

TECHNOLOGY & ENGINEERING EMMY® AWARDS

Join the National Academy of Television Arts & Sciences (NATAS) in recognizing excellence in technology and engineering.

The NATAS 67th annual Technology & Engineering Emmy® Awards will be presented on January 8, 2016 at a prestigious event in Las Vegas as part of the 2016 International Consumer Electronics Show (CES) —and once again NATAS will be publishing the official program guide.

Not only is the program guide presented to the 300 attendees at the event, it also goes to TVWeek.com's 28-thousand subscriber list of television, engineering, and media professionals. It will also be available on the NATAS website.

This essential guide provides a rundown of the evening's agenda and a complete listing of all the Emmy recipients. It also includes a special tribute to this year's Lifetime Achievement honoree Chuck Pagano of ESPN.

Don't miss this opportunity to salute the best in technology and engineering and reach the hundreds of VIPs and decision-makers who will be at this high-profile industry event. **Reserve your advertising space today!**



LIFETIME ACHIEVEMENT
HONOREE
Chuck Pagano
ESPN

2015 TECHNOLOGY & ENGINEERING EMMY PROGRAM GUIDE NET RATES

SIZE	W / H	4-COLOR	B&W
Full Page Spread	16" x 10"	\$8,500	\$7,500
Full Page	8-1/8" x 10 7/8"	\$6,000	\$5,000
Half Page Spread	16" x 4 -7/8"	\$6,000	\$5,000
2/3 Page	4 -1/2" x 10"	\$4,000	\$3,000
Half Page Horizontal	7" x 4 -7/8"	\$3,500	\$2,500
1/3 Page Horizontal	4-1/2" x 4 -7/8"	\$2,500	\$1,500
Horizontal Strip	7" x 2 -1/2"	\$2,100	\$1,200
1/4 Page	3 -3/8" x 4 -7/8"	\$2,000	\$1,100

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