



**THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES
ANNOUNCES RECIPIENTS OF THE
67th ANNUAL TECHNOLOGY & ENGINEERING
EMMY® AWARDS**

*To be Presented at the Bellagio Hotel
During the International Consumer Electronics Show in Las Vegas*

New York, NY - September 2, 2015 -- The National Academy of Television Arts & Sciences (NATAS) announced the recipients of the 67th Annual Technology & Engineering Emmy® Awards that will take place on Friday, January 8th, 2016. This event marks the tenth consecutive year that the Technology and Engineering Emmy Awards have been presented during CES. The reception and presentation will take place in the Bellagio Grand Ballroom at The Bellagio Hotel in Las Vegas beginning at 6:30 p.m.

“One of the reasons for the exciting growth of our industry can be attributed to what these talented and innovative companies have achieved,” said Bob Mauro, President, NATAS. “Their unrelenting passion in pushing the boundaries of what television can be continues to surprise and inspire us and we salute their efforts with this well-deserved recognition.”

“The National Academy’s Technology and Engineering Achievement Committee is pleased to honor these technology companies and individuals whose innovation and vision have materially affected the way the audience views television and have set the standard for technological excellence in the industry,” said committee Chairman, Robert P. Seidel, Vice President of CBS Engineering and Advanced Technology and Chairman, Engineering Achievement Committee, NATAS.

The individuals and companies that will be honored at the event include:

2015 Technical / Engineering Achievement Awards

Pioneering Optimization of Advertising Placement in Single Channel Linear Television Programs

BCS (Imagine Communications)

Standardization and Pioneering Development of Non-Live Broadband Captioning

Netflix

Home Box Office (HBO)

Telestream

SMPTE

W3C

Open Modular Platform for Broadcast and Production Distribution and Conversion Equipment

Ross Video

Development and Standardization of HDBaseT Connectivity Technology for Commercial and Residential HDMI/DVI Installations

Valens Semiconductor

Phonetic Indexing and Timing

Nexidia Inc.

Steganographic Technologies for Audio/Video

Nielsen

Civolution

Digimarc

Verance

Pre-production Visualization System

Autodesk

Cast-Soft

Innoventive Software

Robert Abel

The Concept of Scanning for Image Transmission

Alexander Bain

Pioneering Development of Data Driven Traffic Systems for Multichannel Environments

MSA

Turner

Development of Enabling Technology for High Density Video Switching and Routing Solutions

MACOM

Closed-loop Statistical Multiplexing of Geographically Distributed Encoders

DirecTV

Echostar

Ericsson

Harmonic

About CEA

The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the \$207 billion U.S. consumer electronics industry. More than 2,000 companies enjoy the benefits of CEA membership, including legislative advocacy, market research, technical training and education, industry promotion and the fostering of business and strategic relationships. CEA also sponsors and manages the International CES - Where Entertainment, Technology and Business Converge. All profits from CES are reinvested into CEA's industry services. Find CEA online at www.CE.org.

About The National Academy of Television Arts & Sciences

The National Academy of Television Arts & Sciences (NATAS) is a service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, and Technology & Engineering. NATAS membership consists of over 14,000 broadcast and media professionals represented in 19 regional chapters across the country. Beyond awards, NATAS has extensive educational programs including Regional Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv

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The Emmys on the Web: <http://emmyonline.org/>

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