rating (whole numbers only, no decimals or fractions). The entry with the highest total score is the honoree. Ties will be broken by the number of #10 votes. If still tied, the tie will be broken by the number of #9 votes. If still tied, the category will be ruled a tie.

The Accountancy firm of Lutz & Carr supervises the voting procedures and will tabulate and review all ballots.

GLOSSARY OF TERMS

Programming: The generic term for video productions available via a television network, a cable or satellite provider, broadband or other distribution media.

Program: A production of television content that stands alone as a complete show.

Segment: A portion of a telecast.

Series: A collection of programs on the same subject matter or having the same production elements and techniques, which is scheduled to occur on some regular basis.

Feature: An element of a Program that enhances viewer understanding or appreciation of the subject matter of the telecast.

Special: For series programming to be considered a "Special," the telecast must have determining factors such as a different total running time from that of the series episodes, on-air talent different from those on the series; differences in the program format; a considerably different main title, and similar considerations. The program must be promoted as a special.

Total Running Time: The total duration of a telecast without commercials, promotions, station breaks and any other non-production elements.

Total Submission Time: The total duration of the video submission presented for Emmy® judging.

Excerpt: A selection of programming submitted with an Emmy® entry for consideration of the judges.

Submitter: The individual who makes an entry in the Emmy® competition.

Entrant: An individual entered in an Emmy® competition to be considered as Emmy® eligible.

Emmy® Eligible: An individual deemed by the National Academy to be eligible to receive an Emmy® award should the entry to which they are associated is so honored. Also referred to as "Statue Eligible."

Nominee: An Entrant associated with an entry that has been voted as Emmy® nominated.

Honoree: A Nominee associated with an entry that has been voted to be honored with the Emmy® award and vetted as eligible to receive the Emmy® statue.

Innovator: Those individuals who invent, make changes, create or introduce new processes, devices, techniques or systems. Generally they are the creators of the innovation, planners not executors of the idea, not the managers, supervisors, executives, approvers or financiers of the project.

Craft Category: Those categories which recognize specialists in the various technical fields pertaining to the television industry.

Wholly Produced: For live and "live-to-tape" productions, an equipment level featuring at least four unilateral coverage cameras, talent under the direction of the producer, and graphics and replays controlled by the production team.

LIVE SPECIAL CHAMPIONSHIPS	PLAYOFF COVERAGE PLAYOFFS	LIVE SERIES REGULAR SEASON
NFL Super Bowl Pro Bowl NFL Draft	AFC Championship NFC Championship Wild Card Games	AFC NFC Thursday/Sunday/Monday
NBA / WNBA NBA Finals WNBA Finals NBA All-Star Game NBA Draft	Eastern Conference Playoffs Western Conference Playoffs	ESPN / ABC TNT
COLLEGE BASKETBALL NCAA Men's Basketball Championship NCAA Women's Basketball Championship	NCAA Men's Basketball Championship NCAA Women's Basketball Championship Big East Tournament Big 10 Tournament	ABC CBS ESPN
COLLEGE FOOTBALL 2019 College Football Championship Game 2018 Peach Bowl 2019 Fiesta Bowl 2019 Sugar Bowl 2019 Rose Bowl Army-Navy Game	ACC Championship Game Big 12 Championship Game SEC Championship Game 2018 Cotton Bowl 2018 Orange Bowl	ABC CBS ESPN FOX NBC
BASEBALL World Series All Star Game Little League World Series	ACLS NLCS ALDS NLDS Wild Card Game	ESPN FOX MLB Network TBS
HOCKEY Stanley Cup	Eastern Conference Playoffs Western Conference Playoffs	NBC NBC Sports Network
GOLF US Open PGA Masters British Open Players Championship Ryder Cup Tour Championship	FedEx Cup	ABC CBS ESPN GOLF Channel NBC
TENNIS Australian French Wimbledon US Open		ABC ESPN NBC
AUTO RACING Indy 500 Daytona 500 NASCAR Championship	NASCAR Playoffs	FOX NBC
HORSE RACING Kentucky Derby Preakness Belmont Breeders' Cup		
ACTION SPORTS X Games Winter X Games		
SOCCER 2018 FIFA World Cup Final Champions League Final	2018 FIFA World Cup Knock-Out Round & Group Play	European Leagues MLS